

# FY 2016-17 RESULTS

July 28, 2017

# Agenda

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**Highlights**

2

**Operational performance**






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**Financial performance**

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**Outlook**

# Delivering or over-delivering on all objectives

	Financial outlook	Actual performance	
Revenues	-3 to -1%	<b>-2.2%<sup>1</sup></b> vs. FY 16	
EBITDA margin <i>(at constant currency)</i>	Above 76%	<b>76.6%</b>	
Discretionary Free Cash-flow <sup>2</sup>	3-year CAGR <sup>3</sup> above 10%	<b>+65%</b> vs. FY 16	
Net Debt / EBITDA	below 3.3x	<b>3.2x</b>	
Dividend per share	Stable to progressive	<b>+10%</b> vs. FY 16	

<sup>1</sup>At constant currency and perimeter. Revenues are down 3.3% on a reported basis.

<sup>2</sup>Net cash-flow from operating activities less Cash Capex less Interest and Other fees paid net of interest received.

<sup>3</sup>3-Year CAGR between FY 16 and FY 19

# Strong growth of Free Cash Flow: +65%

## Change vs. FY 16

Net Operating Cash Flow	<b>+€87m</b>	<ul style="list-style-type: none"><li>• Early cost-cutting gains</li><li>• Improvement in DSO and WCR trend</li></ul>
Cash Capex	<b>+€100m</b>	<ul style="list-style-type: none"><li>• Impact of 'design-to-cost'</li><li>• Reduction in ground capex</li></ul>
Net Interest	<b>(€27m)</b>	<ul style="list-style-type: none"><li>• Full-year impact of ETL 36C lease and June 16 Bond</li><li>• Strong reduction from FY18</li></ul>
Discretionary Free Cash-Flow	<b>+€161m</b>	<ul style="list-style-type: none"><li>• Over-delivery on &gt;10% CAGR objective</li><li>• Growing dividend, &gt;1.4x covered by DFCF</li></ul>

# Solid commercial performance

## IN VIDEO

- ▶ HD take-up accelerating on HOTBIRD

HD

- ▶ Important renewals in Europe and MENA

- At 28° East with Arqiva
- At 7° East with Digitürk



Digitürk  
beIN MEDIA GROUP

- ▶ Multi-year contract with NTV-Plus in Russia

NTV, PLUS  
MORE TELEVISION – MORE BENEFITS

## IN OTHER VERTICALS

- ▶ In-flight Connectivity contract wins **Panasonic**

ViaSat



- ▶ EGNOS payload on EUTELSAT 5 West B

EGNOS

- ▶ Satisfactory outcome of last two US DoD renewal campaigns



# Strengthened financial profile



## Successful launch of 'LEAP' cost-savings plan

- €15m in savings in FY18 rising to €30m in FY19



## EBITDA margin already target raised mid-year

- From 'above 75%'



## Net Debt / EBITDA ratio reduced from 3.4x to 3.2x



## Refinancing of credit lines improving debt maturity Pre-Hedge of Jan 20 bond, securing access to debt



## Non-core asset disposals

- Wins/DHI
- Hispasat price set at €302m



eutelsat

# Laying the foundations for ongoing value creation

## SECURING DURABLE CASH FLOW GENERATION THROUGH CAPEX EFFICIENCIES

- ▶ **Application of 'design-to-cost' policy**
  - >30% capex savings already achieved on EUTELSAT 5 West B procurement
- ▶ **Diversification in the launcher market**
  - Blue Origin contract
  - New multi-launch agreement with Arianespace
- ▶ **Electric propulsion increasing satellite lifetime**
  - EUTELSAT 172B, EUTELSAT 7C, African Broadband sat.
- ▶ **Further efficiencies driven by technical progress**

## PREPARING FOR RETURN TO TOPLINE GROWTH

- ▶ **Launch of Russian Broadband**
- ▶ **Launch of Konnect Africa**
- ▶ **JV with ViaSat for European broadband and Mobility**
- ▶ **To be followed by joint-procurement of ViaSat 3 VHTS for step-change in Connectivity in EMEA from early 2020s**

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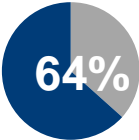
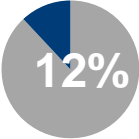
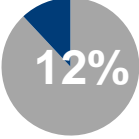
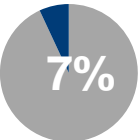
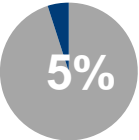
**Financial performance**

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**Outlook**



# FY 2016-17 Revenues of €1.478bn, -2.2%like-for-like

		REVENUE CONTRIBUTION <sup>1</sup>	REVENUES <sup>2</sup> (€m)	LIKE-FOR-LIKE <sup>3</sup> CHANGE
CORE BUSINESSES	Video		908	-3.3%
	Fixed Data		168	-14.0%
	Government Services		176	-4.1%
CONNECTIVITY	Fixed Broadband		96	+18.4%
	Mobile Connectivity		75	+22.5%

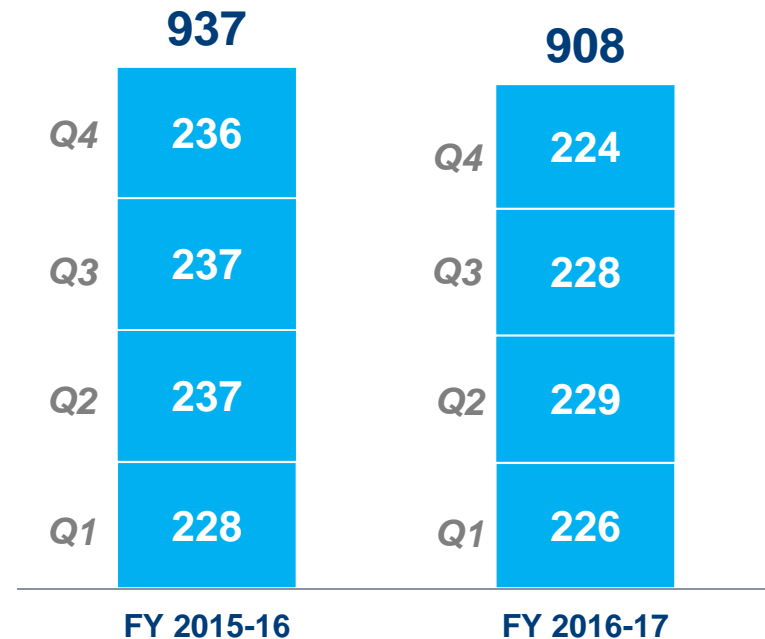
<sup>1</sup> The share of each application as a percentage of total revenues is calculated excluding "Other revenues".

