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Brought to you by satellite is a message many of us remember seeing flashed on TV screens to highlight the exceptional nature of what we were watching. Today’s satellites have evolved way beyond this “out of the ordinary” status into a technology intimately woven into the world’s broadcasting, data, telecoms and broadband networks.

Eutelsat, one of the world’s leading satellite operators, is a key player in this remarkable adventure. The global infrastructure we operate today enables digital services to be accessed by everyone, irrespective of their location. More than 5,700 television channels use our satellites to provide services to hundreds of millions of viewers equipped with a small satellite dish or connected to a terrestrial television network. For thousands of companies, they are an essential platform for exchanging data and they are frequently the only way to provide communications in emergency and disaster relief situations.

The breadth of this activity reflects over 30 years of investment in satellites and ground infrastructure, developing partnerships and building a knowledge base that is second to none. Over this time, we have also grown beyond our footprint of Europe, the Middle East and Africa, to progressively transform into a global company with coverage extending to the Americas, Asia and the Pacific, supported by our teams in offices and teleport from Mexico to Beijing.

These resources are put to the benefit of our clients every day. In the video world, we work with experts who need to transmit five minutes of live coverage of a news-breaking event, with leading pay-TV platforms and with experts in the broadcast chain who are preparing the video experience of tomorrow. In the broadband world, we make it possible for schools in the most rural environment to benefit from high-quality internet access, for multi-nationals to manage corporate networks across continents and for cellular providers to extend mobile telephony networks to hard-to-reach areas where terrestrial facilities are limited or cost-prohibitive. These are just some of the many examples of how our satellites benefit users day by day.

For the future, we are convinced that the march of progress brings opportunities to increase the role our satellites will play in transforming the digital society into an environment of economic and social benefit for all.

With these goals in mind, our clients can count on an international team of expert men and women at Eutelsat who are driven by goals of operational excellence, customer satisfaction and innovation that benefits society as a whole.
From our origins 30 years ago as a European venture, Eutelsat has steadily expanded and densified its footprint to serve clients across the globe. Today, our network of high-performance satellites is located between 117 degrees West and 172 degrees East. This unique portfolio of C-band, Ku-band and Ka-band resources, connected to a web of fully-owned and partner teleports, is configured to deliver regional, intercontinental and global connectivity.

**Market-leading video neighbourhoods**

Eutelsat operates market-leading video neighbourhoods that reach significant audiences across Europe, Russia, the Middle East, Africa and Turkey to serve the world’s leading broadcasters and pay-TV platforms. High-power satellites located at these neighbourhoods beam digital and High Definition channels to homes equipped for Direct-to-Home (DTH) reception and to Digital Terrestrial Television (DTT) towers, cable and ADSL headends. For events of global interest, such as the Olympics, the World Cup and the Tour de France, we work with channels and service providers to ensure that the highest quality of contribution links can be managed by mobile uplinks and sent to newsrooms around the world.

**Quality and affordable internet services**

In the broadband arena, Eutelsat has pioneered deployment of High Throughput Satellites and payloads delivering affordable, quality Internet services for land, maritime and in-flight markets.

The KA-SAT satellite and associated network of ground stations is our flagship broadband platform for consumers, enterprises and government programmes in Europe, North Africa and parts of the Middle East. We have also invested in flexible High Throughput payloads to serve broadband users in Brazil, Russia, and the Asia-Pacific, and we partner with leaders in their field for value-added broadband services in the Middle East, Africa and Asia.
EXTENDING TERRESTRIAL NETWORKS
For telcos, our satellites are a technology of choice for extending mobile telephony networks to hard-to-reach areas where terrestrial facilities are limited or cost-prohibitive. The steady expansion of our coverage of Africa, Asia and the Americas strengthens our ability to help telcos connect locations to their core network and meet user expectations for uninterrupted service combining voice, data and video communications.

GOVERNMENT SECURE COMMUNICATIONS
For governments, our coverage of trouble spots, flexible footprints and technology expertise complement public programmes by delivering reliable and secure communications as and when they’re needed.

