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ITI NEOVISION LAUNCHES "n", POLAND'S NEW-GENERATION PAY-TV PLATFORM, THROUGH EUTELSAT'S HOT BIRD™ NEIGHBOURHOOD

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ITI Neovision, a subsidiary of the ITI Group, one of Poland's leading media and entertainment groups, has selected the HOT BIRD™ video neighbourhood of Eutelsat Communications (Euronext Paris: ETL) to support its new-generation pay-TV platform which launches today.

Called "n", the platform is the first in Poland to include High-Definition Television channels and digital entertainment services broadcasting with MPEG4 compression. It takes from two to four the total number of transponders (36 MHz) leased at Eutelsat's HOT BIRD™ position by ITI Group. Two transponders are used already by the Group's TVN programme subsidiary and two are allocated for the new "n" platform.

The "n" programming offer, which is available exclusively via satellite from Eutelsat's HOT BIRD™ neighbourhood, is divided into a number of thematic packages, including TVN channels, and an option for three HDTV channels: ITI Group's in-house Sport channel, Discovery HD and a new film channel. Subscribers can select between a standard set top-box for receiving MPEG2 and MPEG4 channels, including HDTV, and a premium box, which will be available from next month and will be equipped with a hard disc of 250MB for Video on Demand services.

Wojciech Kostrzewa, ITI Group President and CEO commented: "The launch of "n" is not only a natural extension to the ITI Group's existing media platforms but represents an attractive opportunity to the Polish audience in combining latest technology and a unique programme offer. The launch of "n" marks the launch of new era in Polish television by delivering the latest in digital entertainment. We are delighted to continue our close relationship with Eutelsat and expand our presence on the HOT BIRD™ satellite family".

Giuliano Berretta, Eutelsat CEO commented, "With a rich offer of digital channels, HDTV and VOD services broadcasting with MPEG4 compression, the platform launched today in Poland marks the new face of pay-TV in Europe. We are very pleased to further consolidate our business relationship with ITI Group and to support their ongoing expansion in one of Europe's

most dynamic media markets. ITI's increased use of capacity on our HOT BIRD™ broadcast satellites underscores the leading position in Poland of our prime video neighbourhood, and further consolidates our presence in video markets in central Europe which hold great scope for growth and innovation".

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. The Group is a leading satellite operator with capacity commercialised on 23 satellites providing coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas. The Group is one of the world's three leading satellite operators in terms of revenues. Its satellites are used for broadcasting more than 2,100 TV and 970 radio stations to more than 120 million cable and satellite homes. The Group also provides TV contribution services, corporate networks, mobile positioning and communications, Internet backbone connectivity and broadband access for terrestrial, maritime and inflight applications. Eutelsat Communications is headquartered in Paris, and the Group's workforce comprises over 490 employees from 27 countries.

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