

Eutelsat Communications

First Quarter 2012-2013 Revenues

October 25, 2012



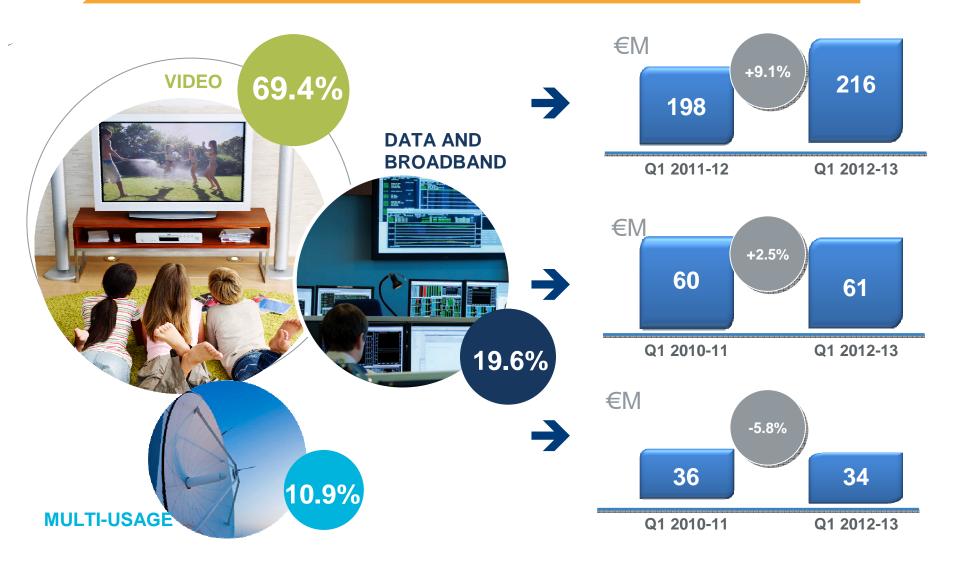
Agenda

• Q1 2012-2013 highlights

- Revenue performance by business activity
- Outlook



Solid Q1 Revenues: +6.3% (+3.8% at constant currency)





Significant Events

Acquisition of EUTELSAT 172A (formerly GE-23) for US\$228 M in cash

- **O** A high quality asset
- Expanding Eutelsat's reach and commercial offering to Asia Pacific
- **O** Consistent with Eutelsat's focus on value creation

• Procurement of EUTELSAT 8 West B from Thales Alenia Space

- 40 Ku and 10 C band operational transponders to boost the 7% West dynamic video neighbourhood
- O Launch scheduled in H1 2015

• Successful €300 M 10-year bond issued by Eutelsat S.A.

- **O** Coupon 3.125%, due 2022
- Extension of average maturity profile for Eutelsat Communications Group debt to 5.5 years



Agenda

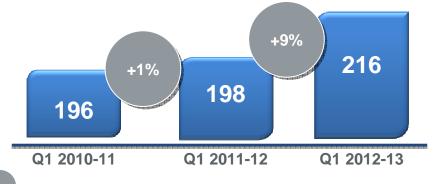
- Q1 2012-2013 highlights
- Revenue performance by business activity
- Outlook



Video: Driven by Take-up of Capacity Added in 2011-12

- 7%8°West and 16°East: growth fuelled by the take-up of new capacity added in the previous year
- 13°East and 36°East: HD penetration accelerating
- 4,403 channels, up 11%
- HD penetration for the entire fleet of 8.6%

Revenues from Video (€M)







Data and Value Added Services: Strong Growth in VAS

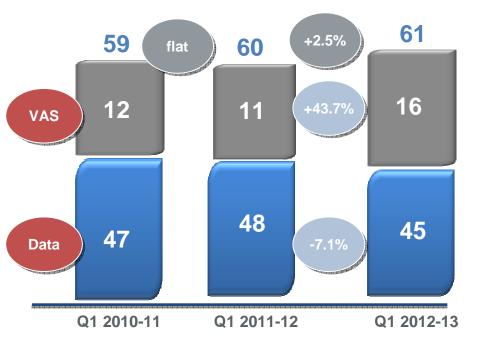
Data Services

- Decline of 7.1% reflects full year of factors observed in 2011-12
- Areas of greatest demand include corporate networks and mobility in fast-growing markets
- Data Services to benefit from the launch of EUTELSAT 21B and EUTELSAT 70B and from the inclusion of EUTELSAT 172A into the fleet

