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## **TVN CONSOLIDATES ITS POSITION AT EUTELSAT'S HOT BIRD™ NEIGHBOURHOOD FOR SATELLITE BROADCASTING IN POLAND**

Paris, 21 April 2006

Eutelsat Communications (Euronext Paris: ETL) announces that TVN, one of Poland's leading commercial television broadcasters has renewed its capacity at the HOT BIRD™ neighbourhood for satellite broadcasting in Poland. TVN Group's contracts for two transponders on HOT BIRD™ 1 have been transferred to the new HOT BIRD™ 7A broadcast satellite which was launched on 11 March and successfully put into full commercial service on 20 April by Eutelsat's Control Centre.

TVN Group has been broadcasting from Eutelsat's HOT BIRD™ neighbourhood since its creation in 1995. Its stable of eight television channels consists of TVN, its flagship entertainment, news and current affairs channel, TVN 7, TVN 24, TVN Meteo, TVN Turbo, ITVN, TVN Style and TVN Gra. All channels with the exception of ITVN are received in Poland via Polish pay-TV platforms and cable networks. TVN Gra is also broadcast free to air direct to home.

Piotr Walter, TVN Group CEO commented "As we grow our family of TVN-branded channels we need a reliable partner to provide us with satellite capacity. Eutelsat has been and remains an important provider of satellite capacity for TVN Group".

Giuliano Berretta, Eutelsat CEO commented, "With 19 million television homes and average daily viewer watching one of the highest in Europe, Poland is one of the continent's most vibrant television markets. Eutelsat has accompanied the development of this market for 15 years, participating in the arrival of the first digital channels and pay-TV platforms. We are delighted to cement our longstanding relationship with TVN, which is a reference in quality programming in Poland, and to further consolidate our involvement in video activities in central Europe which we believe hold great scope for continued growth".

## **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. The Group is a leading satellite operator with capacity commercialised on 23 satellites providing coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas. The Group is one of the world's three leading satellite operators in terms of revenues. Its satellites are used for broadcasting nearly 1,800 TV and 900 radio stations to more than 120 million cable and satellite homes. The Group also provides TV contribution services, corporate networks, mobile positioning and communications, Internet backbone connectivity and broadband access for terrestrial, maritime and inflight applications. Eutelsat Communications is headquartered in Paris, and the Group's workforce comprises over 480 from 27 countries.

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