
eutelsat
GLOBAL
VIDEO
NEIGHBOURHOODS

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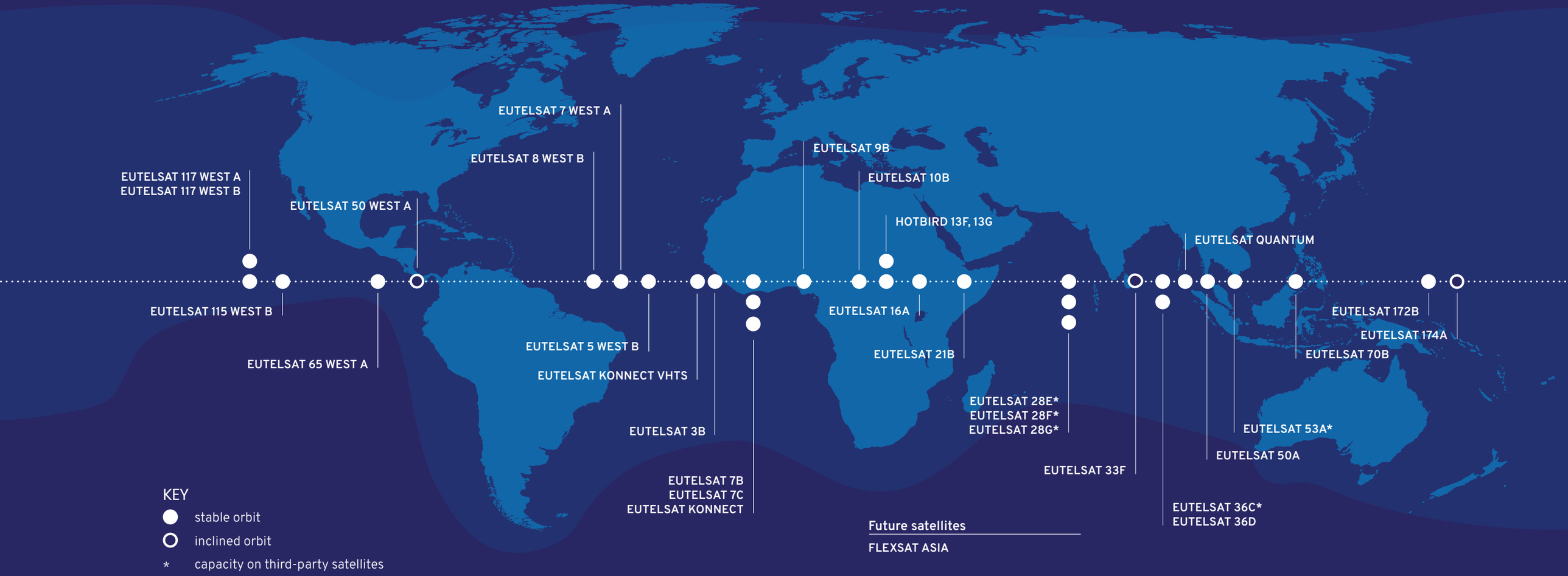
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THE EUTELSAT FLEET

BROADCASTING TO 425 MILLION HOMES WORLDWIDE.



EUROPE



PREMIUM ORBITAL POSITIONS IN EUROPE

Eutelsat is Europe's most long-standing satellite operator, with over 30 years' experience in broadcasting to the continent.

Our high-powered HOTBIRD family of satellites at 13º East is the EMEA region's prime broadcast neighbourhood, with 950 TV channels and reaching a total of 160 million homes.
In Europe alone, the neighbourhood reaches 136 million homes and has the highest cable penetration with almost all networks.

Alongside our other satellite neighbourhoods: 9º East, with regional beams for cost-effective broadcasting; 16º East, Central and Eastern Europe's leading neighbourhood; and 28° East, targeting the UK and Ireland; we can help you reach audiences across the region.

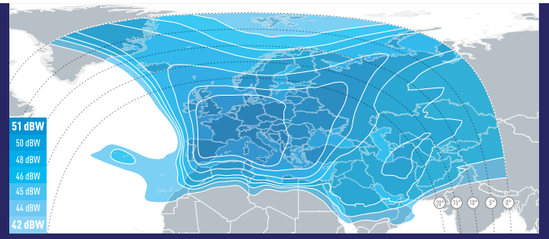
9° East
EUTELSAT 9B
COST-EFFECTIVE RATES FOR BROADCASTERS, DUAL RECEPTION WITH HOTBIRD

FAST GROWING DTH NEIGHBOURHOOD AND CABLE HOTSPOT
530 channels, 300 in HD, with an extremely wide range of languages.

