



Zobacz więcej

Poland's nc+ extends long-term Eutelsat relationship with HOT BIRD satellite capacity renewal

Paris, Warsaw, 15 December 2014 – Eutelsat Communications (NYSE Euronext Paris: ETL) and nc+, a driving force in pay-TV services in Poland, today announced the signature of a major contract for the renewal of nine transponders at Eutelsat's HOT BIRD video neighbourhood.

The agreement equips nc+ to pursue the expansion of its platform of digital services that broadcasts to 2.2 million subscriber homes equipped for Direct-to-Home reception in Poland.

nc+ entered the market in 2013 when the Canal Plus-owned CYFRA+ platform that was launched from the HOT BIRD position in 1995 joined forces with TVN's "n" platform, also broadcasting through the HOT BIRD satellites. The platform today offers viewers more than 160 channels, of which almost 50% are already in HD, as well as access to over 400 free-to-air channels, including 20 in Polish.

Julien Verley, CEO of nc+, said: *"Poland is a very important satellite-driven broadcasting market. Thanks to satellite transmission we are able to provide exceptional image quality with today's best HD quality and in the future with the 4k standard. nc+ is at the forefront of technological changes and we are proud to cooperate with such a strong and reliable partner as Eutelsat. We look forward to strengthening this cooperation."*

Michel Azibert, Chief Commercial and Development Officer at Eutelsat, added: *"Almost 25 years since the launch of multi-channel broadcasting in Poland through Eutelsat satellites, that was followed by the transition to digital and the launch of High Definition, we are proud that nc+ has today renewed its trust in us. This new agreement further consolidates and confirms Eutelsat's HOT BIRD position as Poland's neighbourhood of choice for free-to-air and pay-TV broadcasting."*

About nc+

nc+ is an advanced digital platform with the richest offer, established by the merger of the two market leaders: CYFRA+ and n. It has over 150 selected channels of the highest quality, including 60 in HD. nc+ offers the most prestigious sporting events and the latest film premieres straight from cinemas, available on six CANAL+ Premium channels (CANAL+, CANAL+ Sport, CANAL+ Film, CANAL+ Film2, CANAL+ Family and

CANAL+Family 2). Sport on nc+ is a real football feast for fans - European football at the highest level: UEFA Champions League, UEFA Europe League, the best foreign football leagues - English, Spanish and French, as well as all matches of Polish T-Mobile Ekstraklasa. It is also exciting speedway events: Speedway Grand Prix and Polish Ekstraliga. In addition, nc+ channels show NBA, boxing and tennis. All of this live, on an exclusive basis and of the highest HD quality. nc+ is also a ticket to the fascinating world of film - platform's subscribers can watch blockbusters straight from biggest Hollywood studios, spectacular documentaries and the best series, broadcast shortly after their release in the U.S. nc+ also stands for the latest user-friendly technologies, including: PVR, MULTIROOM, VOD services; nc+ GO – mobile app that enables to watch TV on tablet or smartphone. By combining the broadest offer of selected content and the latest technology, nc+ redefines the concept of modern entertainment.

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About Eutelsat Communications

Established in 1977, Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is one of the world's leading and most experienced operators of communications satellites. The company provides capacity on 35 satellites to clients that include broadcasters and broadcasting associations, pay-TV operators, video, data and Internet service providers, enterprises and government agencies. Eutelsat's satellites provide ubiquitous coverage of Europe, the Middle East, Africa, Asia-Pacific and the Americas, enabling video, data, broadband and government communications to be established irrespective of a user's location. Headquartered in Paris, with offices and teleports around the globe, Eutelsat represents a workforce of 1,000 men and women from 32 countries who are experts in their fields and work with clients to deliver the highest quality of service.

www.eutelsat.com

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