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TELECABLE INITIATES DEPLOYMENT OF EUTELSAT'S TOOWAY™ CONSUMER SATELLITE BROADBAND SERVICE IN SPAIN'S ASTURIAS REGION

Paris, October 3, 2008

Following a contract signed on July 27 between TeleCable and Skylogic (Eutelsat's broadband affiliate), Telecable is now initiating widespread deployment of the Tooway™ satellite broadband service in Asturias (a northern region of Spain). With this agreement between Skylogic and TeleCable, the leading provider of cable and Internet services in Asturias, up to 6000 Tooway™ terminals will be deployed throughout the region in order to deliver broadband to homes located in non-served ADSL areas.

Tooway™ was selected by TeleCable on the basis of its unrivalled performance and competitive prices. The Tooway™ system is based on ViaSat's SurfBeam™ technology, a fully proven technology for largescale deployment already widely deployed in the USA by Wildblue which counts 400 000 subscribers.

"The selection of Tooway™ as our prime satellite service enables us now to offer a valid broadband solution everywhere in Asturias. This is a significant step towards bridging the digital divide in Spain and we are particularly pleased with our cooperation with Eutelsat and Skylogic in this area. We also look forward to the arrival in 2010 of KA-SAT, the revolutionary satellite that will provide us with the possibility to serve even better Spanish homes". By signing this agreement, TeleCable will be able to offer broadband connectivity in the countryside, "This is very important in our region, where thousands of Asturias' people live and develop their activities", said Roberto Paraja CEO of TeleCable.

Arduino Patacchini, CEO of Skylogic and Multimedia Director of Eutelsat said: "We are delighted to start commercialisation of Tooway™ in Spain with our agreement with TeleCable for the Asturias region. This confirms the validity of choosing the Ka-band for broadband applications, which is the only solution capable of offering performance and prices for consumer satellite broadband that is comparable to terrestrial broadband services."

About TeleCable

TeleCable is the telecommunications operator, broadband Internet and Pay TV market leader in Asturias. Throughout its own fibre network, TeleCable provides TV, fixed phone and broadband Internet services, offering its clients quality and proximity, and always aiming to exceed their expectations and needs. In 2008, TeleCable began marketing of a new mobile phone service working as a MVNO (Mobile Virtual Network Operator), providing its clients with a telecom service in mobility.

For more information on TeleCable visit

www.telecable.es

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 24 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 June 2008, Eutelsat's satellites were broadcasting more than 3,120 television channels and 1,100 radio stations. More than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 538 commercial, technical and operational experts from 27 countries.

www.eutelsat.com

www.tooway.com

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