<sup>2</sup> Total revenues of € 1478m also include Other revenues of € 55m

<sup>3</sup>At constant currency and perimeter and excluding non-recurring revenues. Based on new applications reporting.

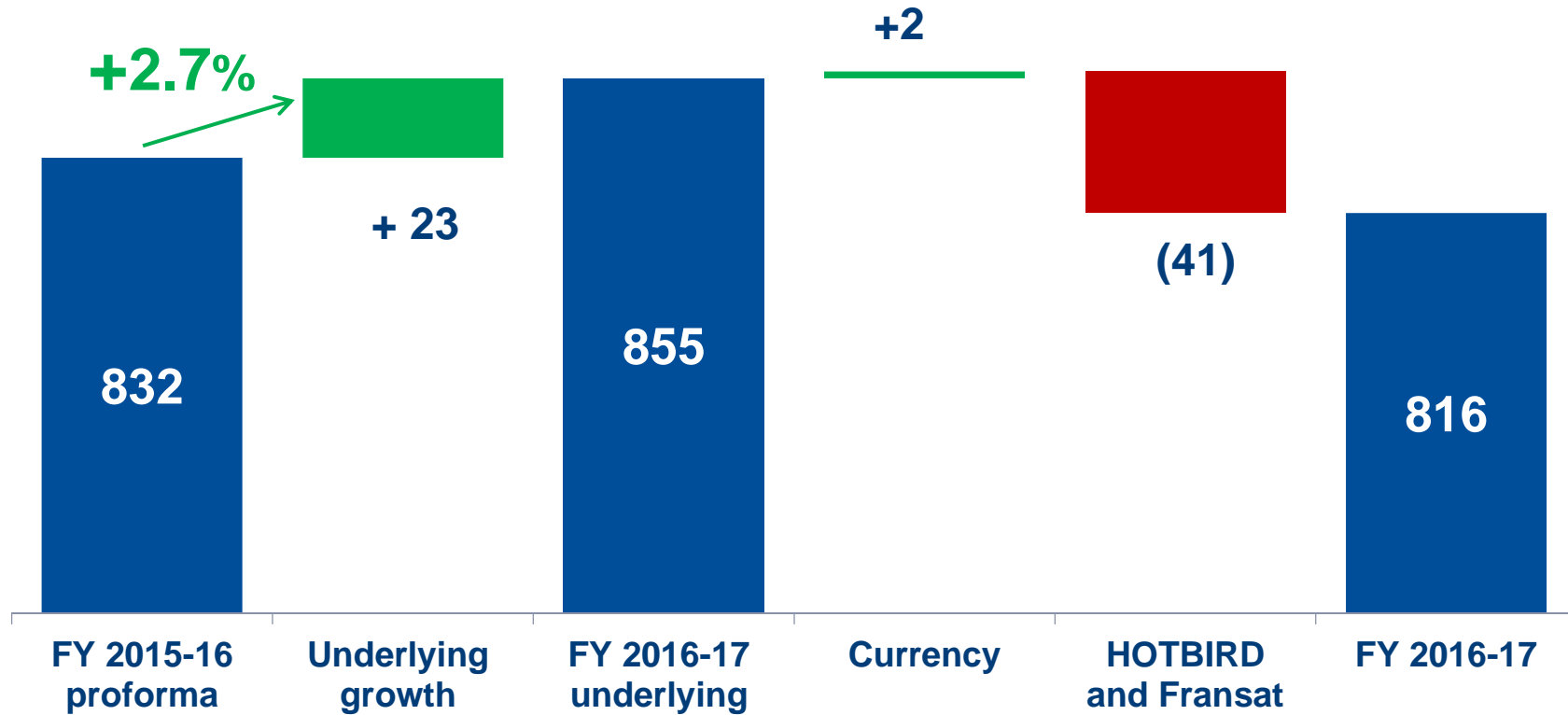
- ▶ **FY 17 revenues of €908m, down 3.3% like-for-like**
- ▶ **Broadcast revenues up 2.7% excluding**
  - Rationalisation of capacity and end of TV' d'Orange at HOTBIRD
  - Lower revenues from FRANSAT
- ▶ **Positive contribution from incremental capacity launched last year**
- ▶ **Lower revenues from Professional Video**
  - On-going tough environment
- ▶ **6,630 channels at end-June 2017**
  - +4.5% y-o-y
  - HD penetration rises to 17%

