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**GLOBECAST INKS DEAL WITH EUTELSAT TO EXPAND CAPACITY FOR
ROMANIA'S NATIONAL PUBLIC BROADCASTER AT EUTELSAT'S 16 DEGREES
EAST NEIGHBOURHOOD**

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GlobeCast, a leading content management and delivery company, and Eutelsat Communications (Euronext Paris: ETL) announce the signature of a new contract at Eutelsat's specialist video neighbourhood for central European digital TV markets at 16 degrees East. The new contract for one transponder will be used by GlobeCast to broadcast channels produced by TVR, Romania's national public broadcaster. It doubles TVR's resources at 16 degrees East, enabling the broadcaster to increase signal quality for digital and High-Definition broadcasting and to support new channel growth.

Launched in 1999 from 16 degrees East, TVR's platform comprises TVR International, its flagship channel for Romanian expatriate communities across Europe, the national channels TVR1, TVR2 and TVR3, as well as a roster of regional and thematic channels which are delivered to cable headends across the country and increasingly received by Direct-to-Home antennas. The broadcaster has branched into HDTV broadcasting with the launch in 2008 of TVR HD, which principally carries premium sports events.

TVR's expansion at 16 degrees East has been facilitated by the significant increase of Eutelsat's resources at its prime neighbourhood for central Europe. In addition to the W2 satellite 16 degrees East now hosts EUROIRD™ 16 which was redeployed from 7 degrees West. Both satellites benefit from high-power footprints across Europe, enabling Direct-to-Home reception with small antennas. In the next phase of expansion, in mid 2010, Eutelsat will locate its 56-transponder W3B satellite to 16 degrees East to support further expansion of digital entertainment services.

This latest capacity is part of a global distribution solution provided to TVR by GlobeCast, including delivery of the broadcaster's programming to GlobeCast's World TV DTH service in the United States, as well as to platforms in Australia and New Zealand.

For further information Eutelsat

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About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting 3,200 television channels and 1,100 radio stations. More than 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 28 countries.

www.eutelsat.com

GlobeCast (www.globecast.com): a subsidiary of France Telecom, is a leading global provider of content management and worldwide transmission services for professional broadcast delivery. The company operates a secure global satellite and fiber network to manage and transport 10 million hours of video and other rich media each year. Top-tier broadcasters and content providers of all sizes turn to GlobeCast for ingest, aggregation, transmission and repurposing of content for delivery to direct-to-home satellite platforms; cable, IPTV, mobile and broadband headends, as well as corporate and digital signage networks. GlobeCast's fleet of SNG trucks deploys globally to support coverage of the biggest news and sporting events each year in SD and HDTV formats. Borders are non-existent when it comes to GlobeCast's services, thanks to the company's 11 teleports and technical operations centres as well as its 17 offices in Europe, North and Latin America, the Middle East, Asia, Africa and Australia.

www.globecast.com