COMPREHENSIVE PAN-EUROPEAN COVERAGE
Extensive widebeam coverage plus five regionally centred high-power footprints to efficiently address linguistic markets.

CONNECTIVITY WITH CABLE HEAD-ENDS
Widebeam coverage provides connectivity to cable networks across the whole of Europe.

PROXIMITY TO HOTBIRD
Enables reception of channels from both locations with off-the-shelf dual-feed dishes.



EXTENSIVE PAN-EUROPEAN **COVERAGE**

REGIONAL BEAMS FOR **LOCAL** CONTENT PROVIDERS

76 MILLION HOMES

DTH, CABLE, DTT, PROFESSIONAL **VIDEO SERVICES**

KEY CLIENTS: AFN, Cosmote TV, Mediaset, M7, MTVA, Warner Bros. Discovery

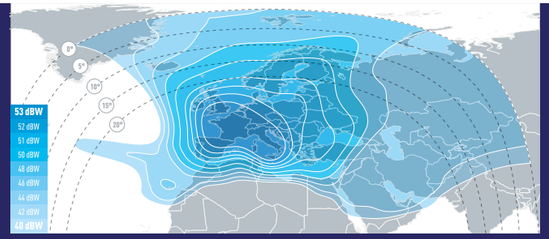
13° East
HOTBIRD 13F, 13G
EMEA'S PRIME BROADCAST NEIGHBOURHOOD WITH OVER 160 MILLION TV HOMES

WORLD'S LARGEST SATELLITE BROADCASTING SYSTEM
Unrivalled line-up of 950 TV channels with over 30 languages and 350 exclusive channels.

UNIQUE PAN-EUROPEAN COVERAGE
Simultaneous access to Western Europe, Eastern Europe Middle East and North Africa.

LEADER IN DTH, DTT, IP AND CABLE DELIVERY
Home to 7 premium DTH platforms and almost 100% cable and IPTV penetration in EMEA region.

STRONG HD & UHD EVOLUTION
60% of channels in HD; 75% of DTH homes HD-equipped. 10 UHD channels.



INDUSTRY LEADING **WIDEBEAM COVERAGE**

2 STRATEGIC SATELLITES

160 MILLION HOMES

OVER 30 LANGUAGES FOR MULTI-LINGUAL AUDIENCES

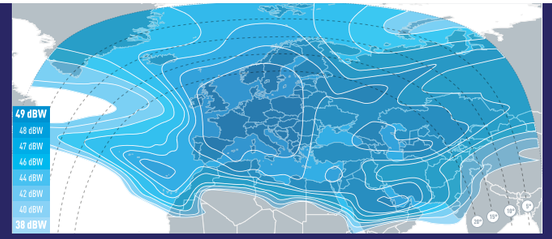
KEY CLIENTS: BBC, BIS, Canal+ Polska, CCTV, CNBC, CNN, Cyfrowy Polsat, Discovery, Euronews, Eurosport, France 24, Kabelio, Mediaset, Nova, Rai, SKY Italia, SNRT, SRG SSR, Tivù, TRT, TV5, TVP, United Group, Warner Bros. Discovery

16° East
EUTELSAT 16A
ESTABLISHED BROADCAST POSITION FOR CENTRAL AND EASTERN EUROPE

LEADING POSITION FOR CENTRAL AND EASTERN EUROPE (CEE)
640 channels, 260 in HD, with a wide range of languages - a popular choice for culturally diverse CEE audiences. Reaching over 56 million homes, EUTELSAT 16A has the most connected homes in the region.

HIGH-POWER KU-BAND FOOTPRINTS
Extensive coverage of CEE region and expat communities across Western Europe.

PROXIMITY TO HOTBIRD
Enables reception of channels from both locations with off-the-shelf dual-feed dishes.



