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**EUTELSAT ANNOUNCES APPOINTMENT OF DAVID BAIR  
AS CHIEF TECHNICAL OFFICER**

Paris, 20 July 2010

Eutelsat Communications (Euronext Paris: ETL) today announced the appointment of David Bair as Chief Technical Officer. David joins Eutelsat from EchoStar Satellite Services where he was Senior Vice President of Space Programmes and Operations. During his tenure, EchoStar instituted a new flight operations group to fly its own satellites, and the EchoStar fleet grew from five to 14 spacecraft.

Prior to EchoStar, David's track record in the satellite industry includes executive posts at Lockheed Martin Commercial Space Systems, where he was Vice President and Chief Engineer of commercial space programmes, overseeing the integration of Lockheed's traditional manufacturing group with its new commercial telecommunications sector. He also held the position of Programme Manager and Chief Engineer on several commercial programmes at General Electric AstroSpace, and in various engineering and flight operations posts on the military/government side of General Electric's Space Systems Division. He began his career in the United States Navy working on nuclear submarine operations.

Commenting on David's arrival, Michel de Rosen, Eutelsat CEO said: "David's long experience and considerable skill sets, notably in the satellite field will further reinforce the exceptional levels of competence already concentrated at Eutelsat. Technical excellence is core to the service we provide our clients and we are committed to paying it our highest attention as we pursue our objectives to expand resources and capabilities."

A US national, David is a graduate in physics from the US Naval Academy and holds the equivalent of a graduate degree in Nuclear Propulsion Engineering through the US Navy.

Photo material available on request.

**About Eutelsat Communications**

Eutelsat Communications (Euronext Paris: ETL, ISIN code: FR0010221234) is the holding company of Eutelsat S.A.. With capacity commercialised on 26 satellites that provide coverage over the entire European continent, as well as the Middle East, Africa, India and significant parts of Asia and the Americas, Eutelsat is one of the world's three leading satellite operators in terms of revenues. At 31 March 2010, Eutelsat's satellites were broadcasting more than 3,500 television channels. More than

1,100 channels broadcast via its HOT BIRD™ video neighbourhood at 13 degrees East which serves over 120 million cable and satellite homes in Europe, the Middle East and North Africa. The Group's satellites also serve a wide range of fixed and mobile telecommunications services, TV contribution markets, corporate networks, and broadband markets for Internet Service Providers and for transport, maritime and in-flight markets. Eutelsat's broadband subsidiary, Skylogic, markets and operates access to high speed internet services through teleports in France and Italy that serve enterprises, local communities, government agencies and aid organisations in Europe, Africa, Asia and the Americas. Headquartered in Paris, Eutelsat and its subsidiaries employ nearly 650 commercial, technical and operational employees from 28 countries.

[www.eutelsat.com](http://www.eutelsat.com)

**For further information**

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