

# Investor Presentation May 2025



## Agenda

Eutelsat in a snapshot

Key market trends

Combination with OneWeb

Q3 2024-25 performance

Strategy and Outlook

Appendix

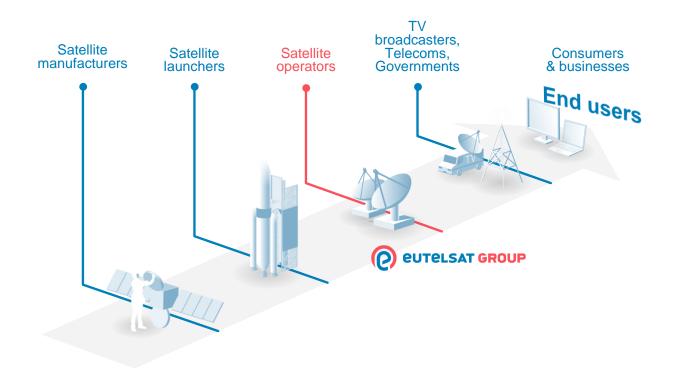
H1 2024-25 financials

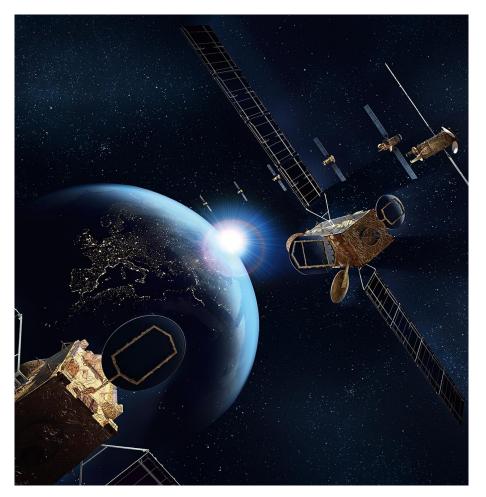


# Eutelsat in a snapshot



## Eutelsat within the satellite value chain





## **Business characteristics**

#### High barriers to entry

- Finite resource of orbital positions and frequencies, regulated at ITU level and with key commercial orbital positions and spectrum already into use
- High upfront CAPEX before operations
- High technology and technical expertise through satellite lifecycle

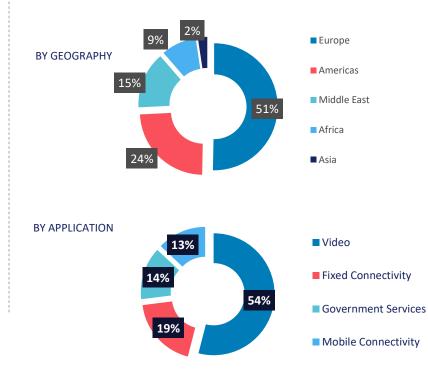
#### Resilient business model

- Significant backlog with long-term contracts
- Economies of scale
- High operating margins
- Predictable operating cash flow

## Eutelsat Group Key data

- FY 24 revenues €1.2bn
- Global coverage with a fleet of 34<sup>1</sup>
   Geostationary satellites
  - C. 1,200 transponders
  - Broadcasting c. 6,500 television channels
  - More than 690 Gbps high throughput capacity aimed at the Connectivity Market<sup>2</sup>
- OneWeb Low Orbit (LEO) Constellation of +650 satellites
- Total backlog representing 3.1 years of revenues

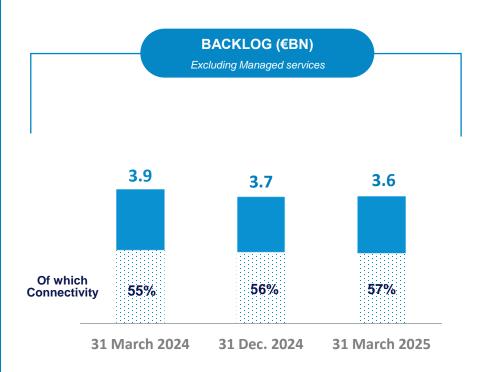
#### REVENUE BREAKDOWN by market



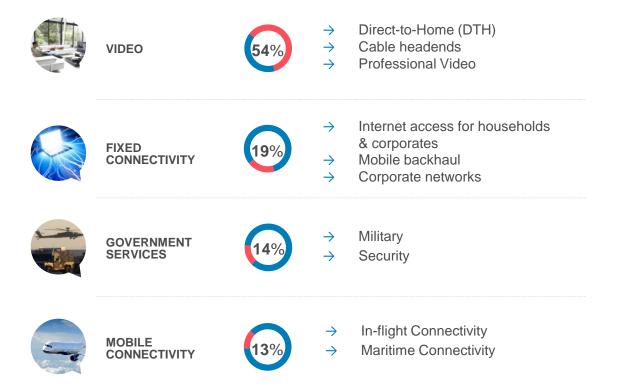
<sup>1</sup>As of May 2025 <sup>2</sup>Considering average efficiency over the GEO fleet

