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**EL CORTE INGLÉS OF SPAIN TO DISTRIBUTE EUTELSAT'S TOOWAY™  
SATELLITE BROADBAND SERVICE  
Tooway™ to be supplied through the commercial network of  
Informática El Corte Inglés**

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Paris, Madrid, 6 May 2009

El Corte Inglés and Eutelsat Communications (Euronext Paris: ETL) today announced that the Tooway™ satellite broadband service will be available through Spain's leading retailer to consumers across the country who are located beyond range of terrestrial broadband coverage. The announcement follows the signature of a Tooway™ distribution agreement inked between Eutelsat, Europe's leading satellite operator, and the technology subsidiary of the El Corte Inglés Group.

Informática El Corte Inglés will commercialise Tooway™ through its own distribution network which offers customers installation and maintenance services. By distributing Tooway™, Informática el Corte Inglés is expanding its current range of communications solutions. As well as developing its own ICT products, the subsidiary of the El Corte Inglés Group specialises in integrating third-party applications in order to produce the most competitive technological solutions on the market.

Tooway™ is the most economical and immediately available solution for consumers across Spain wanting satellite broadband access to the Internet in areas with little or no terrestrial coverage.

This is the first satellite broadband Internet service in Spain that can offer speeds of 2 Mbps on the downlink and 384 kbps on the uplink at prices comparable to ADSL. Thanks in particular to its strong price/quality ratio, Tooway™ is revolutionising the market for consumers in rural or suburban areas who do not have satisfactory access to a traditional network.

Using capacity on Eutelsat's HOT BIRD™ 6 satellite at 13 East, Tooway™ is trailblazing the market for satellite-based broadband Internet access in the Ka-band in Europe. Ka-band capacity and the technology used for the associated equipment increases the satellite's transmission capacity and consequently reduces the cost per Megabit, making Tooway™ a

high-performance IP access service at far lower cost to other available satellite-based Internet solutions.

In 2010 Eutelsat will deploy a new satellite infrastructure to support the service's widescale deployment throughout Europe. Specifically dedicated to broadband access, Eutelsat's KA-SAT satellite and ground infrastructure will offer consumers a broadband solution meeting evolving high bitrate applications by offering performance levels comparable to ADSL 2, with user speeds up to 10 Mbps.

### **About Informática El Corte Inglés**

Informática El Corte Inglés is a company that specialises in providing technical consultancy services, ICT solutions and outsourcing for large and medium-sized enterprises and public bodies by applying its experience and knowledge of every sector of the market and ensuring the necessary innovation to adapt to new business models. Set up in 1988, Informática El Corte Inglés is the technological subsidiary of the El Corte Inglés Group. It occupies a leading position in the information-technology services sector and is No. 1 in terms of being 100% Spanish-owned.

[www.ieci.es](http://www.ieci.es)

### **About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 December 2008, Eutelsat's satellites were broadcasting more than 3,200 television channels and 1,100 radio stations. Almost 1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through its teleport in Italy that serves enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 591 commercial, technical and operational experts from 28 countries.

[www.eutelsat.com](http://www.eutelsat.com)

### **About Skylogic**

Skylogic provides satellite broadband communications services for Internet access (via IP protocol) and for television transmissions to corporate enterprises and public bodies. The Turin-based company is a subsidiary of Eutelsat. SkyPark, Skylogic's teleport, houses one of the largest platforms in the world for two-way broadband IP transmissions. Skylogic's satellite networks are interconnected by optic fibre to the largest operators in the sector, guaranteeing connectivity in Europe, the Mediterranean Basin, the Middle East, North Africa and America.

For further information visit: [www.skylogic.com](http://www.skylogic.com) and [www.tooway.com](http://www.tooway.com)

#### **For further information**

Press

**Vanessa O'Connor**

**Tel: + 33 1 53 98 38 88**

[voconnor@eutelsat.fr](mailto:voconnor@eutelsat.fr)

**Frédérique Gautier**

**Tel: + 33 1 53 98 38 88**

[fgautier@eutelsat.fr](mailto:fgautier@eutelsat.fr)

Investors

**Gilles Janvier**

**Tel: +33 1 53 98 35 30**

[investors@eutelsat-communications.com](mailto:investors@eutelsat-communications.com)