

FROM EUROPE TO AUSTRALIA IN ONE HOP

Eutelsat's W5 satellite delivers live coverage of Australia's Formula 1 Grand Prix from Melbourne to Europe

Paris, March 12, 2003

With a live broadcast of the Formula 1 Grand Prix from Melbourne to Europe Eutelsat's new W5 satellite has officially extended the company's reach into Australia as far as the south-east coast.

The transmission was conducted for the German pay-TV platform Premiere that broadcasts to cable and satellite homes in Germany and Austria. MTI, which provides broadcasting services to Premiere, uplinked four digital signals direct from the Melbourne Grand Prix with a flyaway antenna site to its teleport in Munich (Germany). The four signals, offering a choice of camera angles, were inserted into Premiere's programming for live viewing.

"We are delighted that we can now offer users the possibility to connect Europe to Australia in a single hop through one satellite", declared Giuliano Berretta, Eutelsat CEO. "With the launch over the last 18 months of W5, together with our three ATLANTIC BIRD™ satellites, Eutelsat has extended its reach from the Atlantic right through to the Pacific. This geographic expansion equips us to provide our growing base of users with a package of services for intercontinental and regional communications."

About Eutelsat

Eutelsat S.A. is one of the world's leading satellite operators. The company provides coverage across four continents, encompassing Europe, the Middle East, Africa, Asia, eastern North America, and South America. Eutelsat's satellite infrastructure gives it the flexibility to offer direct-to-home broadcasting, video distribution and contribution services, corporate network solutions and a portfolio of IP applications including broadband Internet access and Internet backbone connections. From its strategic HOT BIRD™ orbital position at 13 degrees East and other orbital positions, Eutelsat transmits more than 1250 television and 700 radio stations reaching an overall audience of 107 million cable and satellite homes.

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