Value-Added Services

- **O** High growth of a low base
- IP Easy enhancing the D-Star offering
- Mobility applications, mainly for ships, experiencing rapid ramp

Revenues for Data & VAS (€M)





Multi-usage: Impact of February / March 2012

• Performance reflects

- February / March 2012 contract renewal campaign
- **O** High comparison base
- Restricted capacity in regions of highest demand
- Imminent new capacity from upcoming launch of EUTELSAT 21B and EUTELSAT 70B to give access to high demand regions
- EUTELSAT 172A will also contribute to the Multi-usage applications

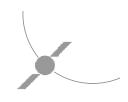
Revenues from Multi-usage (€M)



¹ -14% at constant exchange rate





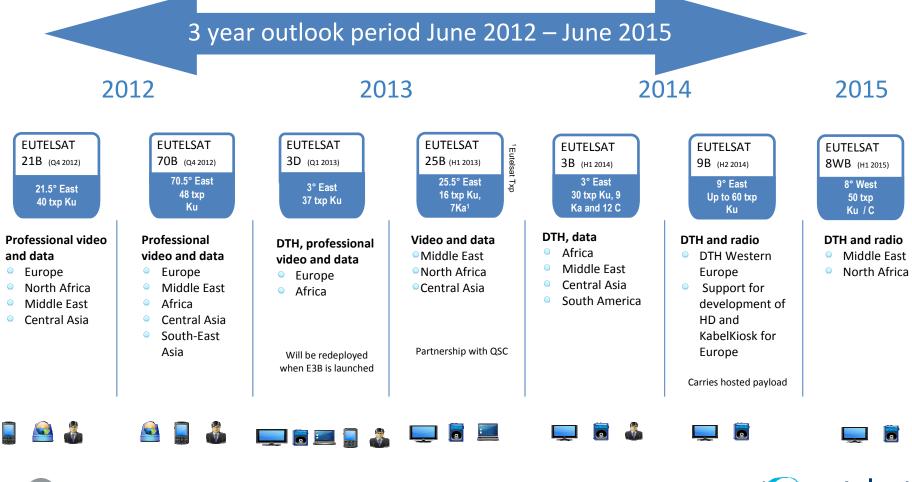


- Q1 2012-2013 highlights
- Revenue performance by business activity
- Outlook



Eutelsat's Supply to Address Fast Growing Markets

The 7 new satellites during outlook period, with redeployments, will add 28% additional capacity to support our growth prospects in high growth markets

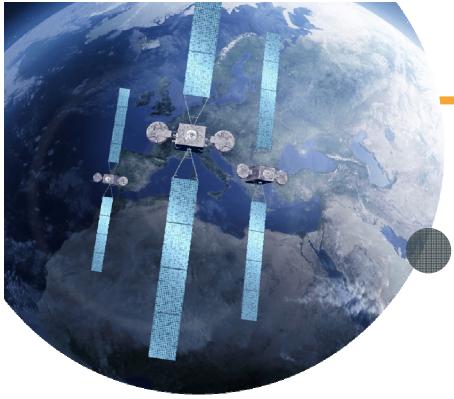




Outlook Confirmed / Revenue targets adjusted for EUTELSAT 172A

Revenues	 Eutelsat confirms the revenue outlook published in July 2012 3 to 4% growth for the current year 5 to 6% CAGR until June 2015
	Revenue outlook mechanically adjusted to reflect the consolidation of EUTELSAT 172A
	O 5 to 6% growth for the current year
	O 6 to 7% CAGR until June 2015
EBITDA	EBITDA margin at around 77%
Сарех	€500m per annum until June 2015, excluding EUTELSAT172A
Leverage	Net debt / EBITDA below 3.3x for solid Investment Grade ratings
Distribution	A payout ratio of 65% to 75% of Group share of net income
11	🍼 eutelsat

COMMUNICATIONS



Questions & Answers





Deputy CEO



