



PR/32/09

**MICHEL DE ROSEN JOINS EUTELSAT COMMUNICATIONS AS  
DEPUTY CHIEF EXECUTIVE OFFICER**

Paris, 11 June, 2009

The Board of Eutelsat Communications (Euronext Paris: ETL) today unanimously approved the proposal from its Chairman Giuliano Berretta to nominate Michel de Rosen as Deputy Chief Executive Officer.

Michel de Rosen joins Eutelsat Communications on 1 July. He will collaborate closely with Giuliano Berretta in advance of assuming the position of Chief Executive Officer after the General Assembly of Shareholders which will take place in November 2009. Giuliano Berretta will continue thereafter as Chairman of the Board.

Giuliano Berretta declared: "As Chairman of the Board, and on behalf of its members, I welcome the arrival of Michel de Rosen whose successful managerial experience in industrial enterprises, notably in high technology, will strengthen our skills as we pursue our growth. With Michel's solid track record at the helm of international enterprises he is fully-equipped to assume executive responsibilities at Eutelsat and to become CEO of the company in November. I look forward to working side by side with him so that our combined energy and commitment can ensure long-term growth."

Michel de Rosen added: "Under Giuliano Berretta's remarkable leadership Eutelsat has developed into a successful business centred on broadcast and broadband communications which are driving growth in the Fixed Satellite Services sector. With its exceptional fleet of satellites and customer focus Eutelsat is well-poised to take advantage of the growth potential generated by an expanding digital economy. I am delighted to join Eutelsat, which is a world-class reference for technical excellence and innovation, and whose teams are second to none in terms of competence and commitment. I look forward to further developing this trajectory of success".

Michel de Rosen (58 years) is a graduate of the HEC business school and France's National School of Administration (ENA - *Ecole Nationale d'Administration*). He began his career in France in the *Inspection générale des finances* in the Ministry of Finance and from 1986 to 1988 was Chief of Staff of the Minister of Industry and Telecommunications. From 1988 to 1999 he held executive positions at Rhône-Poulenc including CEO of Rhône-Poulenc Fibers and Polymers from 1988 to 1993, and CEO of Rhône-Poulenc Rorer (USA) from 1993 to 1999. From 2000 to 2008 he was Chairman and CEO of ViroPharma in the USA. He returned to France in 2008 to the position of Chairman and CEO of SGD.

#### **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting 3,200 television channels and 1,100 radio stations. More than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 28 countries.

[www.eutelsat.com](http://www.eutelsat.com)

#### **For further information**

##### **Press contacts**

Vanessa O'Connor

Tel: + 33 1 53 98 38 88

[voconnor@eutelsat.fr](mailto:voconnor@eutelsat.fr)

Frédérique Gautier

Tel: + 33 1 53 98 38 88

[fgautier@eutelsat.fr](mailto:fgautier@eutelsat.fr)

##### **Investor relations**

Gilles Janvier

Tel: + 33 1 53 98 35 30

[investors@eutelsat-communications.com](mailto:investors@eutelsat-communications.com)