PREMIUM CEE NEIGHBOURHOOD

56 MILLION HOMES IN CEE

640 TV CHANNELS FOR CEE, 260 IN HD

TV & RADIO BROADCASTING, PROFESSIONAL **VIDEO** SERVICES

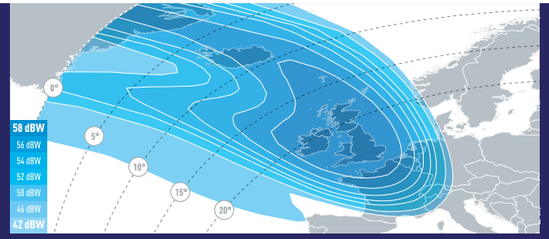
KEY CLIENTS: A1 Telekom Austria Group, Antik Telecom, DigitAlb, Max TV, OiV, Team:Media, Total TV, United Group, Vidi TV

28° East
EUTELSAT 28E, 28F, 28G
UK AND IRELAND'S LEADING BROADCAST POSITION

LEADING POSITION FOR THE UK AND IRELAND
Reaching over 70 million homes.

MULTI-LINGUAL NEIGHBOURHOOD
More than 470 TV channels broadcast in 9 languages from 28° East, 200 in HD.

HIGH-POWER REGIONAL FOOTPRINT
Powerful coverage up to 58 dBW, enabling reception with mini dishes.



PREMIUM NEIGHBOURHOOD FOR UK AND IRELAND

70 MILLION HOMES

+470 TV CHANNELS FROM 28° EAST

3 SATELLITES CO-LOCATED FOR EXCEPTIONAL RELIABILITY

KEY CLIENTS: Freesat, SKY UK

EURASIA AND THE CIS



LEADING ORBITAL POSITIONS IN EURASIA AND THE CIS

The 36° East orbital position for Eurasia and the Commonwealth of Independent States (CIS), reaches over 13 million homes across the region.

To complement this coverage, capacity at 56° East brings expanded broadcasting resources over Siberia to support digital services in Eurasia.

36° East

EUTELSAT 36C & 36D

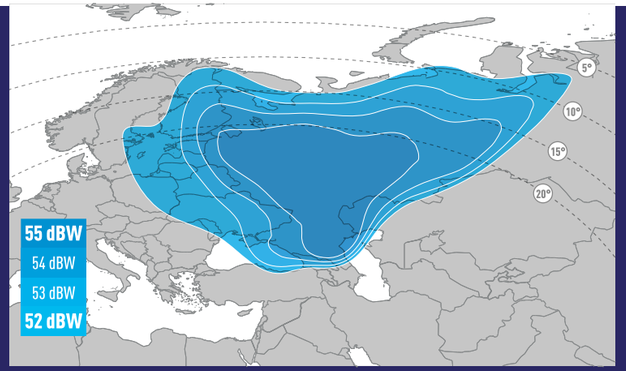
REACHING 13 MILLION TV HOMES IN EURASIA AND THE CIS

PREMIUM HOTSPOT FOR EURASIA
Key orbital position for pay-TV in Eurasia hosting major platforms NTV Plus and Tricolor TV.

MULTI-BEAM SERVICES
Optimised coverage of Eurasia, the CIS and Central Asia.

HIGH-POWERED COVERAGE
EUTELSAT 36C offers up to 55 dBW for TV services and IP-based applications.

NEW GENERATION TV
UHD-ready: 4 UHD channels broadcasting from 36º East.



13 MILLION TV HOMES

HIGH POWER UP TO **55 DBW**

500 TV CHANNELS 110 IN HD AND 4 UHD

2 SATELLITES CO-LOCATED FOR IN-ORBIT REDUNDANCY

KEY CLIENTS: NTV Plus, Tricolor TV

MIDDLE EAST & NORTH AFRICA



NUMBER 1 FOR MENA

7/8° West is the leading broadcast neighbourhood for MENA. This popular position has seen massive growth, now reaching 97% of satellite TV homes in the region.

13° East is the second most important TV neighbourhood in MENA, with 21 million homes tuned in to our HOTBIRD satellites. 13° East provides a unique bridge for audiences in MENA and Europe.

With these key video neighbourhoods, we are your ideal partner to build audiences and market share in this dynamic and fast growing region.