We back up this global reach with offices and teleport close to our clients and staffed by experts who can rely on our company’s collective expertise. Over the last 24 months, our offices in Europe and North America have been complemented by new offices in Dubai, Johannesburg, Moscow and Tampa and the addition of skilled experts in Mexico and Singapore following the acquisition of Satmex (now Eutelsat Americas) and the Asian-Pacific EUTELSAT 172A satellite.
Seven satellites to launch by 2017

REACHING INTO FIVE CONTINENTS
INVESTING IN GROWTH MARKETS

With three new satellites in service in 2013 and the acquisition of Satmex (now Eutelsat Americas) bringing three additional satellites to the fleet in January 2014, Eutelsat is pursuing one of the most far-reaching expansion programmes in the commercial space industry. Our sustained investments in C-, Ku- and Ka-band resources equip us with a young fleet and advanced features that increase performance, flexibility and customer service.

1,000 OPERATIONAL TRANSPONDERS SERVING DYNAMIC MARKETS

The dimension of our fleet equips Eutelsat with industry-leading levels of operational flexibility. Timely availability of new satellites enables us to redeploy satellites already in orbit, to optimise spectrum, ramp up business at new orbital locations and offer customers high levels of redundancy and in-orbit security.

THREE NEW SATELLITES IN 2014

Working in close cooperation with the Russian Satellite Communications Company (RSCC), the Express-AT1 and Express-AT2 satellites are extending our coverage to the Pacific to serve Russia’s digital broadcasting market. The EUTELSAT 38 satellite is equipped with payloads operating in C, Ku and Ka-bands connected to antennas delivering coverage of Europe, Africa, the Middle East, Central Asia and Brazil. This unique tri-band configuration enables Eutelsat to provide competitive solutions aligned with the needs of data, telecom, broadband and video customers in terms of footprint, in-orbit flexibility and service availability.

SEVEN SATELLITES TO FOLLOW

The EUTELSAT 9B, EUTELSAT 8 West B and EUTELSAT 3A satellites will consolidate Eutelsat’s established video neighbourhoods at 9° East for Europe, 78° West for the Middle East and North Africa and 36° East for Russia and Sub-Saharan Africa. EUTELSAT 115 West B and EUTELSAT 117 West B (formerly Satmex 7 and 9), that will be our first satellites using electric propulsion for both orbit raising and station-keeping, will deliver resources optimised for data and video applications in the Americas. The EUTELSAT 65 West A satellite, to be launched ahead of the 2016 Olympic Games in Brazil, will combine the benefits of broad C and Ku-band coverage for video distribution and Direct-To-Home broadcasting, with a flexible high throughput payload for broadband services in the Ku-band. EUTELSAT 128 to be launched in 2017 will consolidate and expand resources in data and telecom markets and transform in-flight broadband with a High Throughput payload, featuring multiple user spots optimised to serve densely-used Asian and trans-Pacific flight paths.

The average age of our satellites at 30 June 2014, making our fleet one of the youngest in geostationary orbit.

1,000 operational transponders serving high-growth markets

5.6

To anticipate time between ordering a satellite and its availability in orbit (typically two to three years), our fleet renewal programme ensures early replacement of orbiting satellites by new spacecraft designed to increase capacity and flexibility for clients. This strategy ensures we provide service continuity, a high level of infrastructure reliability and gives us the flexibility to capture new market opportunities.
Innovation sits at the heart of our company culture. Over three decades, Eutelsat has pioneered technologies, standards and services that benefit our clients and expand the satellite communications universe. From on-board multiplexing to High Throughput Satellites, the DiSEqC standard, monoblock LNBs and electric propulsion, Eutelsat sits at the forefront of technological progress.

