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**FRANCE 24 LAUNCHES IN ARABIC ACROSS EUROPE AND MEDITERRANEAN BASIN
THROUGH EUTELSAT'S HOT BIRD™ NEIGHBOURHOOD**

Paris, 2 April 2007

The new Arabic version of FRANCE 24, which launched today at 14.00 GMT, is available through the HOT BIRD™ 8 broadcast satellite of Eutelsat Communications (Euronext Paris: ETL). This new language version joins the French and English versions of FRANCE 24, the French international news channel, which are already available to cable and satellite homes across Europe, North Africa and the Middle East through Eutelsat's HOT BIRD™ 7A, ATLANTIC BIRD™ 2 and EUROBIRD™ 1 satellites.

The daily Arabic schedule of FRANCE 24's third channel runs for four hours, from 14.00 to 18.00 GMT, and includes a 10-minute news bulletin every 30 minutes, talk shows, business analysis, culture, weather reports and sporting highlights.

"We are very pleased to initiate broadcasts of this new version for Arab-speaking communities in Europe and the Mediterranean Basin which benefits, among others, from Eutelsat's HOT BIRD™ satellites which bring access to over 120 million television homes, of which over 47 million are satellite homes," said FRANCE 24's COO Jean-Yves Bonsergent. "This is a major event for us. Less than four months since launch, we are now broadcasting in three languages, six months ahead of our schedule."

Olivier Milliès-Lacroix, Eutelsat Commercial Director *said*: "We are very pleased to extend our cooperation with FRANCE 24 by broadcasting this 3.5 Mbps video channel in Arabic, which joins the French and English-language digital channels already available from our HOT BIRD™ position at 13 degrees East. This choice by FRANCE 24 highlights the strong appeal of our premium video position dedicated to consumer broadcasting, for channels who want to quickly build a large viewing audience across Europe, North Africa and the Middle East."

How to watch FRANCE 24 in Arabic:

HOT BIRD™ 8 (13 degrees East)

Downlink frequency: 12.322 GHz

Polarisation: horizontal

About FRANCE 24

FRANCE 24 is the first round-the-clock news channel broadcasting international news with a French perspective. Launched on 6 December 2006, the channel broadcasts 7 days a week, 24 hours a day in French and English and is available in Europe, the Near and Middle East, Africa and the east coast of the United States. The channel launched in Arabic on 2 April 2007. FRANCE 24 is distributed through cable, satellite and DSL. The website is available in three languages (English, French, Arabic).

For further information from FRANCE 24

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About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 23 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2006, Eutelsat's satellites were broadcasting over 2,400 television channels and 1,000 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 490 commercial, technical and operational experts from 27 countries.

www.eutelsat.com

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