# **Group Backlog**

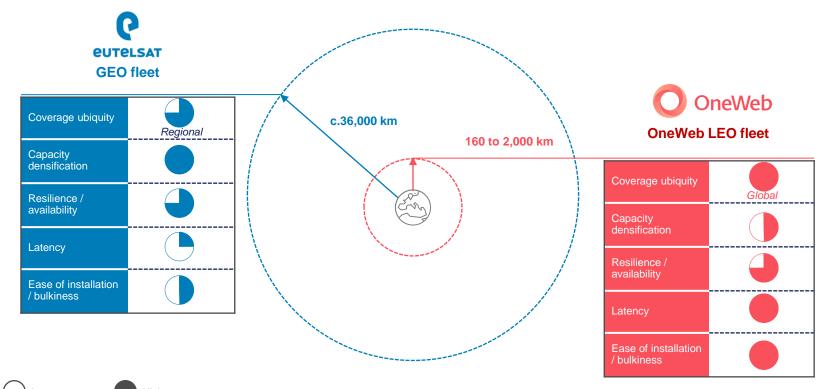
- Backlog at €3.6 billion on 31 March 2025 vs.
   €3.9bn on 31 March 2024
- Reflecting its natural erosion, especially in the Video segment, in the absence of major renewals
- Representing 3.0 years of revenues
- Connectivity accounting for 57%



## Revenues by application (FY 2023-24)

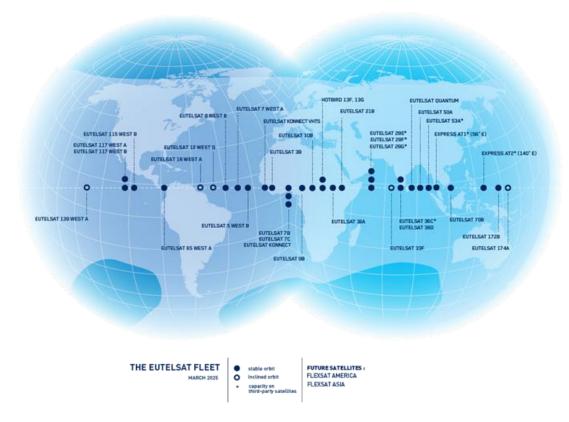


Eutelsat Group operates global fleets of 34 GEO and +650 LEO satellites

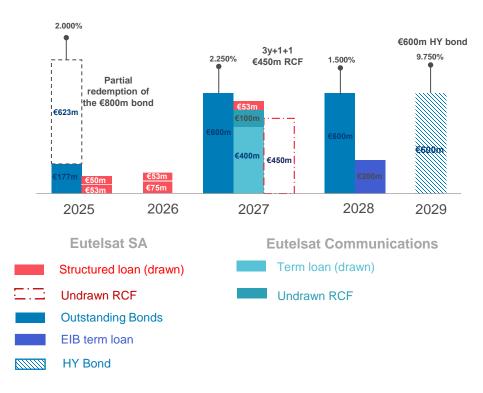


Low High performance performance @euteLsat Group @2023 Eutelsat Group. All rights reserved.

## Eutelsat's global GEO network



## Bond & Bank Debt maturity schedule

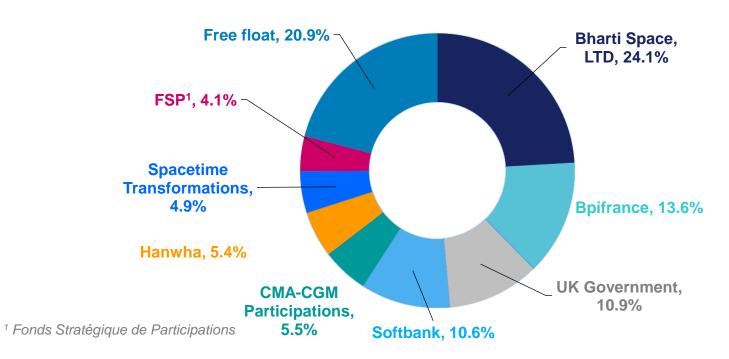


- Average cost of debt after hedging of 4.84%<sup>1</sup>
- Average weighted maturity of 3.0 years<sup>1</sup>