7/8° West

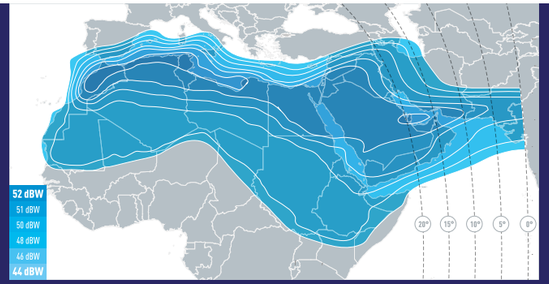
EUTELSAT 7 WEST A & 8 WEST B

THE NUMBER 1 BROADCAST NEIGHBOURHOOD IN MENA WITH 70 MILLION TV HOMES

LEADING BROADCAST POSITION IN MENA
97% of satellite TV homes in the region receive programmes from the Eutelsat-Nilesat constellation.

STRONG HD DYNAMIC
Eutelsat-Nilesat 7/8° West is the leading HD neighbourhood in MENA with over 400 HD channels;
50% of homes at 7/8° West are HD-equipped.

ADVANCED TRANSMISSION FUNCTIONS
Two beams offer coverage across the Middle East, including the Gulf States, as well as North Africa and North-West Africa, enabling regionalisation of content.



70 MILLION HOMES

900 TV CHANNELS OVER 400 IN HD AND 2 UHD

HIGH POWER UP TO **52DBW**

DTH, PROFESSIONAL **VIDEO SERVICES**

KEY CLIENTS: Al Jazeera, beIN SPORTS,BHS Telecom, du, Gulfsat, Jordan Media City,

MBC, Nilesat, OSN, Saba World, SNRT, TDA, Viewsat

13° East

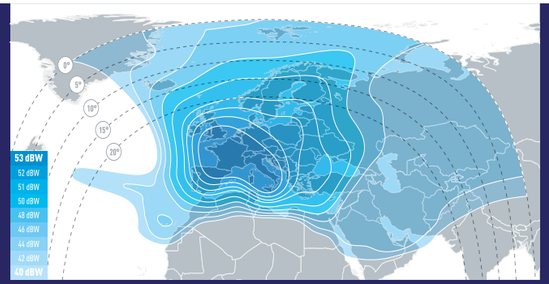
HOTBIRD 13F, 13G

A UNIQUE BRIDGE FOR ARAB COMMUNITIES LIVING IN EUROPE AND EUROPEANS LIVING IN MENA

WORLD'S LARGEST SATELLITE BROADCASTING SYSTEM
Unrivalled line-up of 950 channels, including more than 50 TV channels in Arabic and Farsi.

IMPORTANT TV NEIGHBOURHOOD FOR MENA
and second choice for audiences in MENA after 7/8° West.

STRONG HD & UHD EVOLUTION
60% of channels in HD; 75% of DTH homes HD-equipped. UHD-ready: 10 UHD channels.



PREMIUM NEIGHBOURHOOD WITH OVER **160 MILLION** HOMES IN EMEA

24 MILLION HOMES IN MENA

OVER 30 LANGUAGES FOR MULTI-LINGUAL AUDIENCES

INDUSTRY **LEADING** WIDEBEAM COVERAGE

KEY CLIENTS: Al Jazeera, du, SNRT



SUB-SAHARAN AFRICA



LEADING OPERATOR FOR DTH BROADCASTING IN AFRICA

Eutelsat is the leading operator for DTH broadcasting in Africa, with every second channel broadcast via our satellites.

The key neighbourhood for pay-TV broadcasting across sub-Saharan Africa is located at 36° East, with leading TV platforms reaching 9 million homes across the continent.

16° East is home to the regional DTH neighbourhood for Western and Central Africa and the leading hotspot for francophone Africa.

A new DTH hotspot for sub-Saharan Africa and a key pay-TV neighbourhood for Eastern Africa at 7° East is seeing the fastest growth rates in the region.

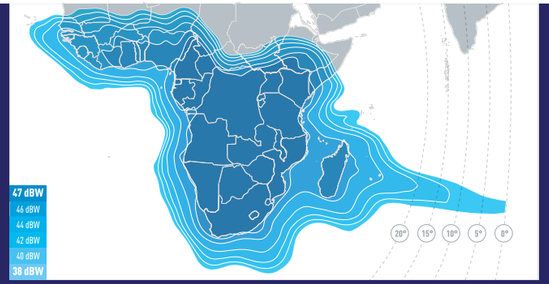
7° East
EUTELSAT 7B & 7C

PREMIUM HOTSPOT FOR ENGLISH-SPEAKING SUB-SAHARAN AFRICA AND KEY PAY-TV NEIGHBOURHOOD FOR EASTERN AFRICA

WIDE SUB-SAHARAN AFRICA COVERAGE
Good power levels up to 47 dBW for fast growing pan-sub-Saharan Africa DTH platforms.

