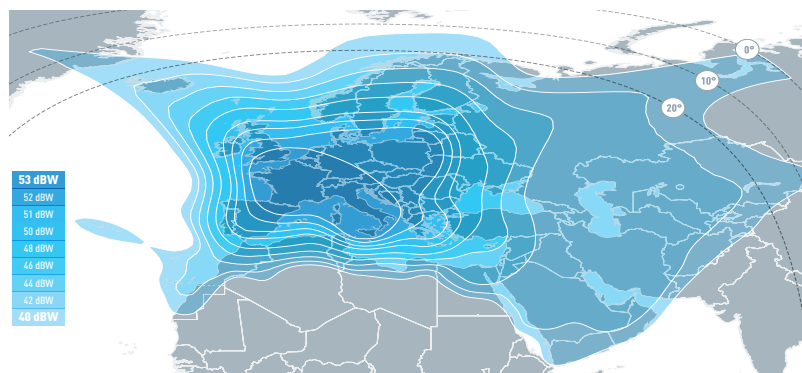


SATELLITE

HOTBIRD 13° EAST

HOTBIRD, EMEA'S LEADING DTH, CABLE, IP AND DTT DELIVERY



HOTBIRD 13F & 13G KU-BAND WIDEBEAM DOWNLINK COVERAGE

KEY MARKETS

- Europe
- Middle East
- North Africa

KEY SERVICES

- DTH broadcasting
- Distribution to cable, IP and DTT networks

SATELLITE MANUFACTURER:

Airbus Defence & Space

LAUNCH DATES:

HOTBIRD 13F 15/10/2022

HOTBIRD 13G 03/11/2022

PROJECTED LIFETIME

> 15 years

ORBITAL POSITION

13 degrees East

FREQUENCIES

KU-BAND

HOTBIRD, EMEA'S LEADING DTH, CABLE, IP AND DTT DELIVERY

MORE HOMES



160M

94M In Western Europe

43M In Eastern Europe

24M In Eastern Europe

MORE NETWORKS



90% penetration of cable and IPTV networks



56M satellite homes



104M cable/IPTV homes

MORE CHOICE



950 TV channels



+250 free-to-air channels



400 exclusive channels

MORE QUALITY



+550 HDTV channels



60% in HD



11 UHD channels

MORE REGIONS



7 major TV platforms



Regional content for local markets



37 different languages

MORE HOTELS



5* hotels receiving HOTBIRD

94% in Europe

91% in MENA

MORE INNOVATION



Native IP platform for multi-screen video delivery



Multi-lingual EPG transforming the Free-To-Air viewing experience

MORE POWER AND RELIABILITY



Up to

53 dBW



Two new HOTBIRD satellites entered service in 2023



Industry-leading security and in-orbit redundancy

Source: Eutelsat Market Research 2025, Eutelsat Hotel Survey 2017, Lyngsat September 2025

For further information, please contact us
www.eutelsat.com/enquiries