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EUTELSAT CEMENTS RELATIONSHIP WITH ALBANIA'S TRING COMMUNICATIONS FOR BROADCASTING AND BROADBAND SERVICES

Paris, Tirana, 16 December 2009

Tring Communications, a subsidiary of Albanian Satellite Communications (ASC), one of the leading television and telecommunications service providers in Albania, is strengthening its established relationship with Eutelsat Communications (Euronext Paris: ETL) through the signature of a distribution contract for the Tooway™ consumer broadband service. The Tooway™ contract was signed with Skylogic, Eutelsat's broadband affiliate.

In addition to expanding its portfolio of digital services with a satellite broadband offer, ASC's Tring Communications has renewed and expanded its capacity on the W2 satellite with a multi-year contract signed with Eutelsat for broadcasting its Tring Digital pay-TV platform. Launched last year from Eutelsat's specialist 16° East neighbourhood for the Balkan region, Tring Digital offers satellite homes in Albania the opportunity to access 22 channels, including Tring's flagship channels Tring Serial, Tring Super and Tring World. Tring Digital already serves 30,000 homes and has a target in 2010 to expand with 50,000 additional subscribers.

Tring Communications' selection of the Tooway™ broadband service enables the company to deliver broadband across Albania, notably to homes and businesses in areas beyond range of its terrestrial infrastructure. Operating totally independently from telephony networks, Tooway™ is the first satellite offer in Europe to provide broadband speeds and costs comparable to ADSL. The service consists of a satellite dish and a modem connected to a PC, giving customers immediate broadband access with 3.6 Mbps on the downlink to user PCs and 384 kbps on the uplink to Eutelsat's EUROIRD™ 3 satellite.

Tooway™ is based on Eutelsat's satellite coverage, the commercial and operating experience of Skylogic and SurfBeam® technology developed by ViaSat, a leading technology company already powering the Internet for over 400,000 satellite homes in

North America. In 2010, Eutelsat will expand Tooway™ with additional broadband access speeds up to 10Mbps. These revolutionary broadband speeds will come from the launch of KA-SAT, Eutelsat's dedicated new satellite specifically designed for broadband delivery in Europe.

Arian Kraja, Tring partner commented: *"Tring Communications sets the standards for providing voice and data communication to the Albanian community by empowering them with tools that meet the challenges in an ever-changing environment. Investing in Eutelsat's state of the art satellite technology, and with a leading team of experts we are able to offer high-quality services and meet our customer expectations. Tring differentiates itself by offering consumers multiple communication services including the Internet, telephony and television all in one bill, saving consumers time and money while offering them a reliable service for their peace of mind".*

Michel de Rosen, Eutelsat CEO responded: *"We are delighted to take further our relationship with ASC, adding a consumer broadband capability to the broadcast service we already provide for Tring Digital's multi-channel platform. This dual service underscores Eutelsat's ambition to respond to requirements from communications service providers to deliver a full range of digital broadcast and broadband solutions so that they can reach out to homes beyond range of terrestrial networks and efficiently expand their user base."*

About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 September 2009, Eutelsat's satellites were broadcasting 3,300 television channels and 1,100 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 123 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 615 commercial, technical and operational employees from 28 countries.

www.eutelsat.com

For further information

Press

Vanessa O'Connor Tel: + 33 1 53 98 38 88 voconnor@eutelsat.fr

Frédérique Gautier Tel: + 33 1 53 98 38 88 fgautier@eutelsat.fr

Investors

Gilles Janvier Tel: + 33 1 53 98 35 30 investors@eutelsat-communications.com

About Skylogic

Skylogic provides satellite broadband communications services for Internet access (via IP protocol) and for television transmissions to corporate enterprises and public bodies. The Turin-based company is a subsidiary of Eutelsat. SkyPark, Skylogic's teleport, houses one of the largest platforms in the world for two-way broadband IP transmissions. Skylogic's satellite networks are interconnected by optic fibre to the largest operators in the sector, guaranteeing connectivity in Europe, the Mediterranean Basin, the Middle East, North Africa and America.

For further information visit: www.skylogic.com and www.tooway.com

About Tring Communications

Established in 2006, Albanian Satellite Communications (ASC) is a privately held company with operating facilities around the region and headquartered in Tirana. ASC is fully operational since 2007 as a new and advanced operator in Albania offering integrated telecommunications solutions for all markets. In summer of 2008 ASC sh.p.k. launched its newest brand, Tring Communications. Its dynamic portfolio of products and services renders Tring Communications a fully integrated company to fulfill the needs of all markets and be their one stop shop for all communication and networking needs. Under the Tring brand, ASC is a full service operator in the communications industry servicing all markets such as consumers and businesses. Its strengths lie in its integrated portfolio of services and products creating ease and comfort for its clients. Tring differentiates itself by offering consumers various communication services such as Internet, Telephony and Television capabilities all in one bill, saving consumers' time and money while offering them a reliable service for their peace of mind. Tring fulfills the needs of the business customers by providing turnkey solutions customized individually for each corporation. By offering state of the art VPN (Virtual Private Network) services through the first MPLS infrastructure in the country we fulfill the connectivity needs of the government as well as large corporations while maintaining strict SLA-s.

For further information visit: www.tring.al