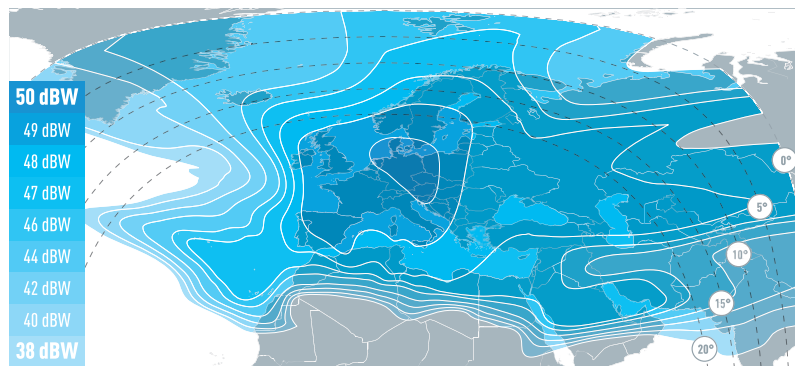


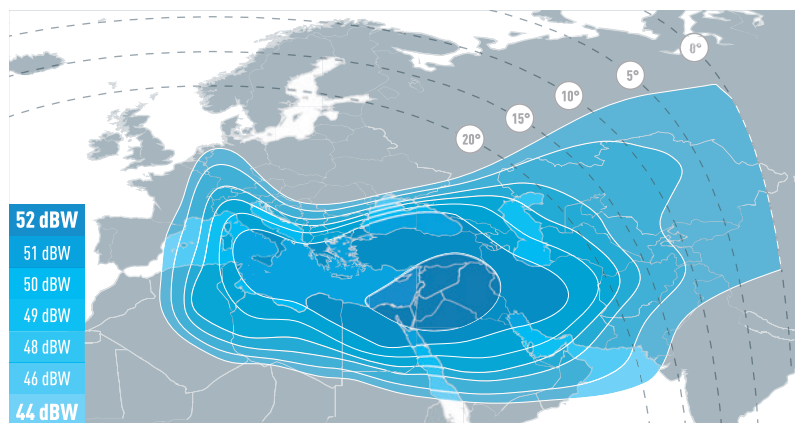
SATELLITE

EUTELSAT 7B

A KEY ORBITAL LOCATION FOR REGIONAL MARKETS



KU-BAND EUROPE A DOWNLINK COVERAGE



KU-BAND EUROPE B DOWNLINK COVERAGE

EUTELSAT 7B is co-located with the EUTELSAT 7C satellite at this new orbital hotspot for customers in South-East Europe, the Middle East, Sub-Saharan Africa and the Indian Ocean.

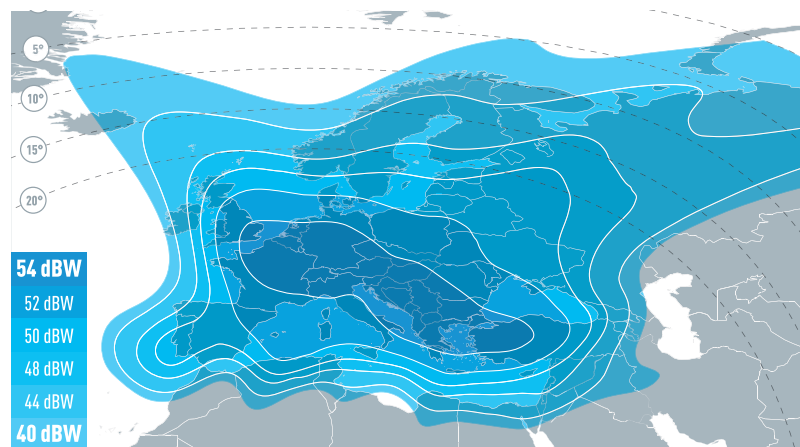
These additional resources at 7° East have increased in-orbit security, while the very high power available on EUTELSAT 7B makes it particularly suitable for Direct-to-Home (DTH) applications.

7° East is a key orbital position for regional TV channels. It has seen important growth in the Middle East with over 5 million homes, and is a growing neighbourhood for Farsi-speaking audiences.

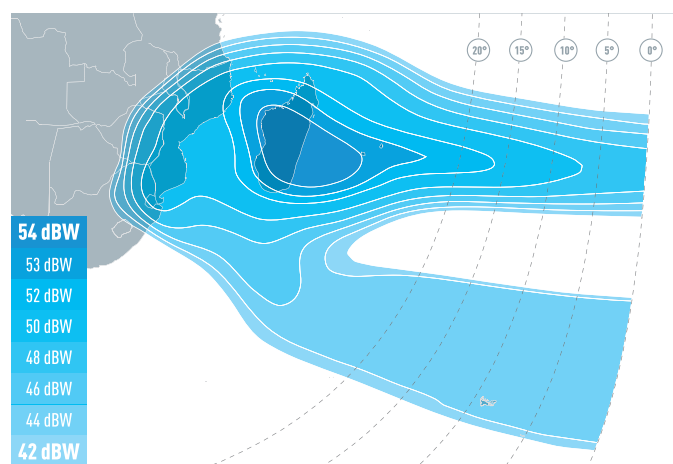
It has also become a DTH hotspot for Sub-Saharan Africa reaching over 3 million homes and a key pay-TV neighbourhood for Eastern Africa with some of the fastest growth rates in the region.

EUTELSAT 7B features five coverage zones: one high-power beam over Europe; two beams serving Europe, North Africa and the Middle East; and two beams covering Sub-Saharan Africa and the Indian Ocean.

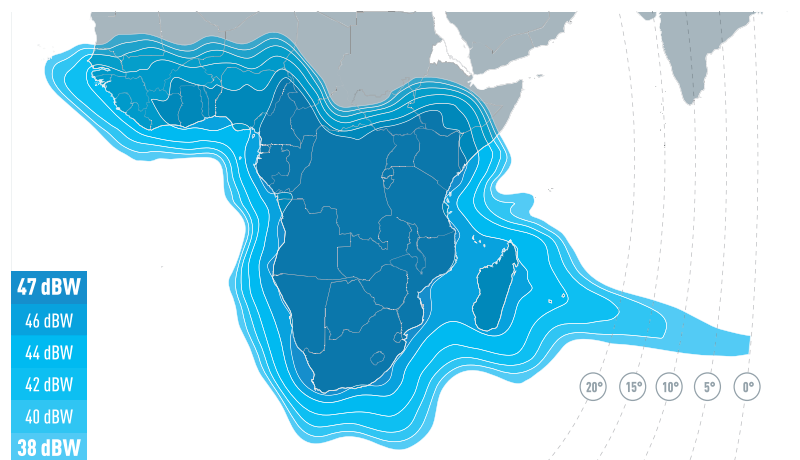
A KEY ORBITAL LOCATION FOR REGIONAL MARKETS



KA-BAND EUROPE C DOWNLINK COVERAGE



KU-BAND SOUTH EAST AFRICA DOWNLINK COVERAGE



KU-BAND AFRICA DOWNLINK COVERAGE

KEY MARKETS

- Europe
- Middle East
- Africa
- Indian Ocean

KEY SERVICES

- DTH broadcasting
- Corporate networks
- Video distribution to small dishes
- Contribution services
- Voice over IP
- IP broadband access
- Tele-medicine and e-learning

SATELLITE MANUFACTURER
Thales Alenia Space

LAUNCH DATE
14/05/2013

PROJECTED LIFETIME
> 15 years

ORBITAL POSITION
7 degrees East

FREQUENCIES
Ku-band, Ka-band