

## **TIMA chooses EUTELSAT 10A satellite for Europe, Middle East and Africa SNG operations**

**London, Paris, 6 May 2014** – TIMA – The International Media Associates – a global facilities and content service provider, today announced the signing of a three-year contract with Eutelsat Communications (NYSE Euronext Paris: ETL) for dedicated capacity on the EUTELSAT 10A satellite to serve the growing market for satellite news gathering (SNG) across Europe, the Middle East and Africa, and reporting from the studios of its central London Headquarters.

With offices in London, Paris and Washington DC as well as operations in the Middle East, TIMA provides a range of cutting-edge services for the international news broadcast industry, including production facilities, content production and events coverage. The new satellite capacity will boost TIMA's ability to serve news teams covering events of global interest in the coming months including the Oscar Pistorius trial and the visit to the Holy Land by Pope Francis, as well as breaking news stories.

*"Satellite is a vital platform for high quality content distribution, especially in an age of HD transmission. It's reliable, high quality and still provides the easiest and quickest way to distribute content to a wide range of customers around the world. We're looking forward to exciting times in collaboration with Eutelsat,"* said Alla Salehian, CEO of TIMA.

*"We are delighted that the performance of EUTELSAT 10A matches the expectations of TIMA and to forge a new relationship with a point of reference for immediate distribution of video content for the international news broadcast industry,"* commented Nick Daly, Managing Director of Eutelsat UK.

### **About Eutelsat Communications**

Established in 1977, Eutelsat Communications (NYSE Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 36 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

For more about Eutelsat please visit [www.eutelsat.com](http://www.eutelsat.com)

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**About TIMA**

TIMA provides a range of cutting-edge services for the international news broadcast industry, including production facilities, content production and events' coverage. TIMA is set up to cover every major world event: from elections to summits, sports to national celebrations as well as natural disasters, war and revolution. As well as their offices in London, Paris and Washington DC, TIMA has a growing network of bureaux worldwide, including Tehran and Damascus.

For more information, visit [www.tima.com](http://www.tima.com)

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