## REVENUES<sup>1</sup> (€M)



# Video: focus on broadcast revenues

€m

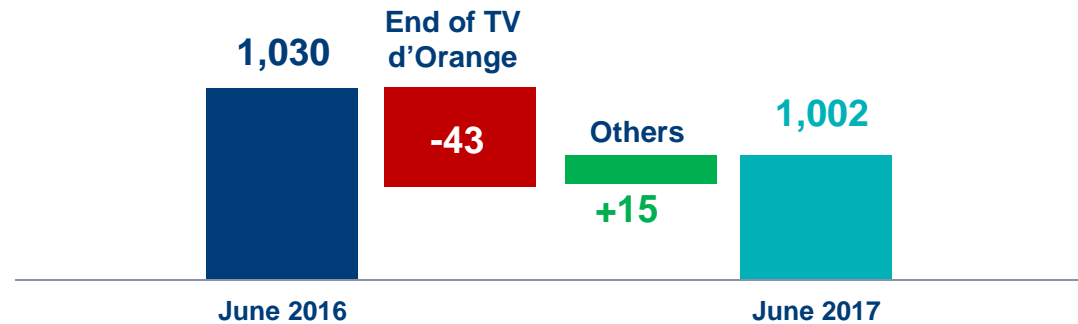


**Underlying growth in Broadcast revenues of 2.7%**

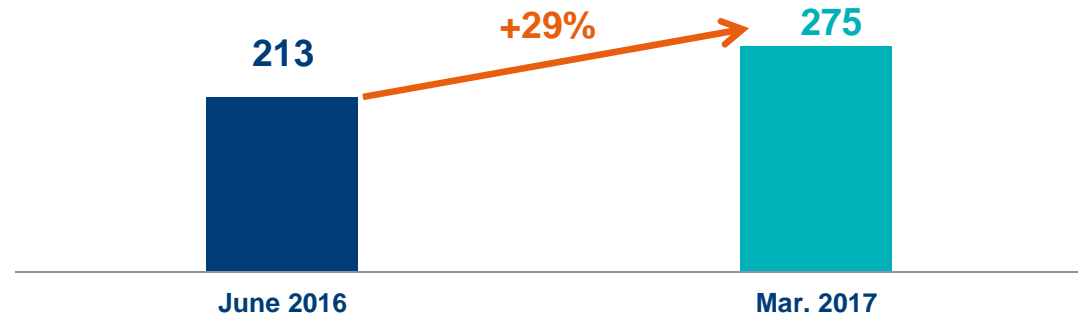
# HOTBIRD

## HD ramp-up continues to overtake MPEG 4 transition rate

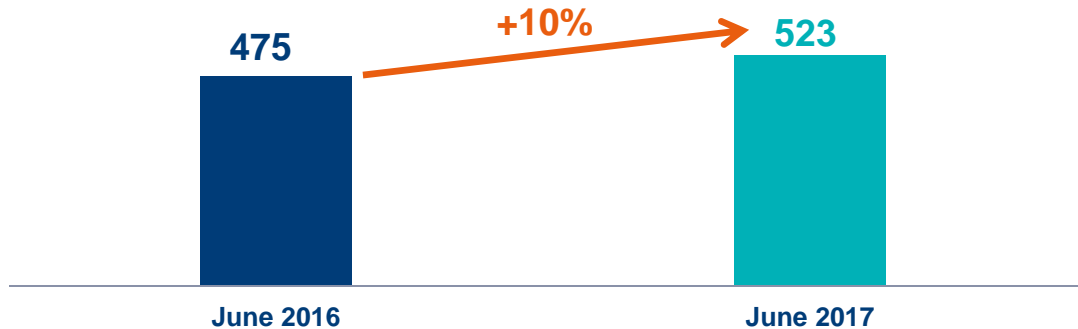
Resilient  
channel count



Acceleration  
in HD ramp-up



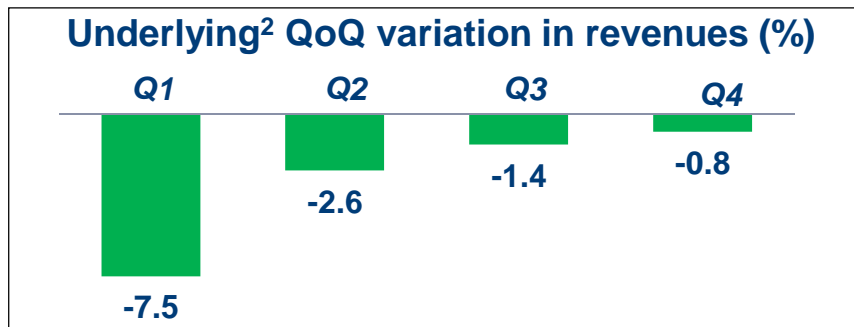
MPEG-4 still rising  
but at a lesser  
pace than HD



# Fixed Data

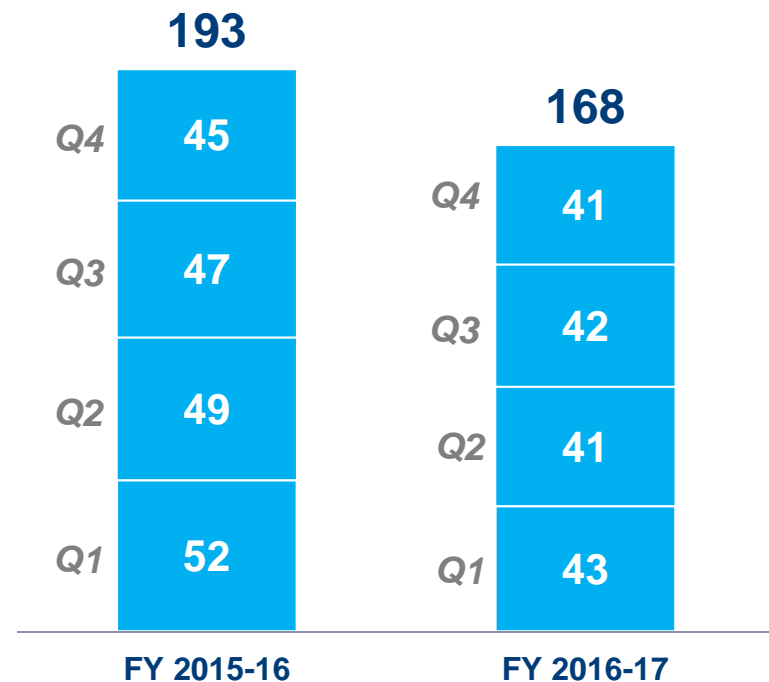


- ▶ FY 17 revenues of €168m, down 14.0% like-for-like
- ▶ Ongoing pricing pressure in all geographies
- ▶ Not offset by additional volumes
- ▶ Sequential underlying trends have improved throughout the year



