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**EUTELSAT SUPPORTS EXPANSION OF MULTICHOICE AFRICA'S
DStv PAY-TV PLATFORM**

**Eutelsat optimises its multi-satellite neighbourhood at 36 degrees East
to boost capacity for video broadcasting in Africa**

Paris, 15 December 2004

Eutelsat, one of the world's leading satellite operators, today announced the conclusion of a new agreement with MultiChoice Africa, for satellite capacity which will enable MultiChoice to expand its DStv pay-TV offering in sub-Saharan Africa.

Through capacity selected in 2000 by MultiChoice Africa on W4, Africa's leading pay-TV operator has built a subscriber base of over 170,000 homes which can receive over 50 television and 30 radio programmes catering for English, Portuguese, Indian and French-speaking communities. In order to support the continued expansion of DStv, Eutelsat reconfigured its SESAT 1 satellite, which is copositioned with W4, so that subscribers can receive additional services through the same antenna.

MultiChoice Africa has taken a lease of two transponders on SESAT 1 in order to offer up to 36 television channels in French and Portuguese targeting, in particular, Angola, Mozambique and French-speaking countries in Central Africa. The new capacity joins the seven transponders already operated by MultiChoice Africa on Eutelsat's W4 satellite, ensuring that DStv remains the leading provider of digital television services to Africa.

Commenting on the transaction, Olivier Milliès-Lacroix, Eutelsat's Commercial Director said: "We are delighted to be further cementing our relationship with MultiChoice Africa and to be supporting their expansion through new capacity over Sub-Saharan Africa where DStv has built a loyal and growing subscriber base. By reconfiguring SESAT 1, Eutelsat is demonstrating its high levels of in-orbit flexibility and its commitment to meeting individual customer needs".

“Over the last ten years, MultiChoice Africa has experienced steady growth in Sub-Saharan Africa. We are pleased to be extending our association with Eutelsat with the SESAT 1 satellite which will provide additional satellite capacity to our ever-growing DStv needs, specifically in the Portuguese and French markets in Africa. We are additionally planning to include a number of commercial free-to-air channels from East and West Africa to the DStv services to strengthen the local feel of the DStv bouquet in these regions.” Commented Ian Tennant CEO of MultiChoice Africa.

About Eutelsat

With capacity commercialised on 24 satellites that provide coverage from North and South America to Far East Asia, Eutelsat is one of the world's three leading satellite operators. Its satellites are used for broadcasting more than 1,500 television and 800 radio stations to 120 million cable and satellite homes, for TV contribution services, corporate network solutions, positioning and communications solutions for mobile users, Internet backbone connections and broadband access for terrestrial, maritime and in-flight applications. Eutelsat has developed a range of turnkey broadband products (D-STAR, D-SAT, OPENSKY, Skyplex Data) for local communities, corporates, SoHos and consumers. Skylogic, its broadband affiliate, markets and operates services through platforms located in France and Italy that serve users in Europe, Africa, Asia and the Americas. Revenues for the 2003/2004 financial year were €760 million.

www.eutelsat.com

Press contacts at Eutelsat

Vanessa O'Connor, voconnor@eutelsat.fr

Frédérique Gautier, fgautier@eutelsat.fr

Tel: +33 1 53 98 38 88