INNOVATION SERVING MIDDLE EAST AND NORTH AFRICA TV MARKETS
The high-capacity EUTELSAT 8 West B satellite will be located at the popular 7/8° West video neighbourhood, joining high-performance broadcast satellites operated by Eutelsat and Nilesat, the Egyptian satellite operator. Over 1,000 channels have already chosen this neighbourhood for its reach into more than 51.5 million homes across the Middle East and North Africa. EUTELSAT 8 West B will operate 40 Ku-band transponders for Direct-to-Home broadcasting. It will also introduce a C-band mission of 10 transponders connected to a wide service area from South America to Africa.

PIONEERING ADVANCED FUNCTIONS
Built by Thales Alenia Space and scheduled for launch in the second half of 2015, EUTELSAT 8 West B will be the first satellite equipped with advanced functions developed within the framework of ESA’s ARTES and the CNES FLIP programmes. These features focus on three key areas: securing transmissions in the event of interference, optimising electrical power consumption and increasing flexibility for redeployment operations in orbit.

HIGHER SIGNAL PROTECTION
This innovation uses a new generation of frequency converters behind the satellite’s receive antennas. They will enable Eutelsat to change the frequency of an uplink signal without any impact on the downlink frequency received by user terminals for broadcast or data services.

OPTIMISING ELECTRICAL POWER
This function involves embarking new equipment in the payload’s high-power amplification system. At a given frequency, this equipment can be used to set the electrical power of a transponder according to its actual requirement. As the number of active transponders on a satellite is directly linked to the amount of energy produced by its solar panels, this innovation will increase the number of transponders that can be operated simultaneously.

INCREASED DEPLOYMENT FLEXIBILITY
EUTELSAT 8 West B will also include new command receivers operating in a broader range of frequencies. This will increase redeployment options and enhance coordination between operators controlling satellites in geostationary orbit.
VIDEO APPLICATIONS
The continuing expansion of video markets is driven by major trends that include the global transition to digital, the scaling up to High Definition Television (HDTV) and the emergence of non-linear services as a complement to traditional broadcast television.

The cost-efficiency, reach and quality provided by satellites anchors their role in this dynamic environment. According to Idate, a leading industry analyst, one in four TV homes will be a satellite home by 2017, up from one in five in 2012. The number of satellite channels worldwide is expected to rise from 34,000 in 2013 to 47,000 by 2022, and shift to High Definition which will account for 43% of channels compared to 19% today.

This increasingly sophisticated universe drives our commitment to renew and expand our satellite and ground infrastructure and develop new services and partnerships that help media customers grow their business.

EXPERTISE, EXPERIENCE, INNOVATION
Eutelsat builds long-term relationships with broadcast customers and service providers. They rely on us to deliver expertise, experience and innovation, and on our satellites to deliver reliability, flexibility, power and reach. As a global operator, with teleport and partner teleports around the world, we help channels and service providers retrieve and distribute content in all formats wherever they need.

Our portfolio of market-leading video neighbourhoods provides the bandwidth and coverage that enable channels and pay-TV platforms to access their chosen markets and quickly build their audience.

NEW GROWTH ENGINES
As deployment of HDTV continues to gather speed, now accounting for more than 10% of the channels broadcasting via our satellites, we already have our sight set on Ultra HD. Working with industry-leading technology partners, we launched Europe’s first demonstration 4k channels in 2013 to enable TV screen and set-top-box manufacturers, service providers and broadcasters to fix standards, validate the transmission chain and present this next step change in broadcasting to the public.

Consumer appetite for linear and non-linear services is also expanding opportunities for satellites to play their role in a hybrid environment where the efficiency of satellites for broadcasting is combined with terrestrial broadband for individual choice of on-demand content.

We are also pioneering solutions that open the door for broadcasters to operate their own ecosystem of linear television and connected TV services direct by satellite. The ‘smart LNB’ is a low-cost device that bundles DTH reception of TV channels with a narrowband satellite return channel for short transmissions of IP packets. It can serve broadcasters for effective rights clearing of protected content and audience profiling. For viewers, it can facilitate social networking, live show participation and subscription management.
Telekom Austria Group, a major communications provider in Central and Eastern Europe, has further expanded into the satellite world with the launch of a DTH platform for broadcasting companies and telecom operators. The platform is uplinked from Telekom Austria’s earth station in Aflenz/Styria to the EUTELSAT 16A satellite, which provides premium reach of Central and Eastern Europe. It enables broadcasters to expand their audience beyond cable and IP networks and, as a White Label solution, equips network operators to use the technical service of Telekom Austria Group to offer their own content to customers with their own branding. As such, it makes it possible for providers to rapidly extend their market penetration, use cross-selling potential and benefit from a wide range of channels and services without upfront investment. The service was launched in Croatia in 2013 and is expanding in Central and Eastern Europe.

