



PR/52/09

EUTELSAT STRENGTHENS ITS SATELLITE POSITION IN POLAND

Cyfrowy Polsat pay-TV platform consolidates on a long-term basis its resources at Eutelsat's HOT BIRD™ video neighbourhood

Paris, 14 October 2009

Eutelsat Communications (Euronext Paris: ETL) announces a further extension of its multi-year relationship with Cyfrowy Polsat, Poland's leading pay-TV operator, with the renewal of a contract for three transponders at the HOT BIRD™ neighbourhood. This new lease with Eutelsat follows the contract for a fourth transponder inked by Cyfrowy Polsat in March 2009 to support the on-going expansion of Poland's leading pay-TV platform with the launch of new TV services.

Launched in 2000 from Eutelsat's HOT BIRD™ position, Cyfrowy Polsat currently broadcasts over 75 Polish-language channels to more than 2.8 million subscribers. In 2007 Cyfrowy Polsat launched HDTV in its platform and now offers six channels, including Polsat HD, Polsat Sport HD, Eurosport HD, HBO HD, MTVNHD and Discovery HD. In addition, Cyfrowy Polsat subscribers can access over 500 free to air television and radio channels which can be received in Poland from the HOT BIRD™ satellites.

Giuliano Berretta, Eutelsat Chairman and CEO commented on the new contract: "As Polsat Television's exclusive satellite partner since 1992, Eutelsat's HOT BIRD™ satellites are also the natural address for broadcasting Cyfrowy Polsat, which is today one of the largest pay-TV packages in Europe, now actively embracing the HDTV opportunity. We remain as committed as ever to supplying Cyfrowy Polsat with the highest quality of service and with headroom for growth to further expand its portfolio of channels for Polish TV homes".

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About Eutelsat Communications

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 27 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 30 June 2009, Eutelsat's satellites were broadcasting almost 3,200 television channels and 1,100 radio stations. More than 1,000 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 123 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ 610 commercial, technical and operational employees from 28 countries.

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