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EUTELSAT AND GLOBECAST LAUNCH A NEW ATLANTIC BIRD^ä 3 BROADCAST AND IP PLATFORM IN NEW YORK FOR TRANSATLANTIC SERVICES

Paris 4 April, 2003

Eutelsat S.A. and GlobeCast today announced that they have signed an agreement to jointly market the first ATLANTIC BIRDTM 3 broadcast and IP gateway at GlobeCast's New York teleport and broadcast centre in Staten Island. The platform will use capacity on Eutelsat's new satellite that provides unparalleled coverage from North America into Europe, North Africa and the Middle East.

The new platform provides a unique transatlantic gateway for video broadcasting and IP content distribution. It will enable small antennas to be used for corporate network distribution and for reception of television channels at cable headends as well as direct-to-home reception. The platform is also equipped with IP encapsulation capability for IP connectivity.

A new 9-meter Ku-band dedicated earth station was recently installed by GlobeCast at its teleport in Staten Island to support encoding, multiplex and transmission for the AB3 Gateway. GlobeCast's ATM fibre network connects the company's teleports in Miami, Los Angeles, Washington DC and Singapore, thus providing direct and seamless delivery from these key broadcast hubs to Europe, the Middle East and North Africa. Additional broadcast service options include encryption, program integration and tape payout.

"Through the wide coverage provided on ATLANTIC BIRDTM 3 it will be possible for Eutelsat and GlobeCast to offer transport and distribution of IP and video content out of New York into Europe, North Africa and the Middle East", said Giuliano Berretta, Eutelsat CEO. "I am very pleased that we have concluded this important commercial arrangement with GlobeCast and that we can leverage our mutual strengths to serve a growing market for transport and distribution of video and IP content across the Atlantic".

Christian Pinon, President and CEO of GlobeCast worldwide operations added: “The ATLANTIC BIRD™ 3 Gateway provides a much needed one-hop DTH distribution path from America to Europe and the Middle East. Our teleport in New York is the ideal uplink point for this platform, thanks to our skilled control operators, broadcast engineers and knowledgeable domestic sales force across the country.”

About Eutelsat

Eutelsat S.A. is one of the world's leading satellite operators with capacity commercialised on 23 satellites that provide coverage from the Atlantic to the Pacific. Eutelsat's satellite infrastructure gives it the flexibility to offer direct-to-home broadcasting, video distribution and contribution services, corporate network solutions and a portfolio of IP applications including broadband Internet access and Internet backbone connections. From its strategic HOT BIRD™ orbital position at 13 degrees East and other orbital positions, Eutelsat transmits more than 1250 television and 700 radio stations reaching an overall audience of 107 million cable and satellite homes.

www.eutelsat.com

GlobeCast (www.globecast.com) - a France Telecom subsidiary - is the global leader in satellite transmission services for professional broadcast, enterprise multimedia and Internet content delivery. Operating 15 teleport earth stations throughout Europe, America, Asia, Australia, the Middle East and Africa, GlobeCast offers the complete range of satellite broadcast solutions, including TV channel distribution, secure satellite Internet delivery, webcasting, satellite newsgathering, direct-to-home distribution, sports programming backhaul, program origination, studio production, special events mobile production, foreign language conversion and audio distribution.