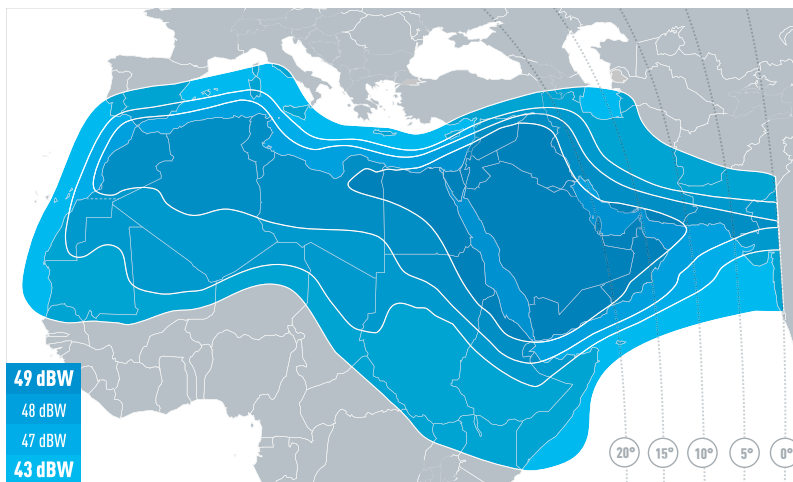


SATELLITE

# EUTELSAT 7 WEST A

## ENHANCED CAPACITY FOR HIGH GROWTH BROADCAST MARKETS



KU-BAND MENA DOWNLINK COVERAGE

### Key neighbourhood for digital broadcast markets

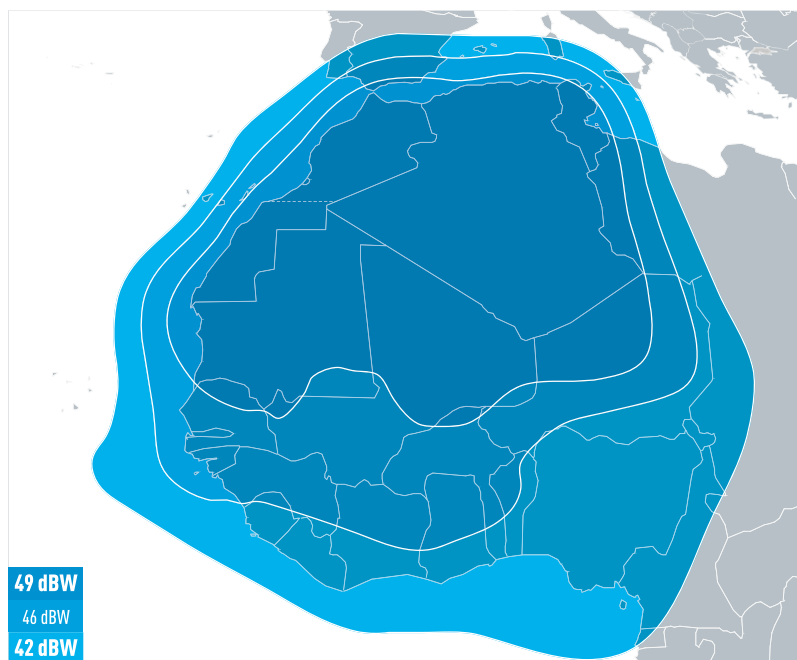
Located at 7° West, and part of the leading Eutelsat-Nilesat 7/8° West video neighbourhood, EUTELSAT 7 West A is co-located with two other satellites from Eutelsat and partner Nilesat.

7/8° West is the number one broadcasting position in the Middle East and North Africa, reaching 80% of the satellite homes in the region. Its exceptional line-up of 1000 Arabic and international TV channels includes a high diversity of free-to-air content and is leading HD delivery in the region.

The satellite has two beams giving superior coverage for high-growth broadcasting markets:

- A broad high-power footprint with up to 45 Ku-band transponders serves the Middle East and North Africa for Direct-to-Home broadcasting.
- A second footprint for North-West Africa, across the Maghreb countries and extending down to the Gulf of Guinea, is connected to a payload of up to 6 Ku-band transponders designed for consumer broadcasting services and to meet the high demand for internet access services.

# ENHANCED CAPACITY FOR HIGH GROWTH BROADCAST MARKETS



KU-BAND NORTH WEST AFRICA DOWNLINK COVERAGE

## KEY MARKETS

- Middle East
- North Africa
- North West Africa

## KEY SERVICES

- Video broadcasting
- Internet access

**SATELLITE  
MANUFACTURER**  
Astrium

**PROJECTED LIFETIME**  
> 15 years

**ORBITAL POSITION**  
7 degrees West

**FREQUENCIES**  
Ku-band

For further information, please contact us  
[www.eutelsat.com/enquiries](http://www.eutelsat.com/enquiries)

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