

Eutelsat-EuroNews partnership in Asia

29 November 2004, launch of EuroNews in Asia through Eutelsat's W5 satellite

EuroNews, the European news channel – received today in 154 million homes in Europe, the Middle East, Africa, North and South America – increases its presence worldwide, now being broadcast with two signals in Asia through Eutelsat's W5 satellite. Thanks to this new distribution, EuroNews, in its seven language versions, is available 24 hours a day throughout the Asian continent.

This new satellite coverage will allow EuroNews to conclude agreements with cable and satellite operators and to be part of various national offers. In Asia an initial agreement is already signed with the Indian digital platform Dish TV, which will offer its subscribers EuroNews in seven languages.

EuroNews has also requested broadcasting authorisations from SARFT (the State Administration of Radio, Film and Television), China's audiovisual authority.

Philippe Cayla, Chairman and CEO of EuroNews said:

"Thanks to this agreement with Eutelsat, a long-term partner, EuroNews is to be broadcast in Asia, completing its geographical coverage, having now a worldwide distribution. The Asian continent will offer EuroNews new financial revenue opportunities through advertisement and distribution contracts. EuroNews will bring its European perspective to this part of the world where the will to development of exchanges with Europe is very much in process."

Giuliano Berretta, Chairman and CEO of Eutelsat said:

"Eutelsat is delighted to be accompanying the international expansion of EuroNews that launched over ten years ago in Europe, North Africa and the Middle East through our HOT BIRDä satellite neighbourhood. This new agreement for capacity on our W5 satellite is a milestone in the development of EuroNews and we are very proud to be the channel's chosen partner for its expansion into India and the Far East, including China"

Note to editors:

About EuroNews

Launched in January 1993, EuroNews broadcasts simultaneously in 7 languages (English, French, German, Italian, Portuguese, Russian and Spanish) 24 hours a day by digital cable/satellite and terrestrial distribution in 82 countries. Every day in Europe more than eight million viewers watch EuroNews. EuroNews provides international news from a European perspective. Every 30 minutes, EuroNews provides a constantly updated bulletin containing in-depth coverage of the day's top news, sport, business and European affairs, together with a comprehensive weather forecast. EuroNews also brings a wide range of Current Affairs and Lifestyle features including cinema, science, fashion and web-news.

www.euronews.net

About d'Eutelsat

With capacity commercialised on 24 satellites that provide coverage from North and South America to Far East Asia, Eutelsat is one of the world's three leading satellite operators. Its satellites are used for broadcasting more than 1,450 television and 750 radio stations to 110 million cable and satellite homes, for TV contribution services, corporate network solutions, positioning and communications solutions for mobile users, Internet backbone connections and broadband access for terrestrial, maritime and in-flight applications. Eutelsat has developed a range of turnkey broadband products (D-STAR, D-SAT, OPENSKY™, Skyplex Data) for local communities, corporates, SoHos and consumers. Its broadband subsidiary Skylogic Italia markets and operates services through multimedia platforms in France and Italy that serve sites in Europe, Africa, Asia and the Americas. Headquartered in Paris, and with staff of 450 commercial, technical and operational experts from 25 countries, Eutelsat generated turnover of €760 million for the 2003/2004 financial year.

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