Note: Maturities are provided on a calendar year

Bond and Bank debt maturity schedule as of December 2024, excluding ECA loans and leases <sup>1</sup> As of end December 2024

## Shareholder base May 2025



## **EUTELSAT CSR MISSION**



As a member of the United Nations Global Compact since 2019, Eutelsat contributes to the achievement of 9 of the 17 SDGs



ESG ratings

#### CSR POLICY RECOGNISED BY ESG RATING AGENCIES



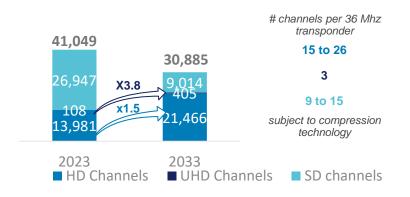
Given the nature of its activities, the Group has a limited impact on greenhouse gases emissions

# Market trends in our key verticals

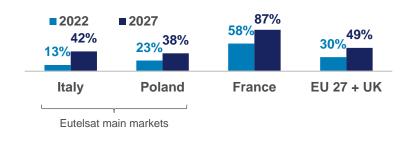


## Resilient long-term features of Video

#### Decline in channel count partly offset by rise in more bandwidthhungry definition quality



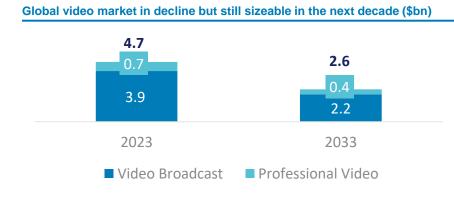
#### Fiber is far from reaching all households, even in Europe in 2026



#### HD to grow in emerging video markets



2023 2033



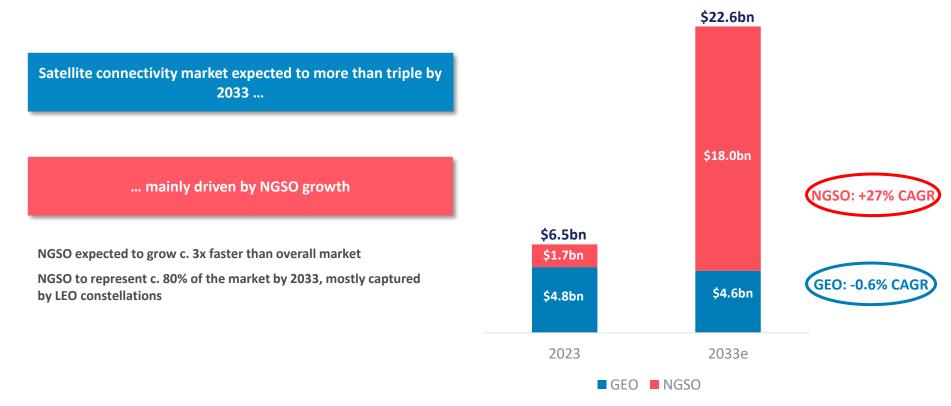
Source: Novaspace Satellite Connectivity and Video Market, 2024 / Idate FTTH Forecast for EUROPE / Market forecast 2022-2027 / FTTH Conference 2022

## Strong growth prospects for satellite Connectivity market

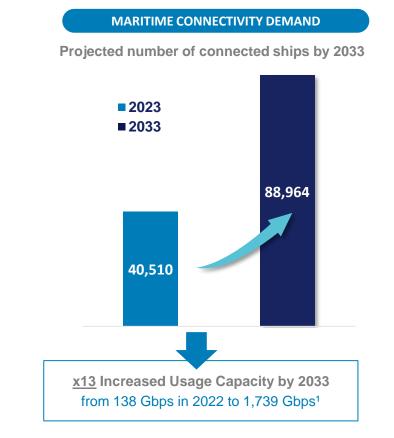
#### Connectivity: a \$23bn opportunity

Vertical	Drivers	2023 Market	2033 Market	10 y CAGR
Fixed Connectivity	Consumer broadband <ul> <li>Internet access a fundamental need</li> <li>Universal service obligation pressure</li> <li>High cost of terrestrial rollout</li> <li>Long-term growth in individual data usage</li> </ul>	\$1.3bn	\$4.6bn	+13%
	<ul> <li>Cellular Backhaul and Enterprise networks</li> <li>Network extension</li> <li>Seamless integration in enterprise networks</li> <li>Growing data usages</li> <li>Ubiquitous coverage need</li> </ul>	\$3.2bn	\$11.0bn	+13%
Mobile Connectivity	<ul> <li>Growing number of aircraft / ships</li> <li>Improved equipment / take-up rates</li> <li>Enhanced service leading to higher usages</li> </ul>	\$1.1bn	\$4.1bn	+14%
Government services	<ul><li>Defense budget increases</li><li>Significant bandwidth demand</li><li>Remote sites connection</li></ul>	\$800m	\$2.8bn	+13%
		\$6.5bn	\$22.6bn	+13%

