

# VIDEO SERVICES DIGITAL PLATFORMS EMEA

## TURNKEY SERVICES

- Broadcast to homes
- Turnaround
- Tape play-out
- Subscriber Management
- Digital radio

## TECHNICAL ADVANTAGES

- Content sent to the EDP via optical fibre or satellite backhaul
- Encoding and encryption of images
- Multiplexing of content
- Transmission to the satellite
- Monitoring and control 24/7
- Fully redundant operations (1+1)

## REACH MORE TV HOMES WITH COST-EFFECTIVE ACCESS TO SATELLITE NETWORKS

### WHAT IS A EUTELSAT DIGITAL PLATFORM?

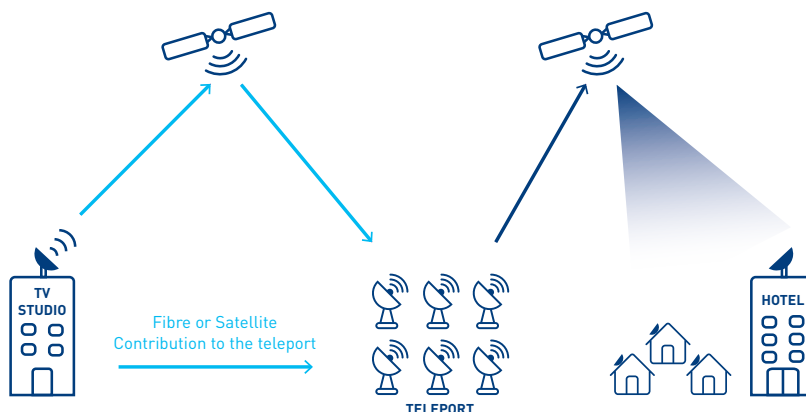
Eutelsat Digital Platforms (EDPs) enable broadcasters to reach the wide audiences available via satellite, without the need to invest in expensive multiplexing facilities.

EDPs offer cost-effective satellite hops, or contribution services, giving broadcasters access to the most economical distribution systems.

### WHY CHOOSE AN EDP?

- Facilitates satellite delivery for smaller broadcasters
- Cost-effective access to satellite networks and turnkey services
- No investment required in multiplexing facilities
- Flexible bit-rate options for different content types
- Fibre/satellite contribution from customer premises

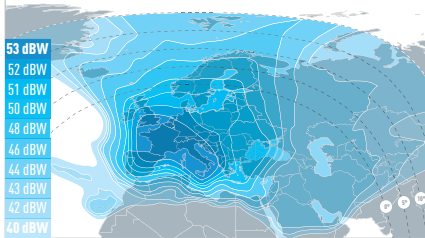
### HOW DOES IT WORK?



# VIDEO SERVICES

# DIGITAL PLATFORMS

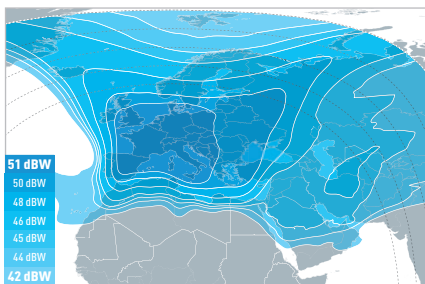
# EMEA



HOTBIRD widebeam coverage

## EUROPE & MENA HOTBIRD at 13° East

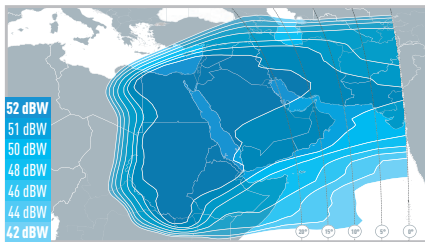
- Deliver content from Africa to audiences in Europe and MENA
- Leading DTH, cable, IP and DTT delivery with almost 100% cable and IPTV penetration
- Reaching 135 million households
- Video neighbourhood with the highest linguistic diversity of channels and audiences



EUTELSAT 9B Ku-band widebeam downlink

## EUROPE EUTELSAT 9B at 9° East

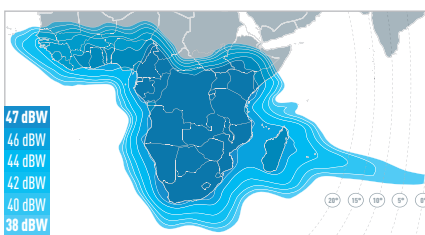
- Deliver content from Africa to audiences in Europe
- Reach 14 million TV homes at Europe's fastest growing DTH and cable hotspot
- Connect to cable head-ends across the whole of Europe



EUTELSAT 8 West B Eastern Africa coverage

## EASTERN AFRICA & MENA EUTELSAT 7WA & 8WB at 7/8° West

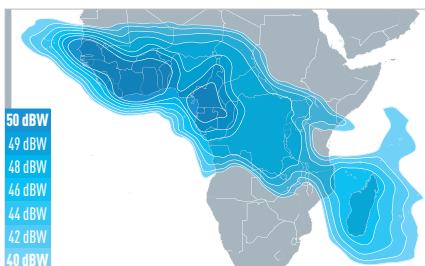
- Leading broadcast neighbourhood for MENA delivering 1300 TV channels to 56 million homes
- High power coverage of Eastern Africa, up to 52 dBW
- Countries covered include Ethiopia, Djibouti, Eritrea, Southern Sudan, Sudan, Egypt and the Middle East



EUTELSAT 7B Africa coverage

## SUB-SAHARAN AFRICA EUTELSAT 7B at 7° East

- Fastest growing TV hotspot for Sub-Saharan Africa
- Over 1 million homes connected
- More than 250 TV channels, a key orbital position for pay-TV services and growing free-to-air environment



EUTELSAT 16A Africa coverage

## FRANCOPHONE AFRICA EUTELSAT 16A at 16° East

- Leading free-to-air broadcasting in Africa, with two-thirds of free-to-air satellite TV homes in French-speaking areas
- Reaching over 4 million TV homes in Western, Central and Austral Africa
- Growing francophone pay-TV position with platforms including Canal+ Overseas, Orange, Parabole Réunion, See Afrika and TVSAT Africa

What can we do for you? Please visit  
[www.eutelsat.com/enquiries](http://www.eutelsat.com/enquiries)