COMBINES KU AND KA-BAND FREQUENCIES
Pan-European and pan-African coverage guaranteeing connectivity between the two continents.

POWERFUL RESOURCES
Co-positioned with EUTELSAT 7B, the EUTELSAT 7C satellite almost doubles capacity over sub-Saharan Africa.



+3 MILLION TV HOMES

320 TV CHANNELS +120 IN HD

2 SATELLITES CO-LOCATED FOR IN-ORBIT REDUNDANCY

DOUBLING CAPACITY FOR SUB SAHARAN AFRICA

KEY CLIENTS: AfricaXP, Ako Cloud DTT Azam TV, BAZ, Moreplex TV

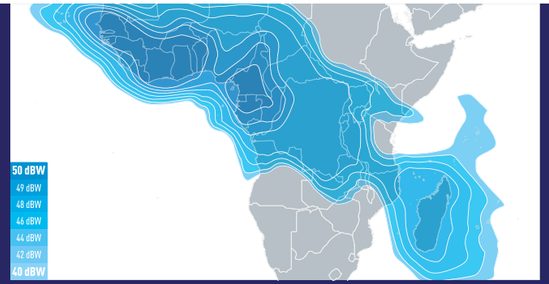
16° East
EUTELSAT 16A

REGIONAL HOTSPOT FOR WESTERN, CENTRAL AND FRANCOPHONE AFRICA

HIGH-POWER KU-BAND FOOTPRINT
Extensive coverage from Senegal to South Africa, plus new video neighbourhood for Nigeria.

POWERFUL REGIONAL FOOTPRINT OVER INDIAN OCEAN
Serving Madagascar, Reunion and Mayotte with 52 dBW for digital TV services.

LEADING FREE-TO-AIR NEIGHBOURHOOD
Reaching two-thirds of satellite FTA TV homes; content includes major public and private broadcasters in Benin, Cameroon, Côte d'Ivoire and Senegal.



3 MILLION TV HOMES IN WEST AFRICA

+200 TV CHANNELS 40 IN HD

HIGH POWER LEVELS - UP TO **52 DBW**

LEADING FREE-TO-AIR REACH

KEY CLIENTS: Canal+ Réunion, New World TV, Red Media, Parabole Réunion

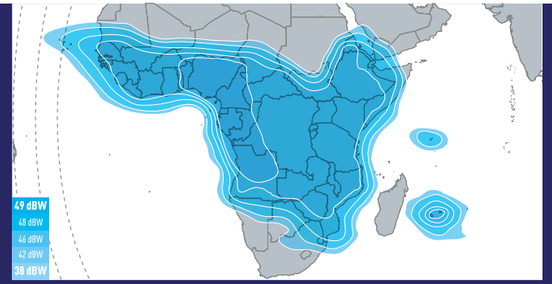
36° East
EUTELSAT 36C & 36D

LEADING PAY-TV BROADCASTING ACROSS SUB-SAHARAN AFRICA

EXTENSIVE SUB-SAHARAN COVERAGE
Up to 49 dBW coverage for pan-African DTH service, chosen by leading pay-TV platforms DStv and ZAP.

NEW POWERFUL SATELLITE
High-power EUTELSAT 36C increases capacity for TV services across the continent.

MULTI-BEAM SERVICES
High-powered fixed beams and a steerable beam over Southern Africa ideal for DTH.



9 MILLION TV HOMES

+450 TV CHANNELS 100 IN HD

2 SATELLITES CO-LOCATED FOR IN-ORBIT REDUNDANCY

LEADING PAY-TV PLATFORMS

KEY CLIENTS: DStv, ZAP



ASIA PACIFIC



COMPREHENSIVE COVERAGE FOR ASIA PACIFIC BROADCASTING

Eutelsat offers unrivalled coverage and bandwidth to deliver your content to and from virtually any location across the Asia Pacific region.