#### A \$23bn NGSO-driven connectivity market opportunity for satellites

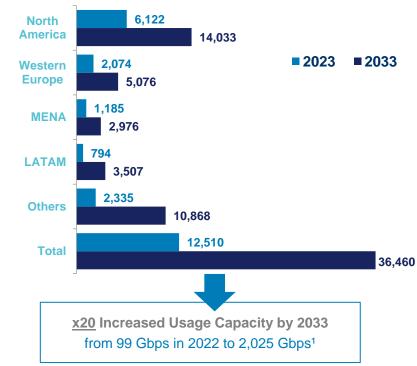


## Mobility usages set to increase more than tenfold



#### **IN-FLIGHT CONNECTIVITY DEMAND**

Projected number of connected planes by 2033



Source: Novaspace 2024

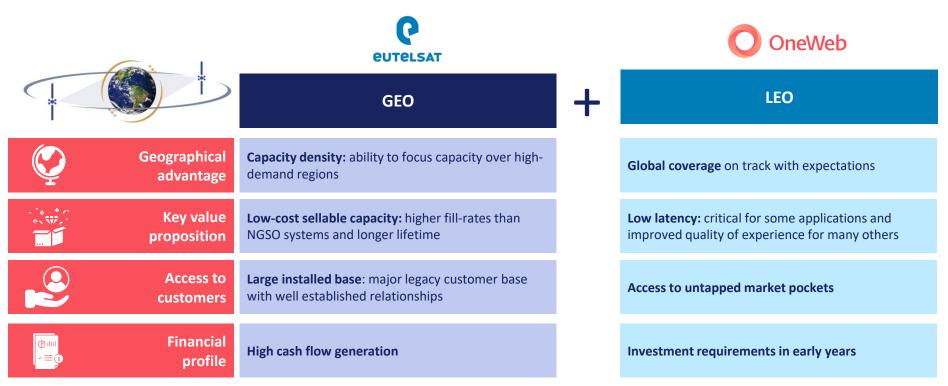
# Combination with OneWeb



## Eutelsat OneWeb combination



#### Two highly complementary businesses



#### ONEWEB AT A GLANCE

#### **Overview**

- One-of-only two global broadband LEO
- ► +650 satellites at 1,200 kms
- ► 1.1 Tbps sellable capacity
- ► Target fast growth markets

#### Assets

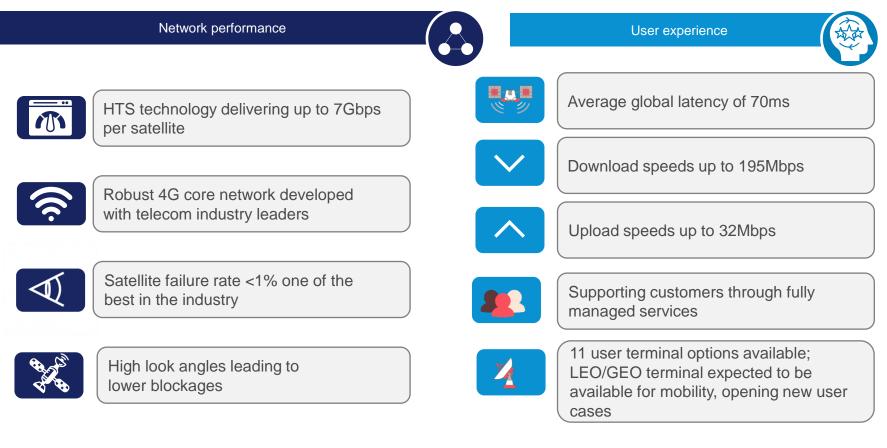
- Global stakeholders
- c. \$5bn deployed on Capex
- Highly skilled organization
- Priority spectrum rights
- +650 satellites deployed

