ENHANCED CAPACITY FOR HIGH GROWTH BROADCAST MARKETS

KEY MARKETS
→ Middle East
→ North Africa
→ North West Africa

KEY SERVICES
→ Video broadcasting
→ Internet access

SATELLITE
Satellite Manufacturer
Astrium
Projected Lifetime
>15 years
Orbital Position
7 degrees West
Frequencies
Ku-band

Ku-band MENA Downlink Coverage

EUTELSAT 7 West A
A key neighbourhood for digital broadcasting markets

Located at 7° West, and part of the leading Eutelsat-Nilesat 7/8° West video neighbourhood, the satellite broadcasts television and radio programmes in the Middle East and North Africa. It is co-located with two other satellites by Eutelsat and Eutelsat’s partner, the Egyptian operator Nilesat.

7/8° West is the number one broadcasting position in the Middle East and North Africa, reaching 95% of the satellite homes in the region. Over 1250 TV channels on Eutelsat and Nilesat satellites are broadcast to more than 56 million households. This exceptional line-up of Arabic and international channels includes a high diversity of free-to-air content and exclusive channels.

EUTELSAT 7 West A is based on Astrium’s Eurostar E3000 platform. Optimised for high growth broadcasting markets, two beams give superior coverage across the Middle East, including the Gulf States, as well as North Africa and North-West Africa.

- Up to 44 Ku-band transponders are connected to a broad high-power footprint serving the Middle East and North Africa for Direct-to-Home broadcasting.
- A second footprint for North-West Africa, across the Maghreb countries and extending down to the Gulf of Guinea, is connected to a payload of up to 12 Ku-band transponders designed for consumer broadcasting services and equipped to meet high demand for Internet access services.

For further information please contact us:
www.eutelsat.com/enquiries