

**EUTELSAT BROADCASTS KEY EVENTS OF THE  
WORLD ELECTRONIC MEDIA FORUM THROUGH HOT BIRD™ 6**

**Eutelsat official partner of the WEMF event to be held in parallel to the  
World Summit on the Information Society  
Geneva, December 9-12**

Paris, 4 December 2003

Eutelsat today announced that the key sessions of the first World Electronic Media Forum (WEMF) will be broadcast live and free-to-air through its HOT BIRD™ 6 satellite that serves television homes throughout Europe, North Africa and the Middle East. The WEMF is being held in Geneva from December 9 to 12 in parallel to the World Summit on the Information Society (WSIS).

Organised by the United Nations Department of Public Information (UNDPI), the European Broadcasting Union (EBU) and Switzerland as host country to the Summit, the WEMF is a platform for television and radio broadcasters and the global viewing/listening public to assess current and future opportunities of media in the Information Society, with particular reference to the key role of media and television, universal access to information, freedom of expression, cultural diversity, economic development, social cohesion and education.

Commenting on Eutelsat's partnership of the WEMF and the broadcast through HOT BIRD™ 6, the company's CEO Giuliano Berretta said: "By assembling leading players in Geneva to debate electronic media, the WEMF places new digital technologies at the heart of the Information Society. As one of the world's leading satellite operators for television broadcasting, and the leading operator for digital satellite broadcasting in Europe, we are very pleased to support this historic event and to be actively contributing to making this an open and transparent debate on key questions driving electronic media".

The sessions to be broadcast free-to-air through HOT BIRD™ 6 include the opening session in the afternoon of December 9, and modules on media freedom, the Information Society and the future role of electronic media in the Information Society.

Programme of key sessions (times in CET)

**December 9**

14:30 - 16:00 World Electronic Media Opening Session  
16:30 - 18:00 Module 1 – World Violence, Media Violence

**December 10**

10:30 - 12:30 Module 2: Media Freedom and the Information Society  
15:00 - 17:00 Module 3 – Setting the World Agenda  
17:30 - 18:30 View From the Bridge

**Broadcast parameters for HOT BIRD™ 6 (13 degrees East):**

Transponder 133 (ID 4901)  
Downlink frequency 11179 MHz,  
Horizontal polarisation  
27.5 Msymb/s  
FEC  $\frac{3}{4}$ .

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For further details on the WEMF please consult [www.wemfmedia.org](http://www.wemfmedia.org)

**About Eutelsat**

With capacity commercialised on 22 satellites that provide coverage from the Americas to the Pacific, Eutelsat S.A. is one of the world's leading satellite operators. Eutelsat's satellite infrastructure gives it the flexibility to offer direct-to-home broadcasting, video distribution and contribution services, corporate network solutions and a portfolio of IP applications including broadband Internet access and Internet backbone connections. From its strategic HOT BIRD™ orbital position at 13 degrees East and other orbital positions, Eutelsat's satellites broadcast more than 1300 television and 700 radio stations and reach an overall audience of 107 million cable and satellite homes.

[www.eutelsat.com](http://www.eutelsat.com)