- ▶ But cautious outlook maintained

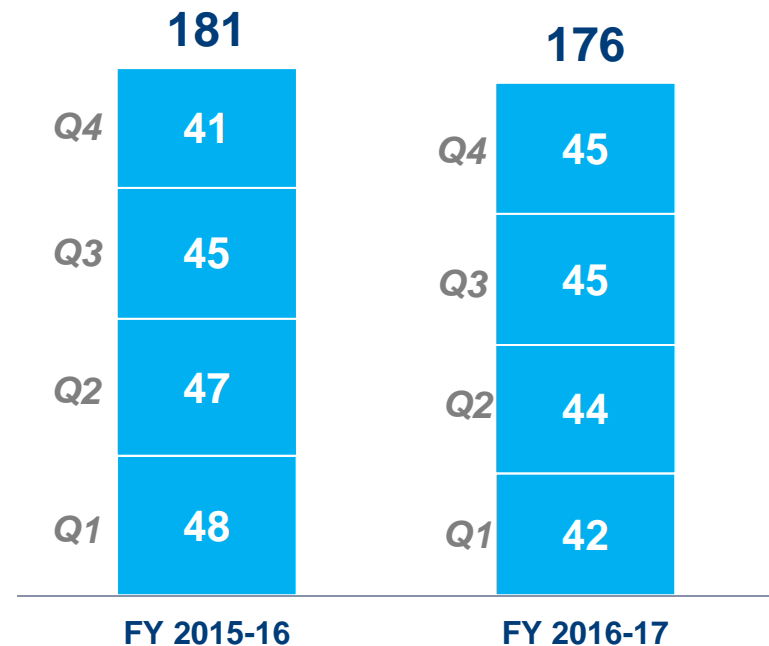
## REVENUES<sup>1</sup> (€M)



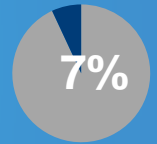
<sup>1</sup> Proforma revenues reflecting new applications  
<sup>2</sup> Variation at constant currency, excluding sale of an Antenna in Q1

## REVENUES<sup>1</sup> (€M)

- ▶ **FY 17 revenues of €176 million, down 4.1% like-for-like**
- ▶ **Carry-forward of lower US DoD renewals in Spring 2016 campaign**
- ▶ **More favourable commercial activity in FY 2016-17**
  - Renewal rate of c.90% in Fall and c.85% in Spring
  - New contracts representing 7 TPE
- ▶ **Stabilisation of quarterly revenues at constant currency**

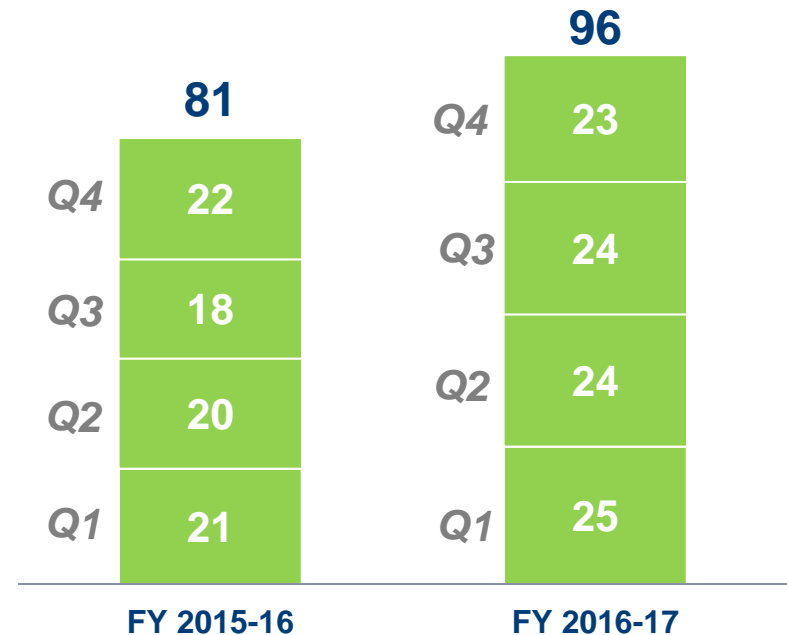


# Fixed Broadband



- ▶ FY 17 revenues of €96m, up 18.4% like-for-like<sup>1</sup>
- ▶ Entry into service of fully-sold HTS payload on EUTELSAT 65 West A in May 2016
- ▶ Solid European broadband performance
- ▶ Impact of contract termination for Ka-band payload on EUTELSAT 3B in Dec. 2015
- ▶ Russian consumer broadband service on EUTELSAT 36C to ramp-up progressively
- ▶ Launch of African Broadband Service (Konnnect Africa)

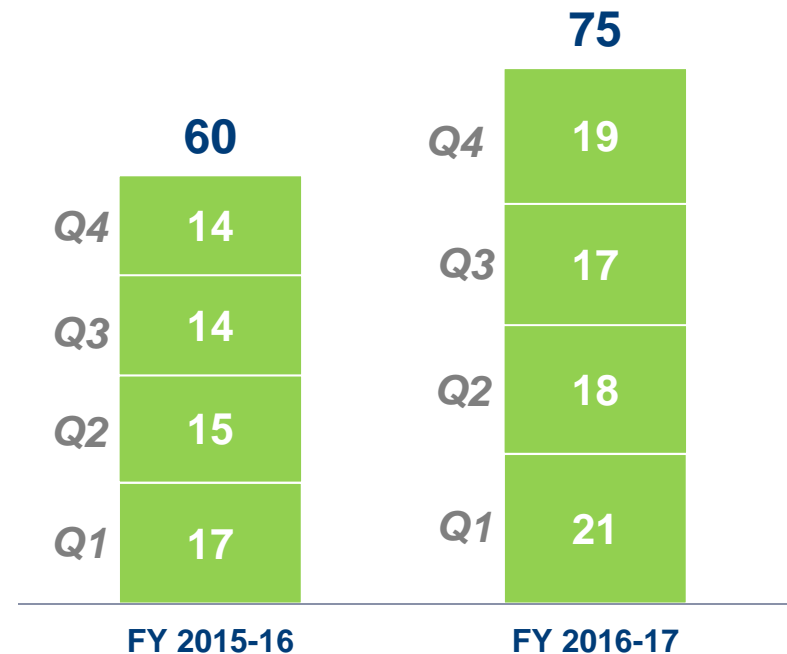
## REVENUES<sup>1</sup> (€M)



