

EUTELSAT ONE NAME ONE FLEET



ABOUT EUTELSAT

With capacity commercialised on 31 satellites delivering reach of Europe, the Middle East, Africa, Asia, significant parts of the Americas and the Asia-Pacific, Eutelsat Communications is one of the world's leading satellite operators. As of 31 December 2012 Eutelsat's satellites were broadcasting 4,500 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also provide a wide range of services for TV contribution, corporate networks and fixed and mobile broadband markets. Headquartered in Paris, Eutelsat and its subsidiaries employ over 780 commercial, technical and operational professionals from 30 countries.

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EUTELSAT S.A

70, rue Balard - F-75502 Paris Cedex 15 France

T: +33 1 53 98 47 47

F: +33 1 53 98 37 00

www.eutelsat.com

EUTELSAT BROADCAST SERVICES

TURNKEY VIDEO SOLUTION

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ENSURING YOUR SUCCESS THROUGH FIRST RATE TECHNICAL AND BUSINESS SUPPORT

200+ REACHING 200+ MILLION HOUSEHOLDS ACROSS EUROPE, THE MIDDLE EAST AND AFRICA

EUTELSAT AT EVERY STEP OF THE VIDEO CHAIN

PROFESSIONAL VIDEO LINKS

Whether you need satellite capacity to cover ground-breaking news or to broadcast an event in HDTV, Eutelsat has the solution you need:

- Sports & Entertainment live coverage
- Satellite News Gathering (SNG)
- Events (including HDTV and 3D transmissions)
- Studio-to-Studio Broadcast
- Post-Production Transfer
- Exchange of Audiovisual Content

CONTRIBUTION

From your studios in Europe, the Americas, Africa and Asia, Eutelsat can get your TV and Radio signals to almost anywhere on the globe. Contribution links are available on:

- 24 satellites
- Our fibre network connected to major POPs around the world: Paris, London, New York, Hong Kong, Madrid, Turin and any other site upon request network connected to major POPs around the world: Paris, London, New York, Hong Kong, Madrid, Turin and any other site upon request

GROUND SERVICES

Whether you require a complete turnkey service, or you simply need to transport your content terrestrially, Eutelsat has a wide choice of video solutions:

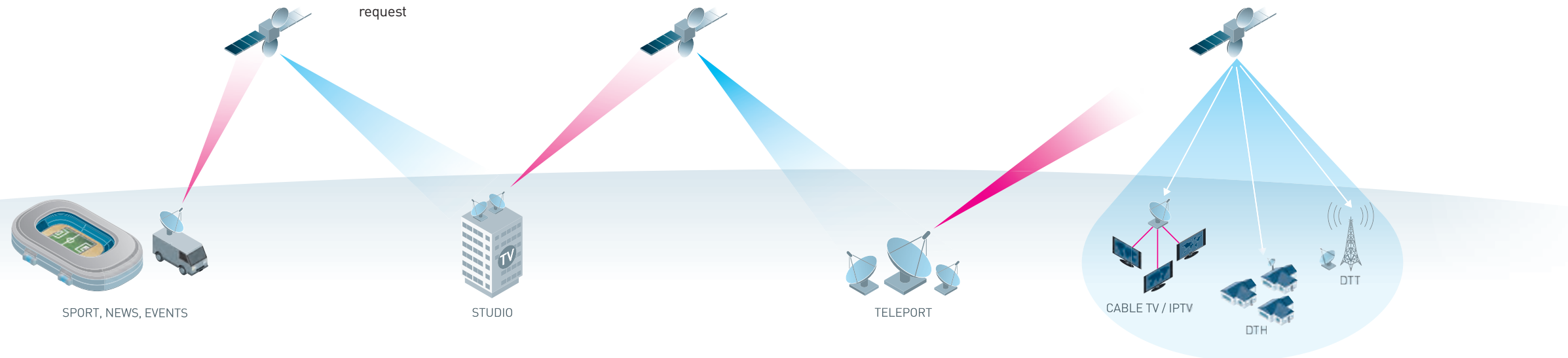
- Uplinking services
- Transport over ATM, audio/video encoding, multiplexing, scrambling/ encryption, programme play-out, content hosting
- Turnarounds and re-multiplexing
- Housing and maintenance of customer equipment

120+ EUTELSAT HOT BIRD, THE LEADING PREMIUM NEIGHBOURHOOD SERVING 120+ MILLION TV HOUSEHOLDS IN EUROPE

THE MARKET LEADER IN TV BROADCASTING

BROADCAST TO HOMES

- extensive capacity on a worldwide scale via 30 satellites
- 7 growing regional TV hotspots
- chosen as DTT distributor in France, Italy, Spain, Algeria
- technical excellence: 24/7 quality control and customer support
- marketing support: a dedicated team helping you gain market share and new audiences
- TV market expertise in 109 countries



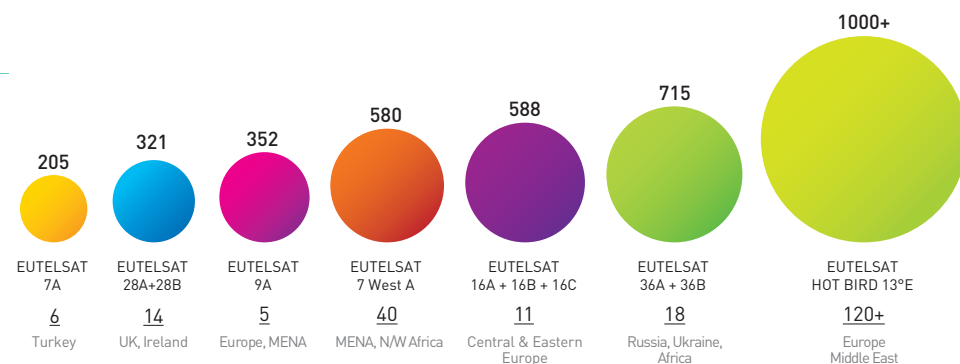
SELECTED BY 40 PREMIUM PLATFORMS, 1670+ FTA CHANNELS AND 2390+ ENCRYPTED CHANNELS

MAJOR HDTV PLAYER IN EUROPE WITH 390+ HD STREAMS AND A PIONEER IN 3D BROADCAST

EXPERTISE IN BUILDING BROADCASTING HOTSPOTS

Number of TV channels broadcast (December 2012)

Audience (million of homes, 2010)



INNOVATION LEADER WITH EUTELSAT KA-SAT 9A ENABLING SATELLITE TRIPLE-PLAY SINCE MID-2011