AzamTV, a new pay-TV platform of over 55 African and international channels, launched in Tanzania at the end of 2013 and plans further expansion across East Africa using the African service area of the EUTELSAT 7A satellite. The platform includes three home-grown channels, Azam One, Azam Two and Sinema Zetu (films in Kiswahili). It also broadcasts live and recorded Tanzania Premier League matches and carries top free-to-air channels. Channels are compressed in MPEG4 and uplinked by Eutelsat from its Cagliari teleport in Sardinia. Eutelsat has also developed a training programme for installers called ‘Satellite’ to ensure that subscribers to AzamTV receive the best service for their DTH installation. Over 500 installers from across Tanzania have already been trained within the framework of the programme.

FRANSAT, Eutelsat’s DTH platform operated by Eutelsat, has launched a new interactive portal called “FRANSAT Connect” designed for Connected TV sets and decoders compatible with the FRANSAT platform. In addition to linear television and radio, it provides viewers with interactive services, including programme guides, catch-up services and video on demand. Viewers can display the portal on their TV screen in full-screen mode and through the “FRANSAT Info” channel, or as a banner displayed on any channel by pressing a dedicated key on the remote control (depending on equipment installed). Using the HbbTV standard, FRANSAT Connect provides improved access to the interactive applications provided by channels available in the FRANSAT platform by referencing them within the portal. Direct access to a channel’s interactive services is also possible via the red button that appears on screen as a pop-up once a channel is selected.
The Eutelsat TV Awards is a unique international event rewarding excellence in satellite broadcasting. It enables an independent jury of media experts to assess content creation and programme presentation across a spectrum of channels with a multi-year legacy to new entrepreneurial ventures in emerging markets. It also looks at how media companies are leveraging technology to engage across a spectrum of channels.

The 2013 edition of the Eutelsat TV Awards honoured satellite channels from Europe, Africa, the Middle East and Asia. Over 50% of winning channels offer viewers a High Definition signal and have been launched over the last 12 months, highlighting the energy of the broadcasting market and the shift towards delivering a higher quality television experience.

In the words of the Jury Chairman, Dullio Giammaria, the RAI television presenter: “It’s no understatement to say that the story of television is still being written and that programme-makers are constantly turning new viewing platforms and changing audience habits to their advantage. The Eutelsat TV Awards is an exceptional platform for shining a spotlight on this dynamic.”

THE EUTELSAT TV AWARDS 2013
WINNERS

Children’s | M2 (Hungary)
Culture/Documentaries | Sky Arts (Italy)
Lifestyle | Auto Plus (Russia)
News | CCTV News (China)
Cinema | Moviemax Festival HD (Turkey)
Fiction/General Entertainment | China 25 (France)
Music | Gospel Music TV (UK) and Mezzo Live HD (France)
Sport | L’Equipe 21 (France)
People’s Choice | PMC (United Arab Emirates)
Best Programme | Mussolini – Il cadavere vivente (RAI, Italy)
DATA AND BROADBAND
Data and broadband services represent Eutelsat’s second largest activity. They cover capacity leased to telecom operators and service providers for internet connectivity, cellular backhaul and corporate networks, as well as Value Added Services that bundle capacity with user terminals and network management.

