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**HOT BIRD™ TV AWARDS 2004:  
NOMINEES SELECTED BY JURY OF INTERNATIONAL MEDIA JOURNALISTS**

Paris, 26 July 2004

More than 100 thematic satellite television channels broadcast throughout Europe and the Mediterranean Basin have taken part in this year's HOT BIRD™ TV Awards, the annual event organised by Eutelsat and Eurovisioni to recognise the excellence of thematic television and its increasing importance in today's viewing experience for millions of viewers.

The jury\* considering the line-up of channels for nomination in the eight thematic categories met in Rome from 2 to 4 July to discuss the evolution of thematic broadcasting in today's multi-channel landscape and to select the nominees on criteria of dynamic approach, creative programming, quality of production and positive image. The winners will be announced on October 2 at a prestigious ceremony in Venice's recently restored *La Fenice* theatre.

**CHANNELS NOMINATED FOR THE HOT BIRDä TV AWARDS 2004**

<b>CULTURE</b>	4 FUN TV (Poland)	CULT NETWORK ITALIA (Italy)	LEONARDO (Italy)	PARIS PREMIERE (France)	PLANET (Italy)	RAI EDU 2 (Italy)
<b>CINEMA &amp; FICTION</b>	EUROPA EUROPA (Poland)	KINO POLSKA (Poland)	RAISAT CINEMA WORLD (Italy)	TPS HOME CINEMA (France)		
	13ème RUE (France)	JIMMY (Italy)	SERIE CLUB (France)			
<b>NEWS</b>	BBC WORLD (UK)	EURONEWS (France)	RAI MED (Italy)	SKY NEWS (UK)		
<b>KIDS</b>	DETSKIY MIR (RUSSIA)	PIWI (France)	RAI EDU 1 (Italy)			
<b>MUSIC</b>	MAD TV (Greece)	MEZZO (France)	MTV BRAND NEW (Italy)			
<b>DOCUMENTARIES</b>	DISCOVERY CHANNEL (Italy)	HISTOIRE (France)	HISTORY CHANNEL (Italy)			
<b>SPORT</b>	NUVOLARI (Italy)	SAILING CHANNEL (Italy)	SKY SPORT (Italy)			
<b>VARIOUS</b>	ALICE (Italy)	GAMBERO ROSSO (Italy)	GOURMET TV (France)			

Commenting on the jury's selection, Eutelsat CEO Giuliano Berretta said: "Thematic broadcasting constitutes an essential component in today's multi-channel television market by enhancing and enriching the viewing experience in millions of television homes. I would like to thank and congratulate all the channels considered for an Award for their important contribution to building a store of creativity for viewers watching television through Eutelsat's satellites".

The HOT BIRD™ TV Awards ceremony is held in parallel to SAT Expo 2004, the international satellite exhibition that takes place in Vicenza from 30 September to 2 October.

<b>NAME</b>	<b>PUBLICATION</b>	<b>COUNTRY</b>
Jerzy BARSKI	Tv Sat Magazine	Poland
Sergey BUNTMAN	Echo Of Moscow	Russia
Joes Angel CASTRO SAVOIE	Agenzia EFE	Spain
Maria DALIANI	Ta Nea	Greece
Marsha DUNSTAN	The Daily Telegraph	United Kingdom
Tugrul ERYILMAZ	Milliyet Art Magazine	Turkey
Wilfried GELDNER	Süddeutsche Zeitung	Germany
Catherine HUMBLOT	Le Monde	France
Leandro PALESTINI	La Republica	Italy
Diulio GIAMMARIA	Jury Coordiantor	Italy
Martin EVEN	Joint Jury Coordiantor	France
Marcello BERENGO GARDIN	Technical Advisor	Italy

For more information please visit [www.hotbirdtvawards.com](http://www.hotbirdtvawards.com)

## **About Eutelsat**

With capacity commercialised on satellites that provide coverage from the Americas to Far East Asia, Eutelsat is one of the world's leading satellite operators. Eutelsat was the first satellite operator in Europe to broadcast television and today delivers more than 1,400 television channels in 45 languages and 700 radio stations to an audience of 110 satellite and cable homes. The company operates the HOT BIRD™ constellation of five high-power broadcasting satellites and also serves viewers through its EURO BIRD™ 1, ATLANTIC BIRD™ 3, W2, W3A and W4 satellites.

[www.eutelsat.com](http://www.eutelsat.com)

## **About Eurovisioni**

Born in 1987, the Eurovisioni festival has grown as a prestigious event thanks to the participation of professionals and well-known personalities in the audiovisual, cinema and new technology sectors. Every year Eurovisioni deals with several and complex themes about the development of audiovisual industry, that are very deeply taken into consideration by European and National institutions. The subject of this year is "The move to digital, a crucial time for the European audiovisual industry."

[www.eurovisioni.org](http://www.eurovisioni.org)

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