

VIDEO

DIGITAL PLATFORMS AMERICAS

REACH MORE TV HOMES WITH COST-EFFECTIVE ACCESS TO SATELLITE DISTRIBUTION

Eutelsat's Digital Platforms (EDPs) give broadcasters immediate reach to the wide audiences available via satellite, without the need to invest in expensive multiplexing facilities.

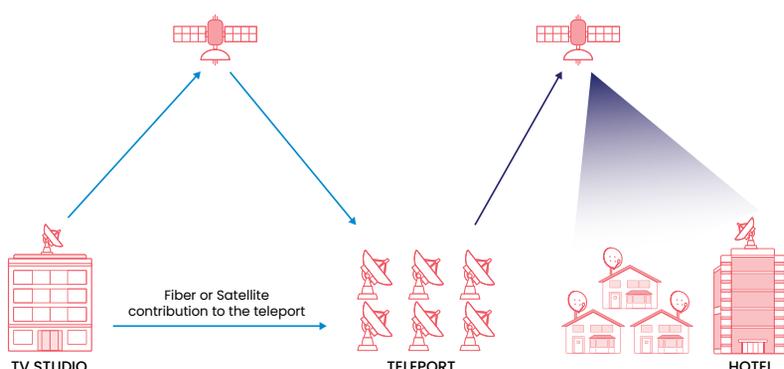
The turnkey service combines ground services (including contribution links, content multiplexing and uplinking) and satellite bandwidth, for cost-effective access to large established audiences.

Broadcasters can leverage the most economical distribution system for their channels, while keeping full control of their content.

WHY CHOOSE A EUTELSAT DIGITAL PLATFORM?

- Immediate access to massive audiences
- No investment required in multiplexing facilities
- Simple and easy satellite delivery
- Flexible bit-rate options for different content types
- 24/7 monitoring and support

HOW DOES IT WORK?



KEY FEATURES

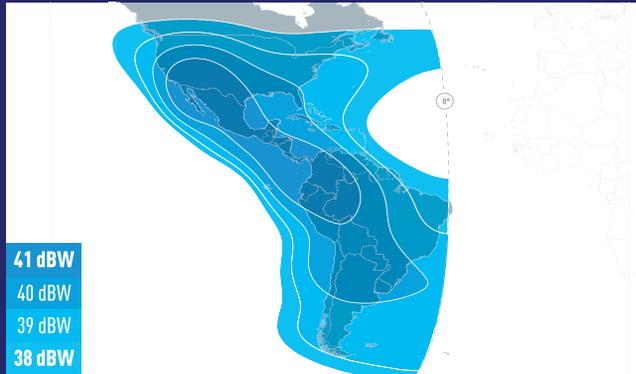
- Channel collection via internet, fibre or satellite
- Multiplexing of content
- Uplink to the satellite
- Satellite bandwidth
- Monitoring and control 24/7

ADDITIONAL SERVICES

- Tape play-out
- Turnarounds
- Encoding of content
- Hosting

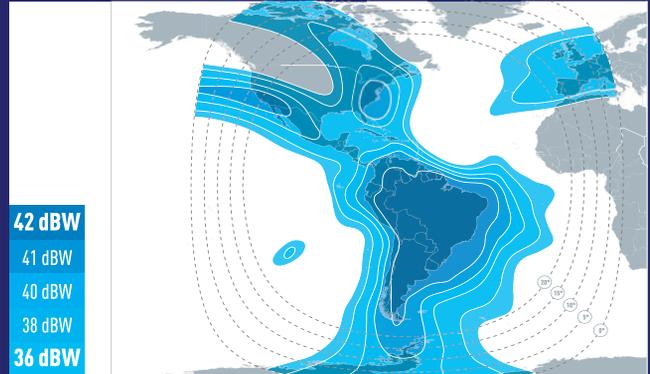
DIGITAL PLATFORMS AMERICAS

EUTELSAT 117 WEST A



EUTELSAT 117 WEST A C-BAND COVERAGE

EUTELSAT 65 WEST A



EUTELSAT 65 WEST A C-BAND COVERAGE

WHY CHOOSE 117° WEST A?

- 100M pay-TV homes served via cable networks
- Extremely **strong cable head-end penetration**
- Extensive distribution for **major broadcasters and content providers**
- **500 channels** already broadcasting via 117° West
- **Expanding free-to-air line-up**, with 135 channels from **key regional players**, making it a prime location for Video Distribution in the Americas
- **Fast-growing HD environment**, with 140 HD channels, offering the **best quality content**

COVERAGE

- ✓ C-band frequencies
- ✓ Hemispherical coverage across North and South America
- ✓ Available spectrum in the higher 200 MHz of C-band not affected by FCC 5G Auction
- ✓ Available frequencies below 4 GHz for Central and South America

EUTELSAT DIGITAL PLATFORM

- ✓ Uplink antenna of 4.5m from CDMX, Mexico
- ✓ Receive antenna diameter minimum: 3m

WHY CHOOSE 65° WEST A?

- Potential market **reach of 12 million homes in Brazil**
- **Full penetration** into Brazil's pay-TV market
- **100% coverage** of the top four operators' pay-TV network head-ends
- **100 channels** already broadcasting via 65° West
- Strong international **free-to-air TV channel neighbourhood**, with 60 FTA channels, for Pan-American distribution
- **Mature HD environment**, with over 60 HD channels, offering the **best quality content**

COVERAGE

- ✓ C Insat (Extended C-band frequencies)
- ✓ The Number 1 orbital position received by all pay-TV operators in Brazil
- ✓ Powerful C-band coverage not affected by ANATEL 5G Auction
- ✓ Cross-connectivity between South, Central and North America and the Caribbean

EUTELSAT DIGITAL PLATFORM

- ✓ Uplink antenna of 9.0m from CDMX, Mexico
- ✓ Receive antenna diameter minimum: 3m

For further information, please contact us
www.eutelsat.com/enquiries