**DEMAND DRIVEN BY EXPONENTIAL GROWTH OF INTERNET TRAFFIC**

Eutelsat has longstanding experience in the VSAT market, with its satellites managing regional, continental and intercontinental networks operated by key vendors and service providers. The core concept of VSAT deals with providing communication in remote areas and difficult terrains where terrestrial networks cannot be established. Enterprise VSATs are used by mining and oil & gas companies for establishing communication networks in remote sites. VSATs are also used by enterprises for file transfer, video-conferencing and as a back-up to terrestrial infrastructure in the event of a system outage.

By 2017, the demand for satellite capacity for data services in the regions covered by Eutelsat’s satellites is set to rise at an average annual rate of 3.7% (source: Euroconsult). This demand will mainly be driven by users in Africa, the Middle East, Latin America and Asia where Eutelsat is densifying coverage and flexibility with new satellites.

Satellites are also a technology of choice for filling in the gaps of cellular networks by backhauling traffic from cell towers to the core networks of mobile telephony operators. They significantly reduce the time and expense to implement a backhaul connection as once antennas are installed, the service can be turned on immediately.

Eutelsat’s C-band and Ku-band resources are used to provide backhaul solutions for many of the world’s leading 2G, 3G, and LTE service providers for rapid and cost-effective service expansion into rural or hard-to-serve markets.
VSAT TERMINALS DOUBLE OVER THE LAST FIVE YEARS

Our portfolio of professional broadband solutions continues to diversify, most recently with the Eutelsat Air Access service that uses the bandwidth efficiency of KA-SAT for in-flight passenger internet access. The service is designed to enable commercial airlines to cost-efficiently enter the untapped market for in-cabin broadband, offering passengers a quality connection for surfing and internet transactions. The first commercial airlines are preparing to take advantage of the favourable economics of this service in 2014.

Our coverage and partnerships with leading maritime service providers also enables us to respond to growing demand for broadband connectivity at sea.

Expectations for connectivity from the maritime market are transforming rapidly with the growing adoption of IP-based applications that enable seamless communications with land-based operations. Ship owners are increasingly taking advantage of the opportunity via satellite to connect every device and data source on a ship to a single network for vessel management, crew welfare and passenger communications.

Also for the professional market, Eutelsat and OneAccess have developed a new-generation satellite router, One1520, able to leverage the high performance of KA-SAT in totally secure network environments. The service is particularly designed for multi-site companies who need to connect remote locations to broadband in an entirely secure environment.
MEETING THE CHALLENGE OF BROADBAND FOR ALL

New-generation infrastructure and competitively-priced user equipment are transforming satellite broadband into a mass market product able to bring the social and economic benefits of the internet to the many consumers, enterprises and public agencies unserved by terrestrial high-speed networks. In the consumer market, approximately 30 million homes in Europe are still beyond range of quality broadband, with demand significantly higher in many other regions of the world.

Eutelsat has invested over the last 10 years in building the expertise, satellite and ground infrastructure and partnerships to address this unserved broadband market, working with service providers who are specialists in their fields.

Our KA-SAT High Throughput Satellite is the platform providing the Tooway consumer broadband service in Europe and large areas of the Mediterranean Basin. Using a 77cm dish connected to a modem, Tooway enables access to a full suite of IP services and can be combined with reception of television channels from Eutelsat’s broadcast satellites for full satellite triple play.

Using the African service area of the EUTELSAT 16A and EUTELSAT 10A satellites, Eutelsat has also launched the IP Easy broadband service for small and medium-sized enterprises. High Throughput payloads optimised for broadband also feature on three future satellites, notably to serve Latin America, Russia and the Asia-Pacific.

Eutelsat has achieved a new milestone in the drive to reduce the digital divide. The largest free training programme of its kind has so far certified installers in 20 European countries, harmonising best practice for satellite broadband installations across the continent.