<sup>1</sup> Proforma revenues reflecting new applications

- ▶ **FY 17 revenues of €75m, up 22.5% like-for-like**
- ▶ **Agreement with Taqnia on the HTS payload of EUTELSAT 3B**
- ▶ **Growing widebeam capacity sales at several orbital positions:**
  - 10° East
  - 21° East
  - 172° East
- ▶ **EUTELSAT 172B to bring additional dedicated capacity in FY 2017-18**

## REVENUES<sup>1</sup> (€M)

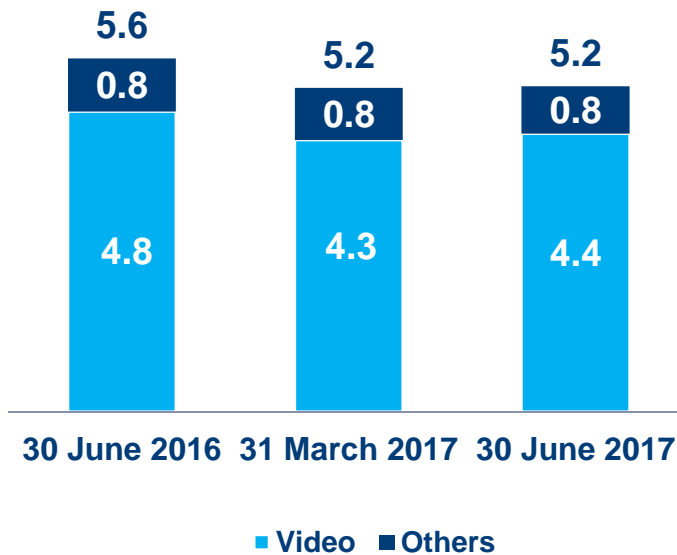


<sup>1</sup> Proforma revenues reflecting new applications as well as the disposal of Wins for FY 2015-16



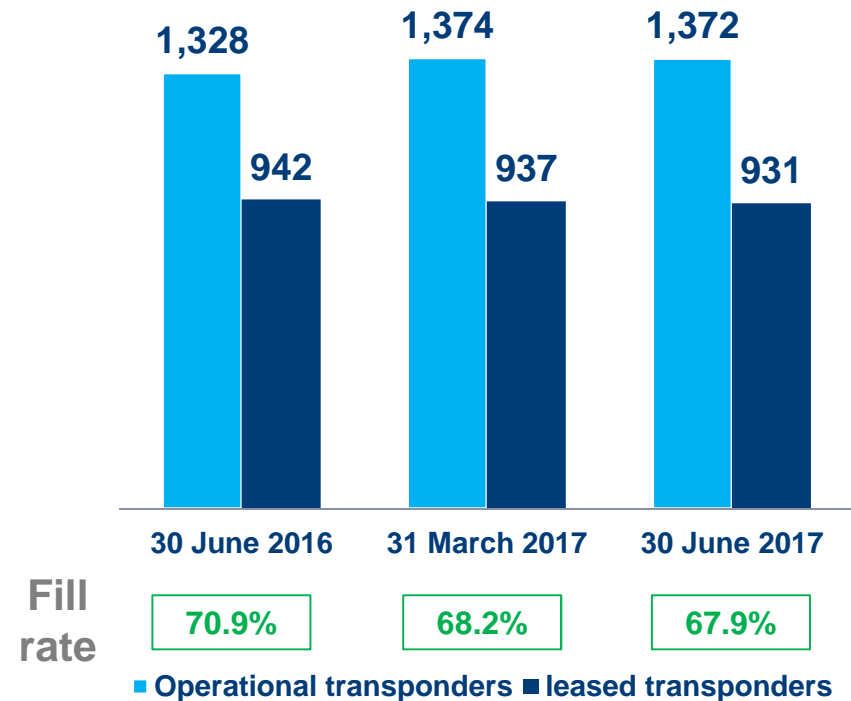
# Backlog and Fill Rate

## BACKLOG (€BN)



- ▶ Backlog of €5.2bn
- ▶ 3.5 years of revenues
- ▶ Video accounting for 85%

## OPERATIONAL AND LEASED TRANSPONDERS



- ▶ Entry into service of EUTELSAT 117 West B in Jan. 17

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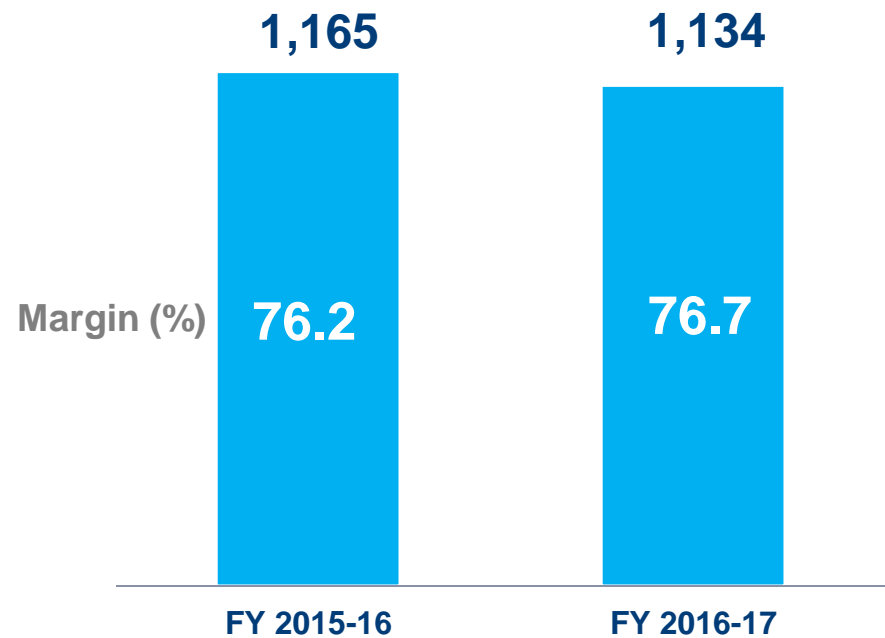
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**Outlook**

