

Eutelsat Communications
Société anonyme with capital of 220 113 982 euros
Headquarters, 70 rue Balard 75502 Paris Cedex 15 France
RCS n° 481 043 040 Paris

DESCRIPTION OF SHARE BUYBACK PROGRAM

In accordance with the provisions of Article 241-2 of the AMF (French Stock Market Authority) General Regulation and the European Regulation No. 2273/2003 of December 22, 2003, the present document aims to describe the purpose and procedure of a share repurchase program by the company.

Date of shareholder meeting to approve the program:

General shareholders meeting on November 10, 2009.

Maximum share capital authorized for repurchase:

- The number of shares authorized to repurchase during the term of the program shall not exceed 10% of the Company's outstanding shares. The percentage applies to a capital adjusted for transactions as authorized at the General shareholders meeting as of November 10, 2009: the number of shares taken into account for calculating the 10% is limited to the number of shares purchased minus the number of shares sold during the duration of the authorization period, and;
- The number of shares it holds directly or indirectly, at any time whatsoever, shall not exceed 10% of shares in the capital of the Company.

Maximum price:

€ 30 per share

Objectives:

In accordance with Resolution No. 9 of the AGM of November 10, 2009, the general meeting of shareholders has authorized the company to make repurchases of shares for the attribution of shares to employees of the corporation or companies controlled by the company.

Repurchase:

Pursuant to Resolution No. 22 of November 10, 2009, the Board of Directors has decided to set up a program to award free shares up to a maximum of 700,000 shares. The Board of Directors decided that the program of free allocation would be made by way of repurchase of shares on the market.

In this context, BNP Paribas EXANE has been mandated to carry out share buybacks on the market up to a maximum of 500,000 shares and a maximum price of 30 euros per share.

Program length:

This authorization is granted to the Board of Directors until the date of the General Meeting called to approve the accounts for the year ended June 30, 2010, and in any event, for a maximum of 18 months from the date of the general shareholders' meeting of November 10, 2009.

Review of the existing program:

On June 30, 2010, the Company held 52 762 of its own shares. To date, the entire treasury stock has been repurchased as part of a liquidity contract with Exane BNP Paribas.

This publication is available on the company website: www.eutelsat.com

Paris, August 11, 2010

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 June 2010, Eutelsat's satellites were broadcasting more than 3,600 television channels. More than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ nearly 661 commercial, technical and operational employees from 28 countries.

www.eutelsat.com

For further information**Press**

Vanessa O'Connor Tel. : + 33 1 53 98 37 91 voconnor@eutelsat.fr

Frédérique Gautier Tel. : + 33 1 53 98 37 91 fgautier@eutelsat.fr

Analysts and Investors

Lisa Finas Tel. : +33 1 53 98 35 30 investors@eutelsat-communications.com