By building an extensive network of expert installers, Eutelsat is helping to make universal access to high speed broadband a reality across Europe and creating jobs and broadening the skills and work opportunities of satellite TV installers. The Tooway Installer Training Programme provides practical face-to-face training, an interactive app for site surveys, installations and dish alignment, along with access to a portal reserved for certified installers that provides practical information, tools and services for a high quality installation.
NIGERIA’S PPC BOOSTS C-BAND RESOURCES FOR THE OIL AND GAS SECTOR

Over 20 years, PPC has built up expertise for delivering specialised integrated ICT services to the energy, financial, medical and other utility and business sectors. The company selected C-band resources on the powerful EUTELSAT 10A satellite to meet demand for highly secure communication networks from companies operating drilling and exploration sites in remote and harsh environments. Connected to a pan-African footprint, this capacity equips PPC in particular to strengthen its unique support for the energy sector.

ULTISAT SELECTS EUTELSAT FOR NGO COMMUNICATIONS

UltiSat, a global provider of turnkey communication solutions, has signed a multi-year contract for C-band capacity on the EUTELSAT 5 West A satellite to support managed network solutions for non-governmental organisations (NGOs) in remote or hostile environments. Via its teleport in Denmark and secure network operations centre in Maryland, UltiSat provides data and voice services between remote sites and its customers’ headquarters and data centres. Capacity can also be scaled up to support on-demand video conferencing and other surge services as required.

SBS NET CONNECTS MONTENEGRO POLICE HQ AND BORDER CONTROLS WITH ONEACCESS’ SATELLITE ROUTER SOLUTION

Eutelsat and Satellite Broadband Service Network (SBS Net) of Montenegro have completed deployment of an ultra-fast, secure satellite network connecting Montenegro’s police HQ with six border control stations. This implementation is the first live VPN to use the OneAccess’ satellite router, which delivers high-speed, enterprise-class VPN services via the KA-SAT satellite. The network enables Montenegro police services to benefit from the most advanced uses of an ultra-fast broadband VPN, including the rapid implementation of integrated backup and traffic offload solutions in highly secure environments.

Poste Italiane selects TooWay to deliver broadband in Italy

Poste Italiane is scaling up its contribution to the digitalisation of Italy and the reduction of the digital divide with its selection of the TooWay satellite broadband service for homes in regions beyond range of terrestrial broadband. TooWay will be available locally in Italy via Poste Mobile in Poste Italiane offices and through business sellers.

This new step transforms the broadband landscape in Italy where 2.37 million Italians in 3,600 towns and villages are still unable to benefit from a quality internet connection for education, entertainment, communication and e-commerce.
Premiered at the IBC broadcast show in 2013 and winner of the EUsatcom Innovation Award, the ‘smart LNB’ is a major technological breakthrough that opens the door for broadcasters to operate their own ecosystem of linear television and connected TV services directly by satellite.

Designed by Eutelsat with the support of ESA and industry partners, the ‘smart LNB’ is a new-generation electronic feed, connected to a regular dish, with an embedded transmitter that converts signals to IP to manage interactive applications such as pay per view, social networking, personal subscription management, audience measurement and live show participation (voting, comments…). It unlocks new potential for satellite delivered services by enabling broadcasters and platform operators to bolt interactive value-added services onto their broadcast platforms, circumventing viewer dependency on terrestrial fixed and mobile networks. It enables broadcasters and pay-TV operators to engage directly with their audience and meets consumer expectation to manage and interact with content.

The ‘smart LNB’ can also serve broadcasters for effective rights clearing of protected content. For viewers accessing encrypted content stored in their set-top-box or who want to watch an encrypted channel live, they can use a remote control or IP-enabled mobile device to send a clearance request to a Digital Rights Management server via the ‘smart LNB’. Once the keys are exchanged, users can view the content on any device.

Eutelsat is developing the specifications for three versions of the ‘smart LNB’ - Ka/Ku, Ku/Ku, C/Ku to increase options for broadcasters across its satellites. It will be ready to serve large scale pilots later in 2014.
Feeding the Planet, Energy for Life

OFFICIAL PARTNER OF EXPO MILANO 2015

Set to attract exhibitors from 150 countries and to draw 20 million visitors over six months, Expo Milano 2015 is gearing up to be the most federating world exhibition ever.

