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**TURNER BROADCASTING SYSTEM (TBS) SELECTS EUTELSAT
CAPACITY AND SERVICES FOR EUROPEAN CABLE REACH**

**Three TBS channels join Eutelsat's KabelKiosk platform for cable
networks in Germany, Austria, Luxembourg, Switzerland**

Paris, 13 March 2007

Turner Broadcasting System, Inc. (TBS, Inc.), a major producer of news and entertainment product and the leading provider of programming for the basic cable industry, has selected Eutelsat Communications (Euronext Paris: ETL) to supply capacity and services for delivering three of its flagship entertainment channels, Boomerang, Cartoon Network and Turner Classic Movies (TCM), to cable networks in Germany, Austria, Switzerland and Luxembourg.

Eutelsat is providing TBS with a comprehensive broadcasting package which includes multiplexing, encryption and uplinking as well as transmission to cable markets in continental Europe. Signals are taken from the TBS playout centre in London and delivered by fibre to Eutelsat's Rambouillet teleport via a PoP in Telehouse N, London. At Rambouillet, the channels are encrypted, placed into a DVB multiplex for the KabelKiosk platform and transmitted by satellite to cable headends.

Broadcasting with English and German soundtracks, the three TBS channels benefit from privileged access to more than 170 regional cable network partners in Germany, Austria, Switzerland and Luxembourg who offer their subscribers the KabelKiosk channel product, which is commercialised by Eutelsat's German subsidiary. Delivered to cable networks by Eutelsat's ATLANTIC BIRD™ 2 satellite, KabelKiosk offers cable homes more than 60 channels, including 30 channels broadcasting in nine languages for international communities, as well as live coverage of Germany's Bundesliga football matches.

"We are pleased to partner with Eutelsat, who is not only a leading provider of satellite capacity but also offers a one-stop shop package for reaching cable

networks in which all our three channels are distributed," says Michael G. Riley SVP and General Manager Germany, Northern Europe, Middle East and Africa of Turner Broadcasting System.

Olivier Milliès-Lacroix welcomed the arrival of TBS channels in the KabelKiosk package: "We are delighted to have won the confidence of TBS to provide a turnkey solution for delivering three of their prime channels from their London studios to cable homes in continental Europe. Their addition to the KabelKiosk package is an invaluable contribution to the portfolio of children's and family entertainment networks we can offer to cable homes in continental Europe".

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 23 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2006, Eutelsat's satellites were broadcasting over 2,400 television channels and 1,000 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 490 commercial, technical and operational experts from 27 countries.

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