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## **T-SYSTEMS SELECTS EUTELSAT'S EUROBIRD™ 9 SATELLITE FOR BROADCASTING AND DATA SERVICES**

Amsterdam, September 6, 2007

Media&Broadcast, a business unit of T-Systems and Eutelsat Communications (Euronext Paris: ETL) have signed an agreement for the lease of a full transponder on Eutelsat's EUROBIRD™ 9 satellite. The capacity will be used for video networks and data distribution services in Germany and international markets. Signed for 10 years, the contract was announced today at IBC Amsterdam by both companies.

EUROBIRD™ 9 is a 20-transponder high-power Ku-band satellite optimised for television and radio broadcasting in Europe, North Africa and the Middle East. The satellite's recent entry into service at Eutelsat's new 9 degrees East position, adjacent to the HOT BIRD neighbourhood, underlines Eutelsat's objective to develop multi-satellite reception in Europe in order to accompany the growing number of channels and the arrival of HDTV. Satellite homes equipped for DTH reception from the HOT BIRD™ position can easily add channels broadcast by EUROBIRD™ 9 by fitting a second LNB beside the LNB pointed to the HOT BIRD™ satellites.

T-Systems Media&Broadcast is one of Europe's leading service providers in the broadcasting and media industry. Its core business comprises planning, installation and operation of multimedia transmission platforms in Germany and internationally for television and radio companies. Some 850 national and 110 international customers are supported including public and private broadcasters, TV and radio production companies, network operators, media companies and the cinema industry. The new multiplex will be uplinked to EUROBIRD™ 9 from T-Systems earth station facilities in Usingen (Germany).

Commenting on the contract, Helmut Egenbauer, CEO of Media&Broadcast said: "Our new agreement with Eutelsat secures us with capacity at a new satellite neighbourhood over Europe which is ideally positioned for our clients for broadcasting Standard Digital and HDTV channels. We also plan to use this capacity for radio and data applications."

"We are delighted to strengthen our relationship with T-Systems, a longstanding partner, and that EUROIRD™ 9 is the chosen satellite for this new digital multiplex," said Giuliano Berretta, Eutelsat CEO. "T-Systems's choice underscores Eutelsat's ability to present competitive and innovative capacity solutions for video and data broadcasting with similar coverage to our premium HOT BIRD™ neighbourhood and access to its audience of 48 million satellite homes across Europe, the Middle East and North Africa."

#### **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 24 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 June 2007, Eutelsat's satellites were broadcasting over 2,600 television channels and 1,100 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 529 commercial, technical and operational experts from 27 countries. [www.eutelsat.com](http://www.eutelsat.com)

#### **For further information**

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