Eutelsat is the official and exclusive satellite partner of this universal event which is taking as its theme ‘Feeding the Planet, Energy for Life’. Eutelsat will leverage its innovative technologies and global footprint to support the three key platforms of this Universal Exhibition: the Cyber Expo which will enable individuals to tour the event virtually, the ICT Ecosystem outside the Milan site and the Smart City inside the 1.1 square kilometre exhibition area located in the north-west of Italy’s economic centre.

A DEDICATED TELEVISION CHANNEL

Working in close collaboration with Expo 2015, Eutelsat will launch a dedicated channel at its popular HOT BIRD neighbourhood that will broadcast news, features, country highlights and key events. Using its global footprint and flexible media, broadband and connectivity technologies, Eutelsat will also provide turnkey services to exhibitors, country pavilions and broadcasters to enable them to provide coverage to audiences beyond Milan with the highest image quality.
Utelsat has partnered with Télécoms Sans Frontières since 2007, providing this NGO with satellite equipment so that a community or crisis unit can quickly benefit from data, video and voice communications. Support has recently been provided in Burkina Faso, Libya, Syria, Tunisia, Niger and for the Philippines, where TSF immediately deployed a team after the earthquake of October 2013.

In addition to supporting emergency situations, Utelsat assists TSF with long-term cooperation initiatives, including its rural development programme in Niger which collects and shares data on market prices of crops and livestock. Another example is the programme to bridge the digital divide in Madagascar which continues to progress with the opening of a fifth centre giving the local population weekly IT classes. Using a satellite connection, users can access the internet for health, environmental and citizenship issues as well as learning programmes.
Eutelsat is committed to improving access to digital networks for schools, particularly in underprivileged areas, and to promoting student interest in science and technology.

In 2011, Eutelsat and MultiChoice Africa launched the DStv Eutelsat Star Awards, inviting high-school students from 42 countries in Africa to think about how scientific principles taught at school can be applied to the benefit of the continent. As part of the competition, a set of educational tools were made available to schools and to MultiChoice Resource Centres that are equipped for recording learning programmes broadcast by satellite.

In Europe, Eutelsat has developed a partnership with Planète Sciences to explain the use of space to young people. This new initiative comprises five modules focusing on experiments. These events are travelling across France in 2014 and 2015, concentrating on schools in rural areas.

The third edition of the DStv Eutelsat Star Awards drew 1,000 essay and poster entries. The international jury chaired by the European Space Agency astronaut Paolo Nespoli met in February 2014 in Accra (Ghana) to select this year’s winners. Francine Mazala (Zambia) was awarded the prize for Best Essay and will travel to the Kourou spaceport in French Guiana to watch a live satellite launch. Lloyd Ossei Baffour (Ghana), awarded the prize for Best Poster, will visit Eutelsat’s Paris headquarters, the Rambouillet teleport and a satellite manufacturer to see how satellites are built.
OUR NETWORK OF OFFICES, TELEPORTS AND CONTROL CENTRES

**Offices**
- Beijing
- Cologne
- Dubai
- Istanbul
- Johannesburg
- London
- Madrid
- Malta
- Mexico City
- Miami
- Moscow
- Rio De Janeiro
- Rome
- Singapore
- Tampa
- Warsaw
- Washington DC

**Teleports**
- Caglani
- Hermosillo
- Madeira
- Mexico City
- Rambouillet
- Turin

**Control centres**
- Cagliari
- Hermosillo
- Madeira
- Mexico City
- Rambouillet
- Turin

KEY FIGURES

**A TRAJECTORY OF UNINTERRUPTED GROWTH**

**Revenue Growth (M€)**
- 2011/12: 1222
- 2012/13: 1284
- 2013/14*: 1348

**Evolution of Backlog (Bn€)**
- 2011/12: 5.2
- 2012/13: 5.4
- 2013/14*: 6.4

**Portfolio of Activities (30 June 2014)**
- Video Applications: 66.8%
- Data and Value-Added Services / Broadband: 21.2%
- Multi-Use: 12.0%

*FY2013-2014 figures include 6 months of Satmex operations.
Our thanks to all clients and staff who contributed to this document

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