EMEA’s Number One Video Neighbourhood

**MORE HOMES**
- **135M** TV homes in EMEA
  - **66M** in Western Europe
  - **31M** in Eastern Europe
  - **38M** in MENA

- **75%** of DTH homes HD-equipped
  - **78%** in Europe
  - **49%** in MENA

**MORE NETWORKS**
- **90%** penetration of cable networks close to 100% in some countries
  - **65M** satellite homes
  - **70M** cable/IPTV homes

**MORE HOTELS**
- **91%** 5* hotels receiving HOTBIRD
  - **71%** in HD
  - **80%** in MENA

**MORE QUALITY**
- **+350** HDTV channels

**MORE POWER AND RELIABILITY**
- **15%** up in 2018
  - 1 in 3 channels broadcast in HD
  - **7** UHD channels
  - **Up to 53 dBW**
  - **Three co-located satellites**
  - **Industry-leading security and in-orbit redundancy**

**MORE CHOICE**
- **1000** TV channels
  - **14%** general
  - **11%** sports
  - **10%** documentaries
  - **7%** films
  - **7%** children
  - **7%** news
  - **4%** music
  - **40%** other

- **600** exclusive channels
- **400** free-to-air

**MORE INNOVATION**
- Turnkey hybrid DTH OTT solution
- IP-native platform for multi-screen video delivery
- Multi-lingual EPG transforming the FTA viewing experience

**MORE REGIONS**
- Regional platforms for local markets
- **1st CHOICE** for Arab channels broadcasting in Europe
- **40** different languages
What can we do for you, please visit

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