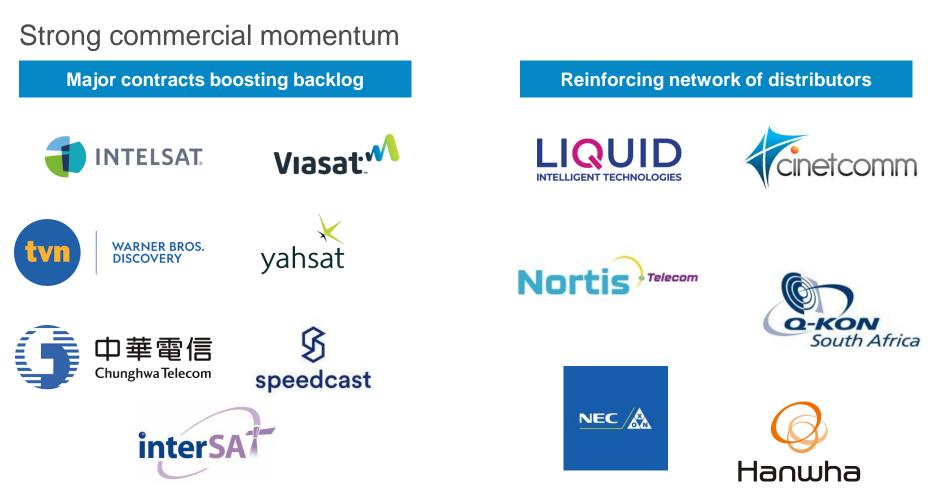
#### Velocity

- Revenue generating
- ► 5x usage growth on Network
- Strong distribution network
- Growing backlog

#### Unique asset, speed to market and a strong track record of execution

## Constellation operational and delivering proven performance



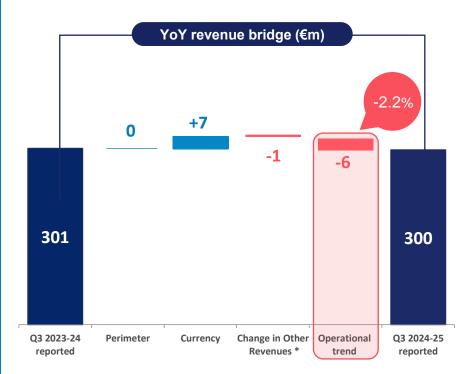


# Q3 2024-25 Performance

### Q3 2024-25 revenues

- ► Total revenues of €300m, down 1.9% like-for-like<sup>1</sup>
- Positive currency effect
  - €/\$ rate of 1.04 vs 1.09 last year
- ▶ Negative swing of €1m in 'Other Revenues'
  - Of which -€2m related to hedging
- Revenues of the Operating Verticals down 2.2% like-for-like YoY

<sup>1</sup> Change at constant currency and perimeter. The variation is calculated as follows: i) Q3 2024-25 USD revenues are converted at Q3 2023-24 rates; ii) Hedging revenues are excluded.



\* Including Hedging revenues representing a -€2m impact

## Q3 Revenues by vertical

VIDEO

FIXED CONNECTIVITY

GOVERNMENT SERVICES

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MOBILE CONNECTIVITY 13%

REVENUE

CONTRIBUTION<sup>1</sup>

50%

20%

17%

TOTAL OPERATING VERTICALS

#### OTHER REVENUES

<sup>1</sup> Share of each application as a percentage of total revenues excluding "Other Revenues".

<sup>2</sup> Change at constant currency and perimeter. The variation is calculated as follows: i) Q3 2024-25 USD revenues are converted at Q3 2023-24 rates; ii) Hedging revenues are excluded. <sup>3</sup> Of which -€2m related to hedging revenues.

REVENUES

(€m)

151.7

59.7

49.5

39.7

300.0

-0.7

LIKE-FOR-LIKE<sup>2</sup>

**YOY CHANGE** 

-6.4%

+0.8%

+10.2%

-2.7%

-2.2%

-€1.2m<sup>3</sup>

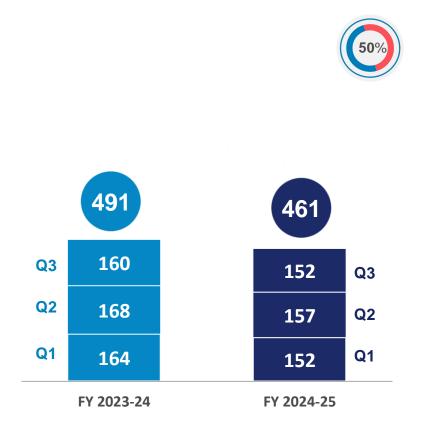
## Video

Q3 revenues of €151.7m, down 6.4% YoY like-for-like<sup>1</sup>

- In line with broader market decline
- Q3 revenues down 4.8% QoQ<sup>1</sup>
- Capacity renewed with long-standing partner ATSS in the MENA region
- New resources for Professional Video at HOTBIRD
- Extension of capacity leased on EUTELSAT 21B and EUTELSAT 70B with BHS



