


eutelsat
CIRRUS

Your Content Simply Anywhere

Global connectivity,
Local delivery



The content delivery challenge



The demand for content has never been higher, but delivering it has never been more complex.

- More competition for viewers in every market
- End-user technology consistently evolving
- Complex delivery options – not suitable to your needs
- Viewers expect a seamless experience across multiple devices and screens
- Increasingly difficult to monetise content as infrastructure and operational costs continually rise

The solution



Eutelsat Cirrus is a fully integrated user-friendly, content delivery platform. It's designed to overcome the challenges inherent in building a content distribution business.

- Any content delivered anywhere, to any device, anytime
- State-of-the-art solution with continuous innovation guaranteed
- A modular approach designed to meet your requirements
- Content delivery to multiple devices - both DTH and OTT
- One fully-supported platform whether you have 10 viewers or 10 million, with analytics to help you better monetise your content

All-inclusive end-to-end delivery platform

TV PLATFORMS



VIDEO CONTENT



END USER

ANYWHERE



AT HOME



ON THE MOVE



GLOBALLY

ANY TIME



LIVE TV



CATCH-UP TV



VIDEO ON DEMAND

ANY DEVICE



TABLET

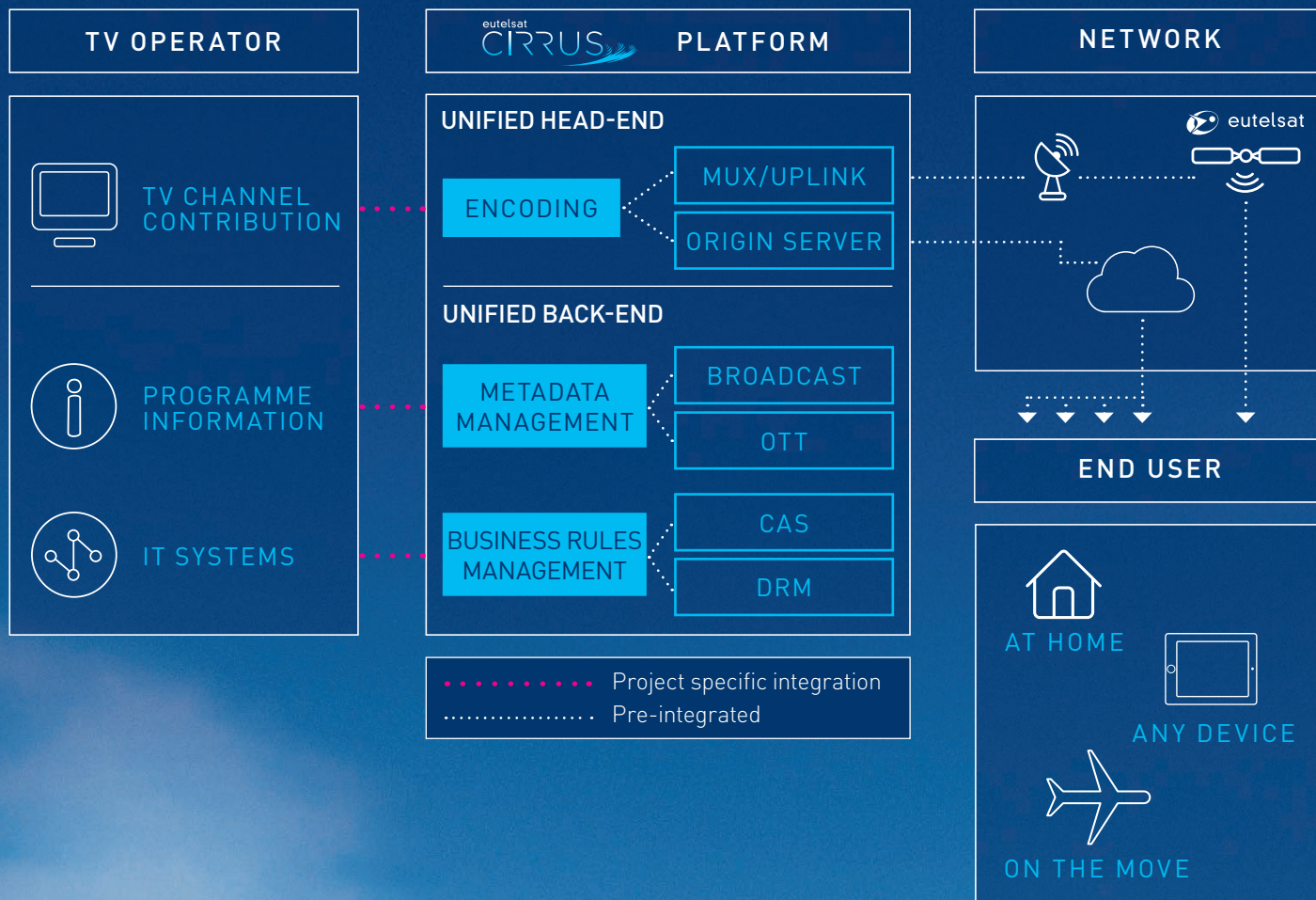


MOBILE









TV

Optimise reach with a seamless, pre-integrated, hybrid platform




REACH MULTIPLE SCREENS WITH JUST ONE PLATFORM
REDUCED TIME TO MARKET AND SET-UP COSTS


Content delivery to multiple devices – both DTH and OTT

	TURNKEY DTH	MULTISCREEN	
USE CASE	  STB OR TV SET	 OTT 	 DTH MULTISCREEN (2019 RELEASE) 
CORE OFFER	<ul style="list-style-type: none"> ▫ Live channel broadcast (clear or encrypted) ▫ Automatic STB installation ▫ Channel numbering ▫ Standard programme information ▫ Content security, subscriber management 	<ul style="list-style-type: none"> ▫ Live channel streaming (clear or encrypted) for customers connected via internet ▫ Reverse EPG /7 days catch-up ▫ Start-over ▫ Rich programme information ▫ Business rules management ▫ Usage reporting 	<ul style="list-style-type: none"> ▫ Live channel multicast (clear or encrypted) for customers not connected ▫ Multi-device support ▫ Rich programme information ▫ Business rule management ▫ Basic usage reporting
OPTIONS	<ul style="list-style-type: none"> ▫ Pre-integrated set-top box ▫ Broadcast rich programme information ▫ Push catch-up (Potential release in 2019) 	<ul style="list-style-type: none"> ▫ Multiscreen app template (skinned to customer branding) 	<ul style="list-style-type: none"> ▫ Pre-integrated satellite receiver ▫ Multiscreen app template (skinned to customer branding) ▫ Push catch-up (2020 release)

Why Eutelsat?

38 
SATELLITES

274 MILLION
TV HOMES   

60  
TELEVISION
PLATFORMS

6900    
TV CHANNELS

1400 HD
CHANNELS
      

24/7 
SUPPORT

1000 
PROFESSIONALS

40  
YEARS OF
EXPERIENCE

70     
PARTNER
TELEPORTS

