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## **EUTELSAT'S KABELKIOSK DIGITAL CABLE PLATFORM MAKES ITS MOVE TO EUROBIRD™ 9A**

Paris, April 15, 2009

The KabelKiosk platform of digital channels operated by the German subsidiary of Eutelsat Communications (Euronext Paris: ETL) initiates today broadcasts from the EUROBIRD™ 9A satellite which went into service on 24 February at 9 degrees East.

Dual illumination of the platform will be carried for a three-month period on EUROBIRD™ 9A (9 degrees East) and ATLANTIC BIRD™ 2 (8 degrees West). This will enable cable operators to complete the migration to Eutelsat's 9 degrees East position and secure room for significant expansion of digital channels and services for independent cable operators in continental Europe, notably Germany, Austria, Switzerland, Denmark and Luxembourg.

KabelKiosk is a headend-in-the-sky cable platform that provides operators with a diverse array of digital channels and services. By offering a multiplicity of German and international content, Eutelsat Deutschland's platform is making a significant contribution to the full transition to digital of cable markets in the regions it serves. Independent cable operators already using KabelKiosk include TeleColumbus, one of Germany's three largest cable companies.

Almost 200,000 homes now subscribe to KabelKiosk, with the number of channels increasing over the last 12 months from 70 to 120. New additions to the basic package of commercial channels that will join KabelKiosk from April 15 include CNBC, Russia Today and TVE Internacional.

Martina Rutenbeck, Managing Director of Eutelsat Deutschland commented on the move to EUROBIRD™ 9A: "With the room for expansion that our 9 degrees East neighbourhood can offer cable operators, all requirements are assembled for significant growth of subscribers, channels and cable partners for KabelKiosk. We are very excited by this new step in our digital cable product and the increased contribution it can make to supporting the transition of cable into a fully digital environment."

**[About Eutelsat Communications](#)**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting more than 3,200 television channels and 1,100 radio stations. Almost 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 28 countries.

[www.eutelsat.com](http://www.eutelsat.com)

For further information

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