- Application by end FY 25 of EU Regulation 269/2014 concerning the denial of resources to Russian entities
- Negative impact of c. €16m on Revenues and EBITDA on an annualized basis
- Very limited impact on FY 25 results



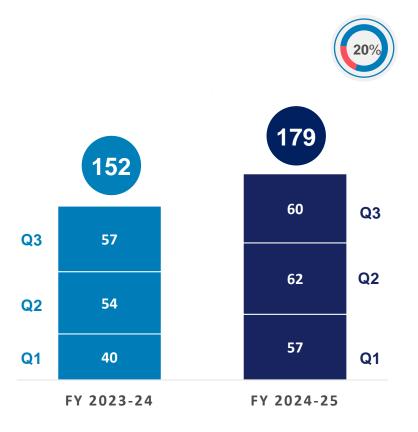
# **Fixed connectivity**

#### Q3 revenues of €59.7m, up 0.8% YoY like-for-like<sup>1</sup>

- Continued growth of LEO-enabled connectivity solutions
- More challenging conditions for GEO-enabled consumer broadband in Europe
- Q3 revenues down by 7.3% QoQ<sup>1</sup>

#### Recent commercial wins:

- Transfer of EUTELSAT KONNECT capacity to the African market completed
- Multi-year partnership with Orange Africa and Middle East for connectivity in Africa and the Middle East
- New multi-year agreement with InterSAT for Ku capacity on EUTELSAT 7C for the delivery of fixed data services over Central and Eastern Africa



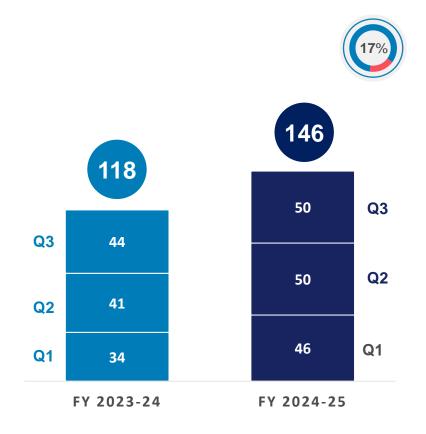
# **Government Services**

#### Q3 revenues of €49.5m, up 10.2% YoY like-for-like<sup>1</sup>

- Growth of LEO-enabled solutions revenues
- increased demand from non-US governments
- Q3 revenues -4.2% QoQ<sup>1</sup>

#### Spring 2025 US DoD renewal rate of less than 50%

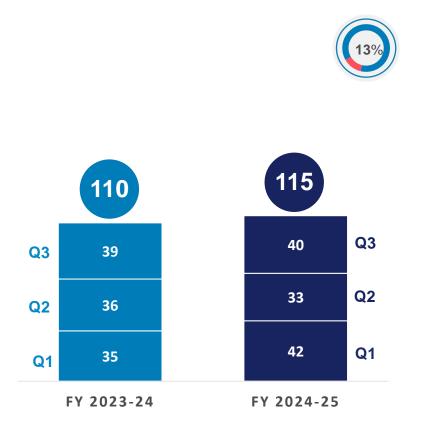
- Change in the new presidential administration's geographic prioritization for the defense <u>department</u>
- Context of efforts to cut government spending overall
- Embarking the non-renewal of a single sizable contract.
  - Excluding this one-off, the renewal rate would have been c. 70%.



# Mobile connectivity

Q3 revenues of €39.7m, down 2.7% YoY like-for-like<sup>1</sup>

- Lower GEO revenues
- partly offset by growing demand for LEO-based solutions
- Q3 revenues up 14.3% QoQ<sup>1</sup>
  - Ramp-up on LEO
- LEO services now live and operational for commercial and business aviation customers
  - Backlog of c. 1000 aircraft
- GEO continues to play a key role in mobility
  - Multi-year, multi-million-dollar extension to its capacity agreement with Panasonic on EUTELSAT 10B
  - new multi-year, multi-million-dollar agreement with Türksat for Ka-band services on K-VHTS



# Strategy and Outlook



## A THREE-PILLAR STRATEGY RELYING ON A STRONG FOUNDATION

#### **Eutelsat Telecom pivot**

# Maximize cash generation of legacy business

- To fund our transition towards high growth verticals
- > Whilst continuing to generate value

#### **Building Connectivity business**

- In Broadband via KONNECT and KVHTS, in particular
- Via selected investments in other Connectivity verticals

