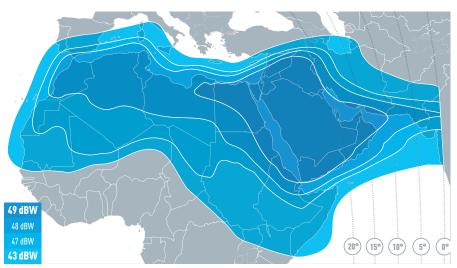
## EUTELSAT 7 WEST A

### ENHANCED CAPACITY FOR HIGH GROWTH BROADCAST MARKETS



Ku-band MENA Downlink Coverage

### Key neighbourhood for digital broadcast markets

Located at 7° West, and part of the leading Eutelsat-Nilesat 7/8° West video neighbourhood, EUTELSAT 7 West A is co-located with two other satellites from Eutelsat and partner Nilesat.

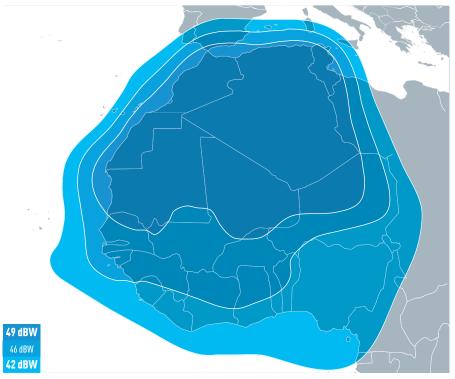
7/8° West is the number one broadcasting position in the Middle East and North Africa, reaching 95% of the satellite homes in the region. Its exceptional line-up of 1000 Arabic and international TV channels includes a high diversity of free-to-air content and is leading HD delivery in the region.

The satellite has two beams giving superior coverage for high-growth broadcasting markets:

- A broad high-power footprint with up to 45 Ku-band transponders serves the Middle East and North Africa for Directto-Home broadcasting.
- A second footprint for North-West Africa, across the Maghreb countries and extending down to the Gulf of Guinea, is connected to a payload of up to 6 Kuband transponders designed for consumer broadcasting services and to meet the high demand for internet access services.



# EUTELSAT 7 WEST A



Ku-band North West Africa Downlink Coverage

#### **KEY MARKETS**

- $\rightarrow$  MIDDLE EAST
- ightarrow NORTH AFRICA
- $\rightarrow$  NORTH WEST AFRICA

#### **KEY SERVICES**

- $\rightarrow$  VIDEO BROADCASTING
- $\rightarrow$  INTERNET ACCESS

#### **SATELLITE MANUFACTURER**

**ASTRIUM** 

#### **PROJECTED LIFETIME**

>15 YEARS

#### **ORBITAL POSITION**

7 DEGREES WEST

#### **FREQUENCIES**

Ku-band

