VIDEO

DIGITAL PLATFORMS EMEA

REACH MORE TV HOMES WITH COST-EFFECTIVE ACCESS TO SATELLITE DISTRIBUTION

Eutelsat's Digital Platforms (EDPs) give broadcasters immediate reach to the wide audiences available via satellite, without the need to invest in expensive multiplexing facilities.

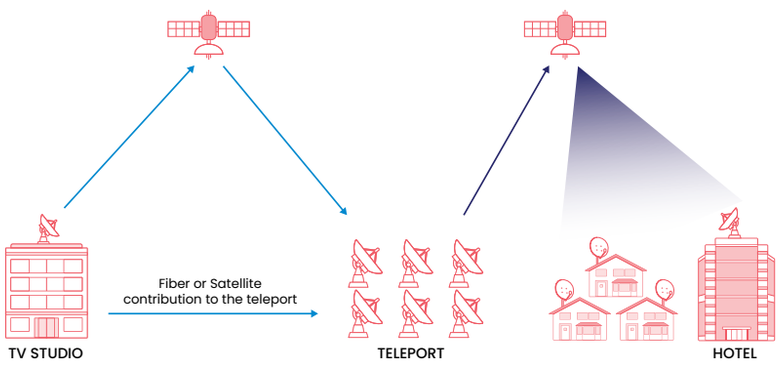
The turnkey service combines ground services (including contribution links, content multiplexing and uplinking) and satellite bandwidth, for cost-effective access to large established audiences.

Broadcasters can leverage the most economical distribution system for their channels, while keeping full control of their content.

WHY CHOOSE A EUTELSAT DIGITAL PLATFORM?

- Immediate access to massive audiences
- No investment required in multiplexing facilities
- Simple and easy satellite delivery
- Flexible bit-rate options for different content types
- 24/7 monitoring and support

HOW DOES IT WORK?



KEY FEATURES

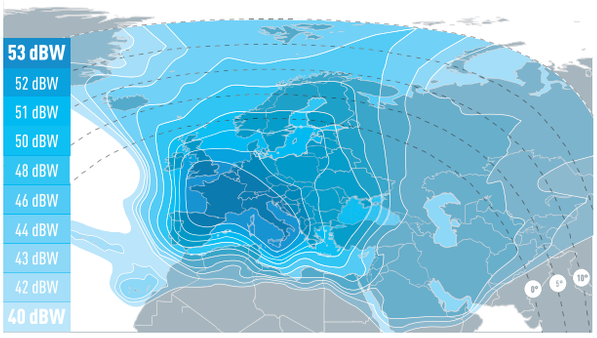
- Channel collection via internet, fibre or satellite
- Multiplexing of content
- Uplink to the satellite
- Satellite bandwidth
- Monitoring and control 24/7

ADDITIONAL SERVICES

- Cloud play-out service
- Turnarounds
- Encoding of content
- Hosting
- CAS encryption

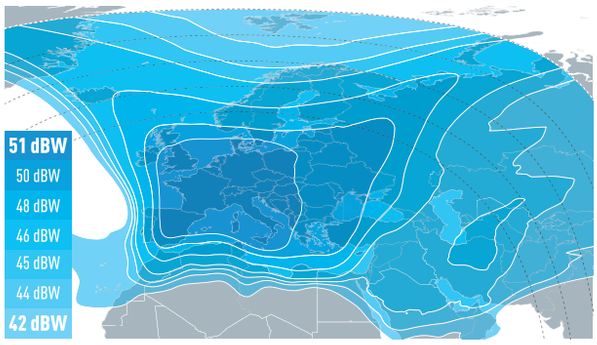
DIGITAL PLATFORMS EMEA

EUROPE & MENA
HOTBIRD AT 13° EAST



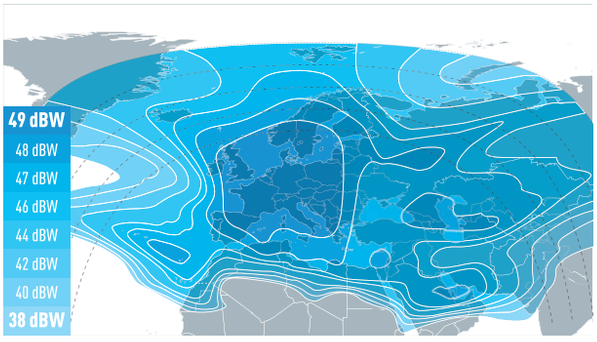
- Leading DTH, cable, IP and DTT delivery
- Reaching 160 million homes, including 100 million cable/IPTV homes across Europe
- Home to major distribution platforms including SKY Italia, Polsat, Tivù, Kabelio and Canal+
- Premium video neighbourhood with the highest linguistic diversity of channels and audiences