#### Preparing LEO NEXT GEN and Hybrid GEO-LEO

- To capture LEO-enabled growth opportunities
- > To maximize GEO-LEO synergies

Organisation, operating model, tools and systems

Culture, Employees & Competencies CSR, open innovation and partnership strategy



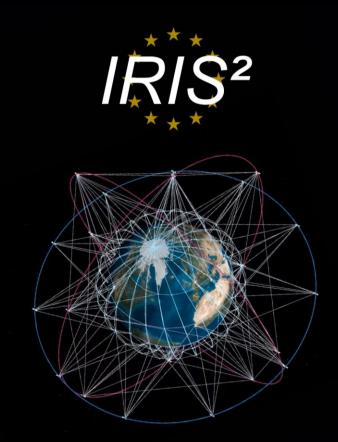
#### Partial disposal of passive ground segment

- Carve-out of the passive assets (land, buildings, support infrastructure, antennas and connectivity circuits for the combined portfolio of teleports and SNPs) to form new, standalone company
- 80% sold to EQT Private Equity Group with; Eutelsat to remain long-term shareholder, customer, and partner with 20% holding
- EV of €790m, representing an attractive EBITDA-Capex multiple
- Long-term framework master service agreement (MSA) covering services to be rendered by the new company to Eutelsat ensuring seamless continuity of activities
- Shifting future capex to the new entity
- Closing expected in H1 calendar 2026, delivering net proceeds of c. €500m, after tax, to Eutelsat for the sale of 80%; strengthen financial profile and contributing to funding LEO constellation extension

## A key member of IRIS<sup>2</sup> constellation

- Eutelsat a core member of SpaceRISE consortium to procure, build, and operate Iris<sup>2</sup> European multi-orbit satellite constellation
  - €10.6bn project, 60% funded by EU and 40% by consortium members
  - Aiming for entry into service in 2030
  - Initial 12 year concession period
- Eutelsat investing c.€2bn, back-end loaded to the later stages of the project, giving it:
  - Access to additional sellable LEO capacity of 1.5 Tbps out of total 2 Tbps of LEO capacity
  - Access to KaMil capacity not consumed by EU sovereign needs
  - Scale advantages of shared fixed costs and R&D investments in new technologies
  - Commitments from EU and Member States for IRIS<sup>2</sup> capacity worth several hundred of million euros
  - Clearly capped financial commitment with strict milestones providing for exit and compensation in the event of missed targets compromising returns

Eutelsat expected to generate revenues of at least € 6.5bn over period of concession



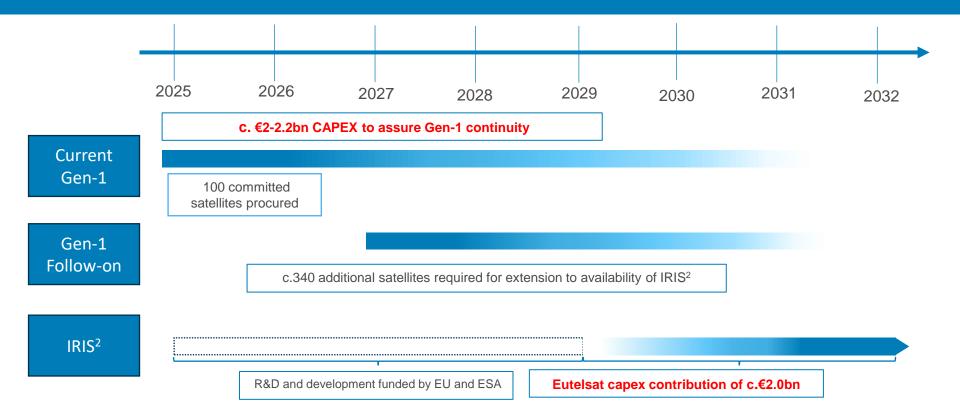
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# Investing in OneWeb continuity ahead of IRIS<sup>2</sup> availability

- IRIS<sup>2</sup> a key step in strategy to develop and expand Eutelsat's Low Earth orbit capacities; extension of existing OneWeb constellation will be technologically compatible with future IRIS<sup>2</sup> assets.
- Procuring the first batch of 100 satellites for delivery by end of calendar-2026, ensuring continuity and enhancement of service
  - Embarking key technology upgrades, notably 5G onground integration
- Integrated within Capex outlook for FY 2024-25
- Further c.340 satellites required for extension to IRIS<sup>2</sup> availability in early 2030s
- Total cost of extension estimated at c. €2-2.2bn



### LEO investment timeline



## Financial objectives<sup>1</sup>

REVENUES<sup>2</sup> ► FY 2024-25 revenues of the four operating verticals around the same level as FY 2023-24

