



eutelsat
COMMUNICATIONS

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Dutch broadcaster NOS selects GlobeCast and Eutelsat resources for SNG operations

Paris, March 27, 2013 - GlobeCast and Eutelsat Communications (Euronext Paris: ETL) today announced that they have signed a multi-year agreement with NOS, the Dutch broadcasting network, for dedicated capacity on the EUTELSAT 12 West A satellite to meet NOS's growing requirements for satellite news gathering (SNG).

The new contribution network will support NOS's planned upgrade to HD operations for its SNG facilities and trucks by the end of 2013. It will also increase the broadcasting resources mobilised by NOS to support news events which promise to be highly active in the Netherlands in 2013; one high-profile story being the coronation on April 30 of Prince Willem-Alexander.

"We're pleased that we are once again able to meet NOS's demanding requirements for reliability and quality of service," said Alessandro Alquati, Director of Contribution Services at GlobeCast. *"We're looking forward to working with Eutelsat to drive NOS's expanding and evolving SNG operations."*

"Satellites remain a core technology for flexible and high-quality reporting of news, sports and cultural events. We are delighted that the power and coverage of the EUTELSAT 12 west A satellite are matching the expectations of the Netherlands' most experienced broadcaster and look forward to exciting times in collaboration with GlobeCast," added Nick Daly, Managing Director, Eutelsat UK Ltd.

About NOS

The Nederlandse Omroep Stichting is a member of the Netherlands Public Broadcasting system, providing news and sports programming for three Dutch public television channels, the Dutch public radio service and their website www.nos.nl. In the event of emergencies and/or a major breaking news story breaking, the NOS assumes control of the public networks and co-operates with the other members of the system to provide the coverage.

About GlobeCast (www.globecast.com)

A subsidiary of France Telecom/Orange, GlobeCast is a leading provider of media management and global content delivery services for broadcasters and content creators. With a secure fiber and satellite network connected to dozens of

teleports, technical operations centers, and points-of-presence worldwide, GlobeCast manages and transports millions of hours of video and other rich media each year. An integrator of audiovisual technology and a full service provider, GlobeCast works with all the actors in the audiovisual chain from production companies to broadcasters, retail organizations, cinema chains, and more. The company provides on-site service from major news and sporting events for coverage in SD, HD, or even 3D. Present in Europe, the Americas, the Middle East, Asia, Africa, and Australia, GlobeCast is also an expert in international television markets, and works with new and established broadcasters to reach and secure distribution with leading pay-TV operators around the world.

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About Eutelsat Communications (www.eutelsat.com)

Eutelsat Communications is the holding company of Eutelsat S.A. With capacity commercialised on 30 satellites delivering reach of Europe, the Middle East, Africa, Asia, significant parts of the Americas and the Asia-Pacific, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading satellite operators. As of 31 December 2012 Eutelsat's satellites were broadcasting almost 4,500 television channels to over 200 million cable and satellite homes in Europe, the Middle East and Africa. The Group's satellites also provide a wide range of services for TV contribution, corporate networks and fixed and mobile broadband markets. Headquartered in Paris, Eutelsat and its subsidiaries employ over 780 commercial, technical and operational professionals from 30 countries.

For further information

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