EUROPE
EUTELSAT 9B AT 9° EAST



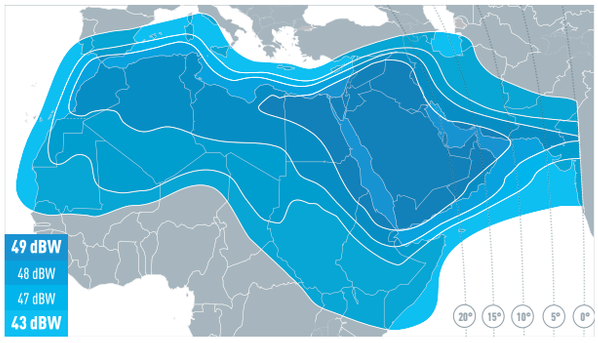
- Reaching 76 million homes at Europe's fast growing DTH and cable hotspot, i
- Home to key distribution platforms including Cosmote TV, M7 and Discovery
- Growing free-to-air neighbourhood with relevant players including DTT operator Zeonbud
- Regional coverages to efficiently address linguistic markets

CENTRAL & EASTERN EUROPE
EUTELSAT 16 AT 16° EAST



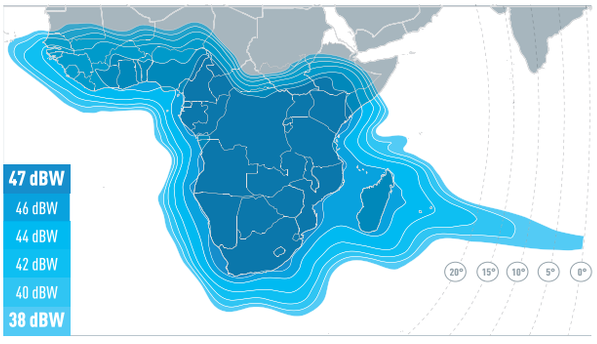
- Top video position for Central and Eastern Europe with over 13 million homes
- Reaching 80 million homes
- Home to key broadcasters including A1 Telekom Austria Group, Total TV, Digitalb and TV Max

MENA
EUTELSAT 7 WEST A / 8 WEST B AT 7/8° WEST



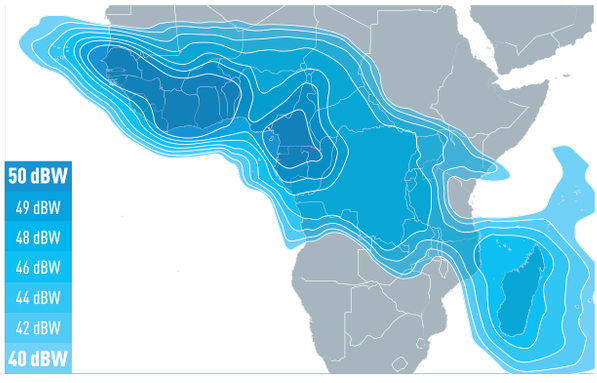
- Leading broadcast neighbourhood for MENA reaching more than 66 million DTH homes
- Home to leading players: Aljazeera, BeIN, MBC, SNRT and TDA
- Largest video neighbourhood with more exclusivity than any other orbital position in the Arab world
- Chosen by most of the top watched free-to-air channels

AFRICA (ENGLISH SPEAKING)
EUTELSAT 7B AT 7° EAST



- Reaching over 3.5 million DTH homes
- Home to pay-TV platforms in West and East African countries including Azam Media and Canal+
- Fast growing free-to-air environment including Africa XP and Broadcasting Authority of Zimbabwe bouquets

AFRICA (FRENCH SPEAKING)
EUTELSAT 16A AT 16° EAST



- First free-to-air orbital position for French-speaking West and Central Africa including key private and public broadcasters in Benin, Cameroon, Senegal, and Mali
- Reaching over 4 million DTH homes
- Home to pay-tv platforms in the Indian Ocean region: Canal+ International, Orange and Parabole Réunion

For further information, please contact us
www.eutelsat.com/enquiries

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