ADJUSTED EBITDA<sup>3</sup>

► FY 2024-25 Adjusted EBITA margin slightly below the level of FY 2023-24

GROSS CAPEX

▶ Between €500 and €600m in FY 2024-25

## LEVERAGE Targeting medium-term net debt / EBITDA ratio of c. 3x

<sup>1</sup>At constant rate and perimeter and assuming no further material deterioration of revenues generated from Russian customers

<sup>2</sup>Outlook based on comparison with FY 2023-24 proforma basis as if OneWeb had been consolidated on July 1st 2023. FY 2023-24 revenues stood at 1,221m€ on a proforma basis

<sup>3</sup>Outlook based on comparison with FY 2023-24 proforma basis as if OneWeb had been consolidated on July 1st 2023. FY 2023-24 Adjusted EBITDA margin stood at 55.0% on a proforma basis

# Appendix: H1 2024-25 Financials



# Net income

Extracts from the consolidated income statement in €m	H1 2023-24	H1 2024-25	CHANGE
Revenues	572.6	606.2	+5.9%
Adjusted EBITDA <sup>1</sup>	365.6	334.9	-8.4%
Operating Income	(134.4)	(789.6)	n.a.
Financial result	(60.7)	(99.1)	63.2%
Income tax	28.5	(7.6)	n.a.
Group share of net income	(191.3)	(873.2)	n.a.

<sup>1</sup> Adjusted EBITDA defined as operating income before depreciation, amortization, impairments and other operating income/(expenses)

- Higher Other operating expenses of €690.8 million, compared to €183.9 million last year. They include:
  - A goodwill impairment €535 million in respect of GEO assets based on the test performed 31 December 2024.
  - €117 million in satellite impairments
- Higher depreciation of €433.7 million versus €316.1 million, reflecting perimeter effect from OneWeb and in-orbit and on-ground depreciation (Entry into service of EUTELSAT 36D and 20 LEO spares during H1).
- Net financial result of -€99.1 million versus -€60.7, reflecting the higher interest rates, partly offset by favourable net forex gains and losses.
- A Corporate Tax expense of €7.6 million versus a tax gain of €28.5 million a year earlier, implying an effective tax rate of -0.9%.
- Losses from associates of €1.0 million versus
   €23.0, reflecting the contribution of the stake in OneWeb in the First Quarter of FY 2023-24, now fully consolidated.

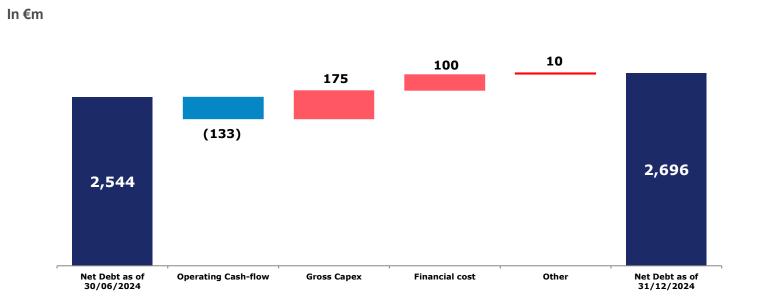
# **Gross Capex**

#### Gross Capex of €175 million

- GEO satellite program delivery and launch last year
- Lower LEO on-ground Capex versus last year
- H1 Capex not representative of expected FY 2024-25 outturn, which will embark the 100 LEO satellite batch order
- FY 2024-5 Capex now expected in €500-600 million range (vs €700-800 million previously)
  - Reflecting timing of LEO spend
  - Increased vigilance on GEO



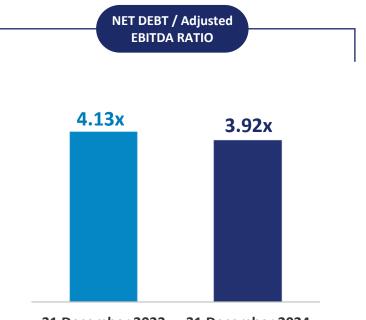
## Change in net debt



# **Financial Structure**

#### Net Debt/Adjusted EBITDA ratio of 3.92x

- Versus 4.13x at end-December 2023 and 3.79x at end-June 2024
- Average cost of debt after hedging of 4.84%
  - Versus 3.16% in H1 2023-24
- Average weighted maturity of 3.0 years
  - Versus 3.0 y at end-December 2023
- ▶ Undrawn credit lines and cash c. €1.24 billion



31 December 2023 31 December 2024

## IR contacts



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  OneWeb shares. Investors are urged to carefully read all relevant documents published in connection with the proposed combination, including the information document when it becomes available, because they will contain important information about the proposed
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