



ENTERTAINMENT VIA EUTELSAT



- » Capacity Commercialized On 26 Satellites
- » Broadcasting Over 3400 Digital TV Channels and 100 HDTV Channels
- » Audience Over 190 Million Cable & Satellite TV Homes

Eutelsat America Corp. is a US based company established to specifically serve the unique needs of the North American market. With a fleet of 26 satellites, Eutelsat America is the leading satellite operator for video services. Established in 27 countries, we enable North American entertainment and media companies the opportunity to expand their presence multi-regionally utilizing our satellite fleet and teleport network. From unparalleled route linking carriage on premier Video distribution satellites to being part of a full service end-to-end programming suite, Eutelsat America delivers a wide range of easy access, large audience and advanced technology video solutions.

With capacity of 26 satellites, we provide North American programmers with full coverage in Europe and the Middle East including Asia and North Africa delivering over 3400 TV channels, 100 High Definition (HD) channels, 1100 radio stations in 47 different languages reaching 190 million cable and satellite TV homes.

Using Eutelsat's Clipsat™ dual-feed reception solution, DTH users can see two satellites with a single antenna (HOT BIRD™ and EURO BIRD™ 9A or HOT BIRD™ and currently co-located Satellites at 16 Degrees East - soon to be replaced by a new Satellite).

Professional video links

Broadcasting to homes



A WORLD LEADER IN SATELLITE BROADCASTING

The Eutelsat Difference: At A Glance

- Eutelsat's extensive satellite system has been the trusted and reliable provider for video broadcasting, satellite newsgathering, broadband access, IP content distribution, corporate networks, fixed and mobile telecommunications service for over 30 years.
- Fast, easy, reliable service deployment from startup to time-to-market.
- Wide footprint coverage with local presence in key markets.
- Access to high-growth European markets.
- Awarded 'Best Satellite Operator of The Year' for growth and profitability by Euroconsult, a leading analyst and research company in satellite applications and digital broadcasting.
- Strong presence in today's high growth markets across Europe, the Middle East, Africa, North and South America.

SATELLITE CONSTELLATION FOR VIDEO

Eutelsat's **HOT BIRD™ satellites at 13° East** forms the largest and most desirable broadcasting systems in Europe and Middle East. Neighboring **HOT BIRD™** is **EUROBIRD™ 9A at 9° East** and **co-located satellites at 16° East**. Both location satellites contain strong video neighborhoods distributing programming in both HDTV and SDTV formats. Using Eutelsat's dual-feed reception solution, DTH users can see two satellites with a single antenna (**HOT BIRD™** and **EUROBIRD™ 9A** or **HOT BIRD** and co-located satellites at **16° East** - soon will be replaced by a new satellite). **EUROBIRD™ 9A** continues to grow and now has over 250 channels in over two years and recently has added additional capacity to continue with its growth. Co-located satellites at **16° East** have very strong video platform service platforms covering Eastern Europe and the Balkans. Co-located with Nilesat, **AB4A at 7° West** is a new satellite added to the slot to provide more capacity into this very valuable high demand neighborhood serving the growing Middle Eastern markets. Covering Africa's emerging video demand is **W7 at 36° East** and **W3A at 7° East**. **W3A** also supports has a strong video neighborhood covering Turkey.

TURNKEY TELEPORT CAPABILITY

Our teleports in Europe offers an extensive range of video services. We have two teleports operational today, Rambouillet Teleport outside Paris and Skypark Teleport in Turin, Italy with a brand new teleport opening up in Sardinia. All our teleports have a wide geographic coverage enabling services that cover Americas,

Europe, Middle East, Africa and Asia.

Eutelsat America has the video solution for you whether it is a complete turnkey service, or you need to transport a signal terrestrially to be video multiplexed and transmitted, or you simply want to uplink your content, Eutelsat has a wide choice of solutions. All of our facilities are fully equipped for High Definition (HD) or Standard Definition (SD) broadcasting using MPEG 2 or MPEG 4 and are DVB-S compliant. We can offer a wide array of custom solutions such as playback, ad insertion and encryption services. Eutelsat is proud to offer a full video solution on an established programming platform that includes space segment, uplink, downlink or turnaround, encoding, video multiplexing and encryption. We can even provide access to a centralized administration feature and Internet based Subscriber Management Service (SMS).

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