Our EUTELSAT 70B satellite at 70.5° East is ideally positioned for high bandwidth distribution to Asia, Australia, Japan, New Zealand, the Pacific Islands and beyond. Supporting growing digital markets in Central and Southern Asia, the satellite's high bandwidth is ideal for digital, HD and Ultra HD distribution, for both regional and intercontinental connectivity.

The innovative EUTELSAT 172B satellite expands resources for high-growth Asia Pacific markets, with a new DTH-optimised coverage delivering power-levels up to 54 dBW for North East Asia, and continuous trans-Pacific coverage for video distribution between Asia and America.

70.5° East

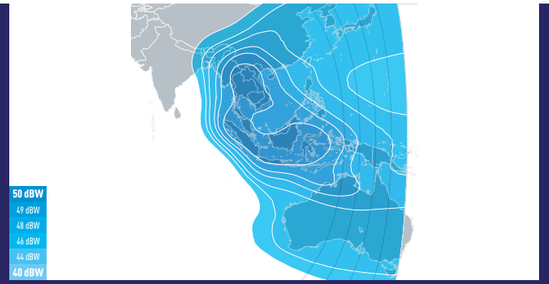
EUTELSAT 70B

POWERFUL COVERAGE FOR ASIA PACIFIC AND INTERCONTINENTAL CONNECTIVITY

GROWING DIGITAL MARKETS IN CENTRAL AND SOUTHERN ASIA
Targeting Central, South and Southern Asia, with the first DTH platform for Kyrgyzstan.

HIGH BANDWIDTH DISTRIBUTION TO ASIA PACIFIC
Ideal for digital, HD and Ultra HD distribution.

REGIONAL COVERAGE AND INTERCONTINENTAL CONNECTIONS
High degree of on-board connectivity gives maximum flexibility for services.



HIGH POWER UP TO **50DBW**

UNIQUE ASIA-AFRICA CONNECTIVITY

DTH, DTT, **PROFESSIONAL** VIDEO SERVICES

WIDE COVERAGE AREA TO DISTRIBUTE FEEDS ACROSS CONTINENTS

KEY CLIENTS: Kyrgyz Television (KTRK)

172° East

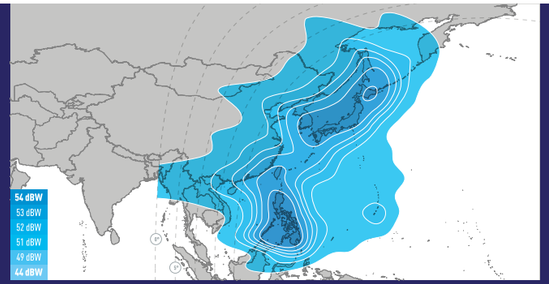
EUTELSAT 172B

DTH-OPTIMISED COVERAGE OVER AUSTRALIA AND NEW ZEALAND

POWERFUL DTH COVERAGE
Popular choice for broadcasters hosting DTH platforms, as well as for DTT platforms and TV contribution links in C-band.

VIDEO DISTRIBUTION BETWEEN ASIA AND AMERICA
Continuous Ku-band reach from Asia to North America and trans-Pacific C-band connectivity.

IMPROVED SERVICE AREAS
Extensive coverage serving the most remote and rural areas for nationwide coverage of digital TV networks.



TRIPLE MISSION **SATELLITE** C, KU-BAND AND INNOVATIVE HTS PAYLOAD

HIGH POWER UP TO **54DBW**

HIGH CAPACITY DOUBLING RESOURCES AT PRIME GATEWAY FOR ASIA PACIFIC

DTH – OPTIMISED COVERAGE FOR NORTH EAST ASIA

KEY CLIENTS: ABC, TV Plus, Walesi



THE AMERICAS



EXCLUSIVE VIDEO NEIGHBOUR-HOODS FOR THE AMERICAS

Top international programmers and leading pay-TV platforms reach audiences through our exclusive video neighbourhoods, ensuring first-class access to highly penetrated cable, broadcast and DTH markets in the Americas.

Premium TV neighbourhood for Latin America, 117º West offers regional distribution of major networks and content providers.

At 65º West, EUTELSAT 65 West A serves video markets across Latin America. An antenna seeding programme in Brazil ensures pay-TV and cable operators are equipped to receive channels.

