

# 13° / 7° East Access EMEA's most vibrant neighbourhood



## HOTBIRD at 13° East

- 135 million TV homes in Europe and MENA
- 1000 TV channels
- 280 HD channels, up 25% in 1 year
- 120 channels in Arabic and Farsi
- 80% of Arabic channels broadcast to Europe
- 10 TV Platforms

## EUTELSAT 7 A/B at 7° East

- 8.6 million TV homes up 50% in 4 years.
- 250 TV channels
- 170 Turkish channels
- 50 channels in Arabic & Farsi
- 90 FTA channels
- 30% increase in Farsi channels in 12 months

## Your cost-effective solution to reach EMEA's prime broadcast neighbourhood

7° East is a key orbital position for regional and special interest channels, located just 6° from EMEA's premium HOTBIRD neighbourhood at 13° East.

- Join the key TV neighbourhood for audiences in South-East Europe, Turkey, the Middle East and North Africa
- Benefit from this large, established audience for a cost-effective launch of SD & HD services
- Reach Europe's largest broadcast neighbourhood with an easy, affordable, dual-feed solution

### Broadcaster benefits:

Combined reception with 13° East enables broadcasters to access one of the most vibrant video markets worldwide at an affordable market entry cost.

Reach millions of TV homes across Europe, North Africa and the Middle East served by HOTBIRD, with this simple, cost-effective upgrade.

Homes can receive over 1200 TV channels from the 13° East and 7° East orbital locations, creating even more value for your audiences.

## Dual-feed reception with monoblock LNB

For homes already equipped with a satellite dish pointed to 13° East, there's no need to repoint the dish or install an extra cable, just add a low-cost monoblock.

The monoblock is an integrated solution including two LNBS and integrated DiSEqC switch. Simultaneous reception of two satellites with a maximum distance of 6° is possible (e.g. 13° East and 7° East), using a single 80 cm antenna. To install, simply line-up one LNB on the main satellite, the other LNB is automatically configured.



*Monoblock LNBS have been available for several years from a large number of manufacturers.*

# 13° / 7° East Access EMEA's most vibrant neighbourhood



## Example of monoblock suppliers



### Inverto Digital Labs

Address: 18, Duchscherstrooss,  
Wecker, L-6868  
Luxembourg  
Tel: +352 264 367 1  
Fax: +352 264 313 68  
E-mail: [info@inverto.tv](mailto:info@inverto.tv)



### Wistron NeWeb Corporation

Address: 20 Park Avenue II (or Yuanchiu 2nd Rd),  
Hsinchu Science Park,  
Hsinchu 308, Taiwan  
Tel: +886 3 666 7799  
Fax: +886 3 666 7711  
E-mail: [wnc.info@wnc.com.tw](mailto:wnc.info@wnc.com.tw)  
[www.wnc.com.tw](http://www.wnc.com.tw)



### Maxing Electronic Technology Co., Ltd

Address: 3 Floor Factory,  
No. 2 YongTai Road, HongQi  
Town, JinWan District, Zhuhai,  
Guangdong Province, China  
Tel: +86 756 7221010  
Fax: +86 756 7221010  
E-mail: [lisa@maxingco.com](mailto:lisa@maxingco.com)  
[www.maxingco.com](http://www.maxingco.com)



### Xipoint

Sales / Technical Support  
Address: Blk F10-12,  
F518 Idea Land,  
Baoyuan Road, Baoan Central Area,  
Shenzhen, Guangdong, China (P.C: 518102)  
Tel: +86(755) 27750518  
Fax: +86(755) 26716152  
Email: [marketing@gospell.com](mailto:marketing@gospell.com)  
[www.xipoint.com](http://www.xipoint.com)



### Megasat Werke GmbH

Address: Feldberg 1,  
97616 Salz  
Germany  
Tel: +49 9771 63567100  
[www.megasat.tv](http://www.megasat.tv)



### Zinwell

Address: 7F 512, Yuanshan Rd.,  
Zhonghe Dist. ,  
New Taipei City 235, Taiwan  
Tel: +886 22225 1929  
Fax: +886 22225 1447  
Email: [sales2@zintech.com.tw](mailto:sales2@zintech.com.tw)  
[www.zinwell.com.tw](http://www.zinwell.com.tw)



### TQS

Address: 330 Taoyuan City,  
Taiwan  
Tel: +886 3 378 2004  
Fax: +886 3 370 1137  
E-mail: [eric@tqs-taiwan.tw](mailto:eric@tqs-taiwan.tw)