EMEA’S NUMBER ONE VIDEO NEIGHBOURHOOD

MORE HOMES

135M TV homes in EMEA
- 66M in Western Europe
- 31M in Eastern Europe
- 38M in MENA

75% of DTH homes HD-equipped
- 78% in Europe
- 49% in MENA

MORE NETWORKS

90% penetration of cable networks close to 100% in some countries

65M satellite homes

70M cable/IPTV homes

MORE HOTELS

91% 5* hotels receiving HOTBIRD
- 71% in HD
- 80% in MENA

MORE INNOVATION

CIRRUS
- Turnkey hybrid DTH OTT solution
- IP-native platform for multi-screen video delivery
- Multi-lingual EPG transforming the FTA viewing experience

MORE REGIONS

Regional platforms for local markets
- 1st CHOICE for Arab channels broadcasting in Europe
- 40 different languages

MORE QUALITY

+350 HDTV channels

15% IN 2018
- 1 in 3 channels broadcast in HD

7 UHD channels

MORE POWER AND RELIABILITY

Up to 53 dBW

Three co-located satellites

Industry-leading security and in-orbit redundancy

MORE CHOICE

1000 TV channels
- 600 exclusive channels
- 400 free-to-air

Regional platforms for local markets
- 1st CHOICE for Arab channels broadcasting in Europe
- 40 different languages

- 14% general
- 11% sports
- 10% documentaries
- 7% films
- 7% children
- 7% news
- 40% other
**KEY MARKETS**
- EUROPE
- MIDDLE EAST
- NORTH AFRICA

**KEY SERVICES**
- DTH BROADCASTING
- DISTRIBUTION TO CABLE, IP AND DTT NETWORKS
- INTERACTIVE/MULTIMEDIA SERVICES

**SATELLITE MANUFACTURER**
- EADS Astrium (HOTBIRD 13B and HOTBIRD 13C)
- Alcatel Space (HOTBIRD 13E)

**LAUNCH DATES**
- 05/08/2006 (HOTBIRD 13B)
- 20/12/2008 (HOTBIRD 13C)
- 13/03/2006 (HOTBIRD 13E)

**PROJECTED LIFETIME**
- > 15 YEARS

**ORBITAL POSITION**
- 13 DEGREES EAST

**FREQUENCIES**
- KU-BAND

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What can we do for you? Please visit www.eutelsat.com/enquiries