# Profitability

- ▶ **EBITDA margin rising to 76.7% despite lower revenues**
  - 76.6% at constant currency
- ▶ **First benefits of early cost-cutting actions**
- ▶ **Lower level of bad debt**
- ▶ **Positive impact of disposal of non-core, lower margin businesses (Wins/DHI)**

## EBITDA (€M)



# LEAP well on track to deliver €30m savings by FY19

	Category	% of total savings	Progress
Technical	Other technical spend	17%	+++
	Owned teleports	14%	++
	External Teleports & leased lines	12%	+++
Indirect	Consultancy	20%	++
	Marketing	13%	++
	Real estate, FM, IT & Telecoms	12%	++
	Travel	7%	+
	Other non-technical spend	5%	+

# Net income



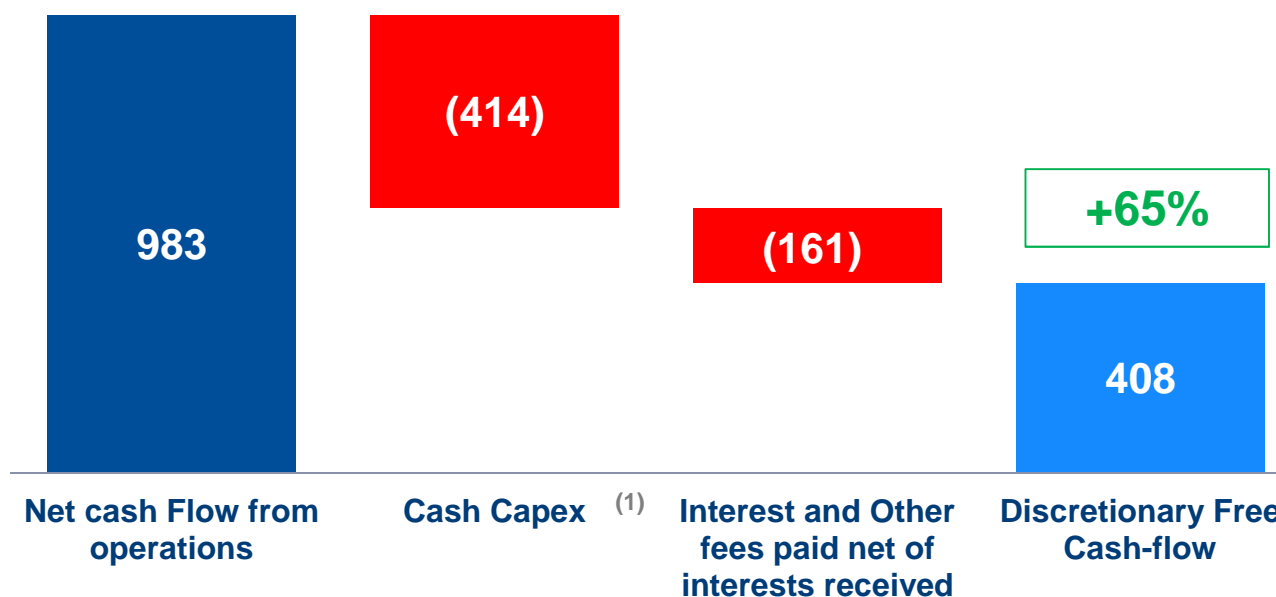
<i>Extracts from the consolidated income statement in €m<sup>1</sup></i>	FY 2015-16	FY 2016-17	Change	
Revenues	1,529	1,478	-3.3%	
EBITDA <sup>2</sup>	1,165	1,134	-2.7%	
Operating income	662	615	-7.1%	<ul style="list-style-type: none"> <li>▶ Higher D&amp;A</li> <li>▶ Capital gain on Wins/DHI</li> </ul>
Financial result	(123)	(131)	+6.4%	<ul style="list-style-type: none"> <li>▶ Full-year impact of EUTELSAT 36C lease</li> <li>▶ Lower capitalized interest</li> <li>▶ Variation in forex impact</li> </ul>
Income tax	(200)	(120)	-39.9%	<ul style="list-style-type: none"> <li>▶ Partial tax-exemption of Wins/DHI capital gain</li> <li>▶ Non-cash positive one-off related to future tax rate cut in France</li> </ul>
Income from associates	24	0	<i>n.a</i>	▶ Hispasat reclassified in assets held for sale
Group share of net income	348	352	+0.9%	▶ Net margin of 24%

<sup>1</sup>Rounded to closest million

<sup>2</sup>EBITDA defined as operating income before depreciation, amortisation, impairments and other operating income/(expenses)