117° West

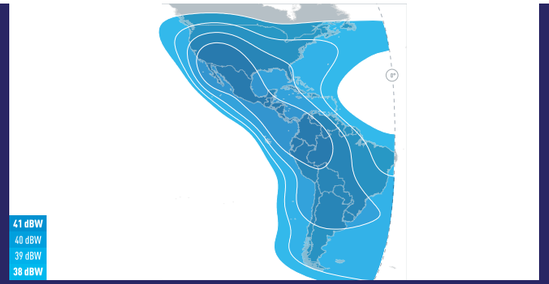
EUTELSAT 117 WEST A & 117 WEST B

PREMIUM TV NEIGHBOURHOOD FOR LATIN AMERICA

PREMIUM DTH NEIGHBOURHOOD FOR LATIN AMERICA
Pan-regional distribution of major networks and content distributors in Latin America.

STRONG CABLE HEAD-END PENETRATION
More than 1900 cable head-ends in Latin America and the Caribbean.

GROWING FREE-TO-AIR NEIGHBOURHOOD
120 free-to-air TV channels including key regional public and private broadcasters.



+400
TV CHANNELS
130 IN HD

100
MILLION TV HOMES

DTH, CABLE
PROFESSIONAL
VIDEO SERVICES

60-90CM
ANTENNAS WITH EUTELSAT 117 WEST B'S EXCEPTIONAL POWER LEVELS

KEY CLIENTS: Millicom, Stargroup, Televisa, FOX Sport Mexico, PCTV, RTVE

65° West

EUTELSAT 65 WEST A

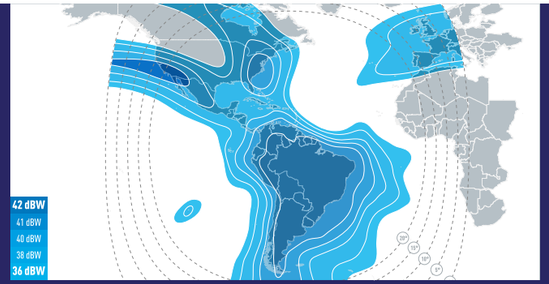
FOR EXPANDING DTH MARKETS ACROSS BRAZIL AND LATIN AMERICA

BROAD COVERAGE OF BRAZIL AND LATIN AMERICA
C and Ku-bands for DTH broadcasting and video distribution to cable head-ends.

OPTIMISED FOR DTH
Premium slot with excellent elevation angles in Brazil.

ULTRA HD SUPPORT
New capacity to support the roll-out of Ultra HD across the region.

ANTENNA SEEDING PROGRAMME
Potential market reach of 12 million homes in Brazil.



POTENTIAL MARKET REACH OF
12 MILLION
HOMES IN BRAZIL

HIGH POWER UP TO
51DBW

80CM
ANTENNAS
ACROSS BRAZIL

160
TV CHANNELS
50 IN HD

KEY CLIENTS: Co-op Cable, Record TV, TV TEM





TURNKEY SERVICES FOR COST-EFFECTIVE ACCESS TO SATELLITE DISTRIBUTION

Eutelsat's Digital Platforms (EDPs) let broadcasters reach wide satellite audiences without costly infrastructure. This turnkey service combines ground operations (links, multiplexing, uplink) with satellite capacity, offering cost-efficient distribution while ensuring broadcasters retain full control of their content.



REVOLUTIONISING THE SATELLITE FREE-TO-AIR EXPERIENCE

Sat.tv is an innovative guide for Free-To-Air satellite TV that enhances the viewer experience and boosts broadcaster visibility. Available on mass-market receivers and Connected TVs, this Eutelsat-exclusive service improves channel discovery with an enriched EPG and a local-first approach.

HARNESSING THE BEST OF SATELLITE AND FAST IN A SINGLE, COST-EFFECTIVE SOLUTION

As FAST channels look to expand their footprint and compete in a global content marketplace, integrating satellite into their distribution strategy can be a game-changer—unlocking new audiences and delivering a more resilient, future-ready, scalable and monetizable channel distribution.



NEXT-GEN. VIDEO CONTENT DELIVERY

Use the latest satellite technology to deliver content and reach audiences anytime, anywhere, on the screen they choose.

Leading the charge with DVB-NIP and DVB-I standards, for seamless delivery of live and on-demand content to smart TVs, mobile devices and set-top boxes, enabling multi-screen experiences and simplified content discovery across platforms



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