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EUTELSAT ON THE STARTING BLOCKS FOR THE XX OLYMPIC WINTER GAMES TORINO 2006

Paris, 27 January 2006

Fourteen days before the arrival in Turin of the Olympic Flame that signals the opening of the XX Olympic Winter Games, Eutelsat has successfully completed installation of the turnkey television network it is supplying to the TOROC for the duration of this year's leading international sporting event.

Eutelsat, an Official Sponsor of the Torino 2006 Olympic Winter Games, is providing a unique package of 50 television channels that will be received at competition sites, Olympic and Media villages so that members of the Olympic Community can benefit from live sports coverage and broadcasts by leading television channels from Europe, Asia and North America. The private television network deployed by Eutelsat and its Turin-based affiliate Skylogic Italia, has been configured according to the precise requirements of the TOROC, the organising committee for the XX Olympic Winter Games, and is one of the largest set up for an Olympic event.

Commenting on the completion of the network, Enrico Frascari, the TOROC's Director of Technologies said: "For TOROC, Eutelsat clearly possesses the technical expertise and rigour that we require to deliver television coverage to even the most complex sites in Turin and the Piedmont region. The great advantage of this satellite-delivered television service is its scalability, which gives us substantial flexibility by enabling new reception points to be added to the last minute."

Cristiano Benzi, Eutelsat's project manager for the TOROC network said: "The final testing confirmed the full operation of the network from the IBC (International Broadcasting Centre) to remote sites. For Eutelsat and Skylogic Italia this network is a new demonstration of our capability to provide a turnkey satellite broadcast network to a client expecting the highest standards of performance".

Nineteen channels supplied by the TOBO (the Turin Olympic Broadcasting Organisation) will be picked up live from the International Broadcasting Centre in Turin, which sits at the heart of the broadcasting infrastructure set up for the Games. The channels will be encoded by Eutelsat at the IBC and, together with an information channel produced by Eutelsat, delivered by fibre to Skylogic Italia's teleport, the SkyPark. At the Skypark, the channels will be uplinked to Eutelsat's EURO BIRD™ 3 satellite and distributed by fibre and satellite to sites in the mountains and Turin together with 30 international channels principally received from Eutelsat's HOT BIRD™ satellites.

In addition to the television network delivered to the TOROC, Eutelsat capacity has been selected by the European Broadcasting Union (EBU) to distribute coverage to its 74 active members in 52 countries, and by NHK, Japan's national broadcaster, to deliver a HD channel to its European broadcast centre in Paris.

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A. The Group is a leading satellite operator with capacity commercialised on 22 satellites providing coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas. The Group is one of the world's three leading satellite operators in terms of revenues. Its satellites are used for broadcasting over 1,700 TV and 860 radio stations to nearly 120 million cable and satellite homes. The Group also provides TV contribution services, corporate networks, mobile positioning and communications, Internet backbone connectivity and broadband access for terrestrial, maritime and inflight applications. Eutelsat Communications is headquartered in Paris, and the Group's workforce comprises over 450 commercial, technical and operational employees from 25 countries.

www.eutelsat.com

About Skylogic Italia

Based in Turin, north-west Italy, Skylogic Italia operates one of the world's leading satellite broadband IP platforms. Its operational centre is equipped to offer a complete range of broadband services including content distribution, IP videostreaming, business TV, maritime applications, teleconferencing, remote control of installations, telemedicine, e-learning and Voice over IP. The teleport is connected by fibre to the Internet exchange point in Turin and uses capacity on satellites in Eutelsat's fleet in order to serve users in Europe, Asia, the Americas and Africa. Skylogic Italia's customers include small and medium-sized businesses, multinationals, government agencies and aid organisations.

www.skylogic.it

Eutelsat Press Contacts:	Eutelsat Investor Relations
Vanessa O'Connor, Frédérique Gautier	Gilles Janvier
Tel: + 33 1 53 98 38 88	Tel: +33 1 53 98 35 35
voconnor@eutelsat.fr	investors@eutelsat-communications.com
fgautier@eutelsat.fr	