# Discretionary Free-Cash Flow up 65%

In €m



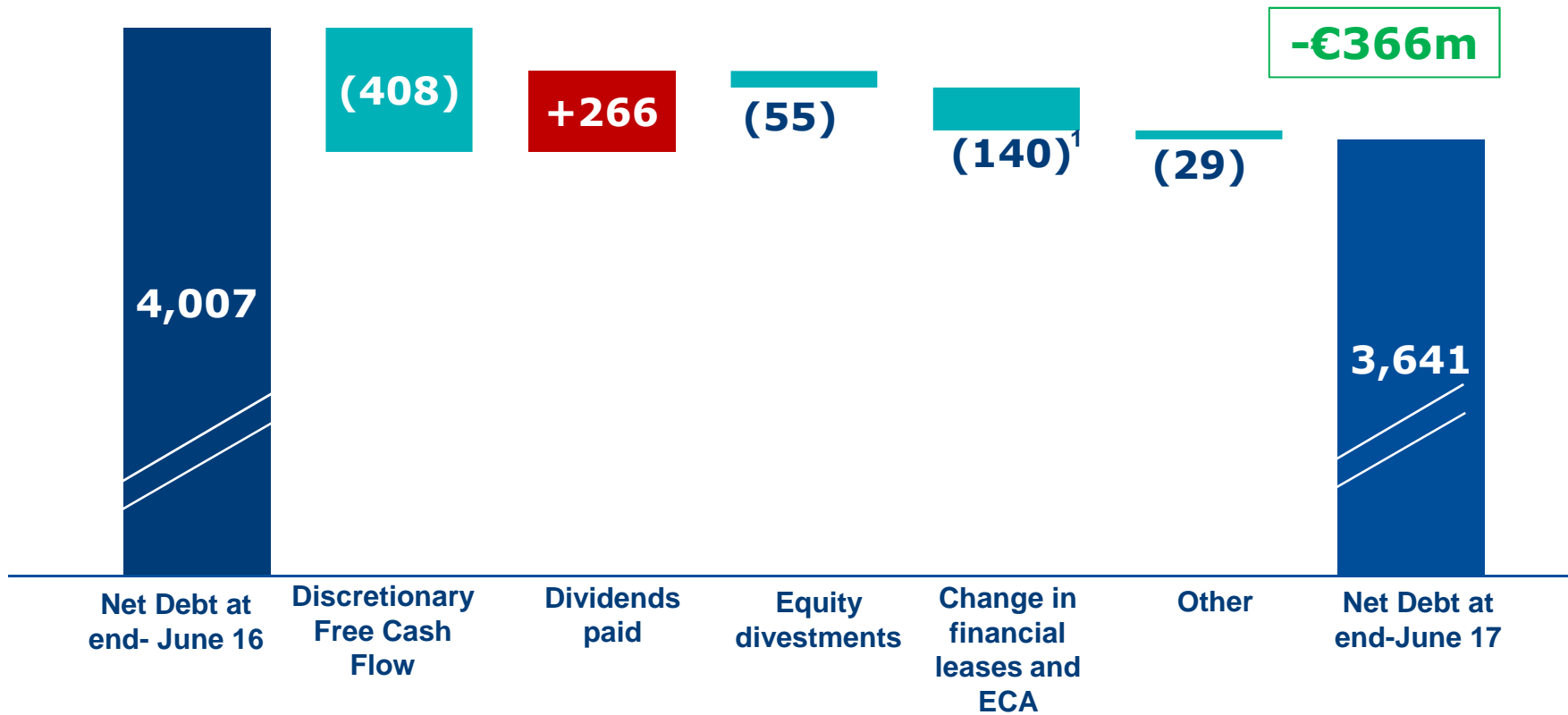
<b>Change</b>	<b>+ 87</b>	<b>+100</b>	<b>-27</b>	<b>+161</b>
<i>FY 2015-16</i>	<i>896</i>	<i>(514)</i>	<i>(134)</i>	<i>247</i>

(1) Cash Capex includes capital expenditure and payments under existing export credit facilities and long-term lease agreements on third party capacity.

Cash Capex for FY 2016-17 is: (i) restated from the value of the payment owed in FY 2015-16 to RSCC in respect of lease of EUTELSAT 36C but paid effectively in FY 2016-17 (payment of €95.2m) which was already accounted for in FY 2015-16 cash capex; (ii) net of the € 132.5m received from ViaSat.

# Net debt down €366m

In €m

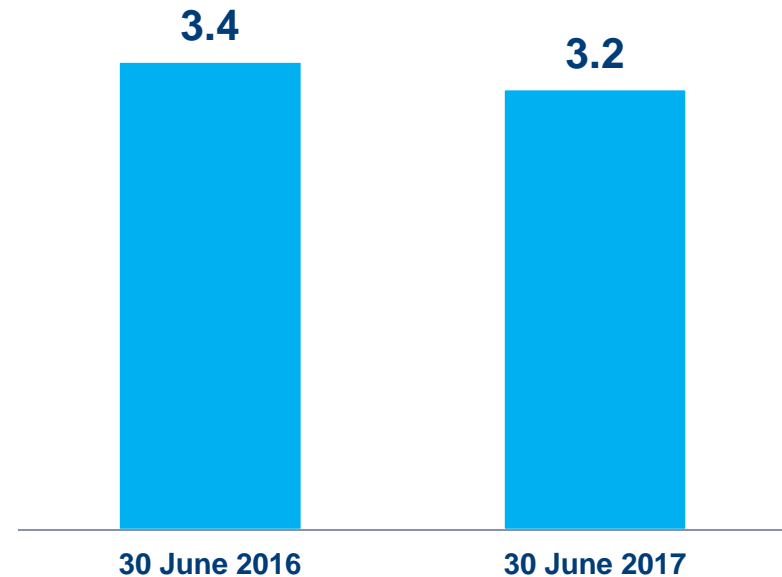


<sup>1</sup>Excluding Payment of €95.2m to RSCC already reflected in Discretionary cash flow

# Financial structure

- ▶ **Net Debt/EBITDA ratio reduced to 3.2x**
  - vs 3.4x at 30 June 2016
- ▶ **Average cost of debt after hedging reduced to 3.1%**
  - vs 3.5% in FY 2015-16
- ▶ **Repayment of Mar 17 bond to generate €30m savings in FY 2017-18**

## NET DEBT / EBITDA RATIO<sup>1</sup>



<sup>1</sup>Based on net debt at the end of the period and last twelve months' EBITDA

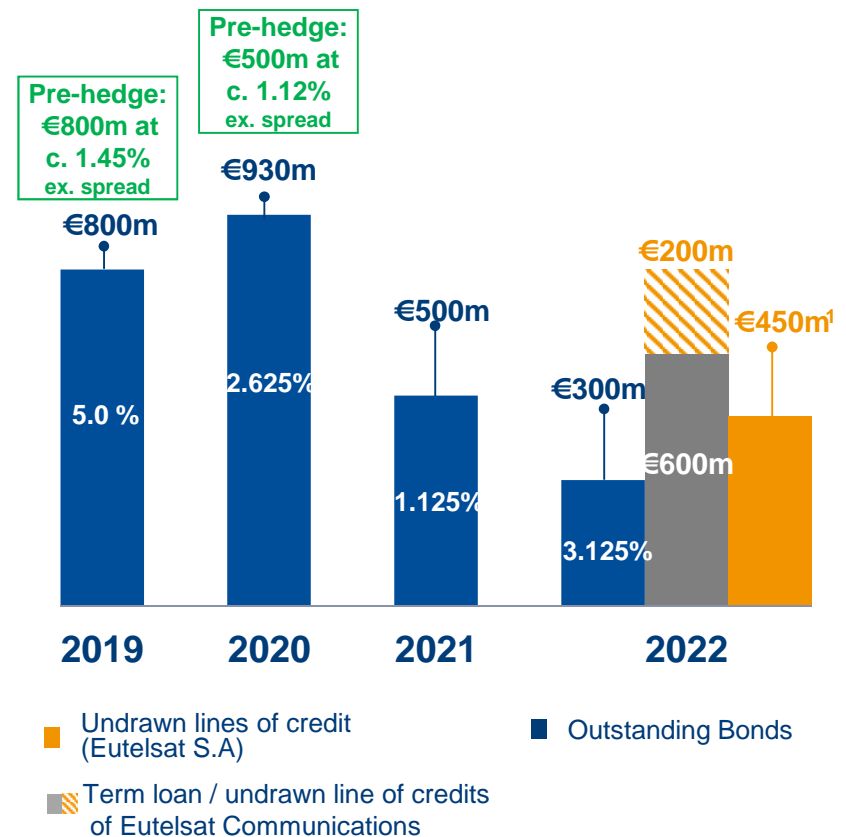


# Ongoing debt optimisation

## ONGOING DEBT OPTIMISATION

- ▶ One year extension of €600m term loan and €200m revolving credit facility
- ▶ Refinancing of €450m revolving facility
- ▶ 2019 and 2020 bonds mid-swaps pre-hedged
- ▶ Average debt maturity of 3 years

## DEBT MATURITY SCHEDULE



Note: Maturities are provided on a calendar year

<sup>1</sup>With 2 possible extension facility of one year subject to lenders agreement

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# Reminder: Our strategic roadmap

**STEP 1**

**GROW CASH-FLOW**

**2016-2019**



**Maximise  
Free-Cash-Flow  
generation**

**STEP 2**

**GROW TOPLINE**

**2019-2025+**



**Build on our core  
video business  
to accelerate growth**

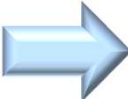







**Capture longer  
term potential  
in Connectivity**

# Our priorities for FY 2017-18

STEP 1	Grow Cash Flow	Stabilise revenues	<ul style="list-style-type: none"> <li>▶ Return to broad stability at HOTBIRD</li> <li>▶ Proactive Video strategy around HD ramp-up, new pricing policy and optimised distribution</li> <li>▶ Fill Data capacity</li> <li>▶ Leverage new resources to grow Connectivity</li> </ul>
		Further optimise other items	<ul style="list-style-type: none"> <li>▶ Deliver on LEAP cost-savings plan</li> <li>▶ Maintain tension on WCR</li> <li>▶ Contain Capex</li> <li>▶ Continue to de-lever</li> </ul>
STEP 2	Prepare for return to growth		<ul style="list-style-type: none"> <li>▶ Successfully market EUTELSAT QUANTUM</li> <li>▶ Deployment of Konnect Africa</li> <li>▶ Cement partnership with ViaSat including procurement of VSAT-3 satellite</li> </ul>

# Financial outlook – all objectives maintained or raised

<b>REVENUES</b> (At constant currency, and perimeter)	<ul style="list-style-type: none"> <li>▶ Broadly stable in FY 2017-18<sup>1</sup></li> <li>▶ Return to slight growth from FY 2018-19</li> </ul>	
<b>EBITDA MARGIN</b> (At constant currency)	<ul style="list-style-type: none"> <li>▶ Above 76% in FY 2017-18</li> <li>▶ Above 77% from FY 2018-19</li> </ul>	
<b>CAPEX</b>	<ul style="list-style-type: none"> <li>▶ FY 2017-18 to FY 2019-20: average of €420m<sup>2</sup> per year</li> </ul>	
<b>DISCRETIONARY FREE CASH FLOW<sup>3</sup></b> (At constant currency)	<ul style="list-style-type: none"> <li>▶ FY 2016-17 to FY 2019-20: mid-single digit CAGR, with growth back-end loaded in the outer two years</li> </ul>	
<b>LEVERAGE</b>	<ul style="list-style-type: none"> <li>▶ Investment grade rating</li> <li>▶ Net debt / EBITDA below 3.0x</li> </ul>	
<b>DISTRIBUTION</b>	<ul style="list-style-type: none"> <li>▶ Stable to progressing dividend</li> </ul>	

## To Sum Up:



**Delivery on all financial objectives in FY 2016-17**  
**All objectives maintained or raised for coming years**

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**Significant over-delivery on Discretionary Free-Cash-Flow generation**

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**Accelerated de-leveraging**  
**10% rise in dividend**

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**'LEAP' cost-savings plan well on track**

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**Materialisation of capex efficiencies**

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**Paving the way for Connectivity-driven post-2020 revenues rebound**



# APPENDICES

# Future launches

Name	EUTELSAT 7C	EUTELSAT 5 WEST B	 eutelsat QUANTUM	AFRICAN BROADBAND SATELLITE
Orbital Position	7° East	5° West	TBD	TBD
Launch date <sup>1</sup>	H2 2018	H2 2018	2019	2019
Manufacturer				
Launcher				
Coverage	MENA SSA	Europe North Africa	Flexible	SSA
Applications	Video	Video	Government Services	Broadband
Total Capacity (TPE/Spotbeams)	49 Ku	35 Ku	N/A	65 Ka / 75 Gbps
o/w Expansion Capacity <sup>2</sup>	19 Ku	-	N/A	65 Ka / 75 Gbps



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