



 eutelsat

GLOBAL VIDEO NEIGHBOURHOODS

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THE EUTELSAT FLEET

BROADCASTING TO 425 MILLION HOMES WORLDWIDE.



EUROPE

A satellite is shown in orbit above the Earth. The satellite has a central body wrapped in gold thermal insulation, with two large rectangular solar panel arrays extending outwards. Several antennas are visible, including a large circular parabolic dish and a smaller hexagonal one. The Earth's surface is visible below, showing clouds and landmasses.

PREMIUM ORBITAL POSITIONS IN EUROPE

Eutelsat is Europe's most long-standing satellite operator, with over 30 years' experience in broadcasting to the continent.

Our high-powered HOTBIRD family of satellites at 13° East is the EMEA region's prime broadcast neighbourhood, with 950 TV channels and reaching a total of 160 million homes.

In Europe alone, the neighbourhood reaches 136 million homes and has the highest cable penetration with almost all networks.

Alongside our other satellite neighbourhoods: 9° East, with regional beams for cost-effective broadcasting; 16° East, Central and Eastern Europe's leading neighbourhood; and 28° East, targeting the UK and Ireland; we can help you reach audiences across the region.

9° East EUTELSAT 9B

COST-EFFECTIVE RATES FOR BROADCASTERS,
DUAL RECEPTION WITH HOTBIRD

FAST GROWING DTH NEIGHBOURHOOD AND CABLE HOTSPOT

550 channels, 300 in HD, with an extremely wide range
of languages.

COMPREHENSIVE PAN-EUROPEAN COVERAGE

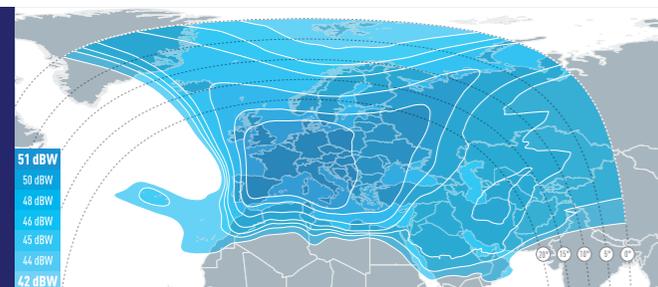
Extensive widebeam coverage plus five regionally
centred high-power footprints to efficiently address
linguistic markets.

CONNECTIVITY WITH CABLE HEAD-ENDS

Widebeam coverage provides connectivity to cable
networks across the whole of Europe.

PROXIMITY TO HOTBIRD

Enables reception of channels from both locations
with off-the-shelf dual-feed dishes.



 EXTENSIVE
PAN-EUROPEAN
COVERAGE

 REGIONAL
BEAMS FOR
LOCAL
CONTENT PROVIDERS

 **76**
MILLION HOMES

 DTH, CABLE, DTT,
PROFESSIONAL
VIDEO
SERVICES

KEY CLIENTS: AFN, Cosmote TV, Mediaset, M7, MTVA, Warner Bros.
Discovery

13° East HOTBIRD 13F, 13G

EMEA'S PRIME BROADCAST NEIGHBOURHOOD
WITH OVER 160 MILLION TV HOMES

WORLD'S LARGEST SATELLITE BROADCASTING SYSTEM

Unrivalled line-up of more than 950 TV channels
over 35 languages, 400 exclusive channels.

UNIQUE PAN-EUROPEAN COVERAGE

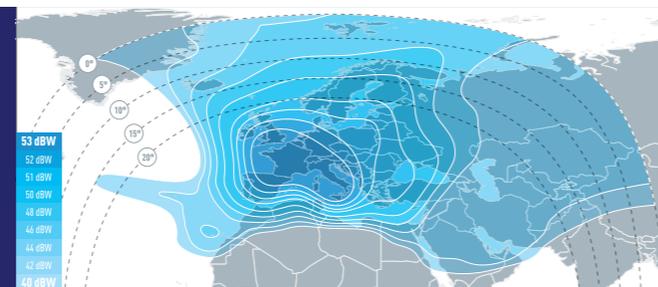
Simultaneous access to Western Europe, Eastern Europe
Middle East and North Africa.

LEADER IN DTH, DTT, IP AND CABLE DELIVERY

Home to 7 premium DTH platforms and almost 100%
cable and IPTV penetration in EMEA region.

STRONG HD & UHD EVOLUTION

50% of channels in HD; 75% of DTH homes HD-equipped.
10 UHD channels.



 INDUSTRY LEADING
WIDEBEAM
COVERAGE

 **2** NEW
SATELLITES
ENTERED IN
SERVICE IN 2023

 **160**
MILLION HOMES

 OVER 35
LANGUAGES FOR MULTI-
LINGUAL AUDIENCES

KEY CLIENTS: BBC, BIS, Canal+
Polska, CCTV, CNBC, CNN,
Cyfrowy Polsat, Discovery,
Euronews, Eurosport, France

24, Kabelio, Mediaset, Nova,
Rai, SKY Italia, SNRT, SRG SSR,
Tivusat, TRT, TV5, TVP, United
Group, Warner Bros. Discovery

16° East EUTELSAT 16A

ESTABLISHED BROADCAST POSITION
FOR CENTRAL AND EASTERN EUROPE

LEADING POSITION FOR CENTRAL AND EASTERN EUROPE (CEE)

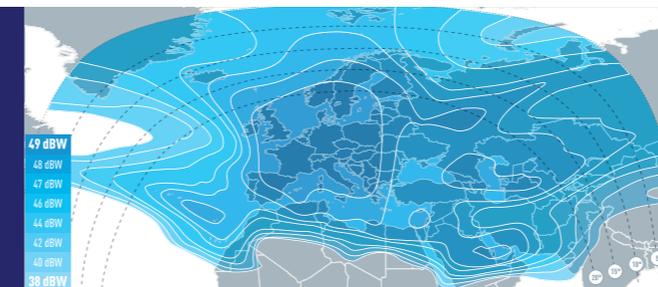
Over 650 channels, over 240 in HD, with a wide range
of languages - a popular choice for culturally diverse CEE
audiences. Reaching over 80 million homes, EUTELSAT 16A
has the most connected homes in the region.

HIGH-POWER KU-BAND FOOTPRINTS

Extensive coverage of CEE region and expat communities
across Western Europe.

PROXIMITY TO HOTBIRD

Enables reception of channels from both locations
with off-the-shelf dual-feed dishes.



 PREMIUM
CEE NEIGHBOURHOOD

 **80**
MILLION HOMES
IN CEE

 **+650**
TV CHANNELS
FOR CEE, 240 IN HD

 TV & RADIO
BROADCASTING,
PROFESSIONAL
VIDEO SERVICES

KEY CLIENTS: A1 Telekom
Austria Group, Antik Telecom,
DigitAlb, Freesat, Max TV, OiV,

Team:Media, Total TV, United
Group, Vidi TV

28° East EUTELSAT 28E, 28F, 28G

UK AND IRELAND'S LEADING
BROADCAST POSITION

LEADING POSITION FOR THE UK AND IRELAND

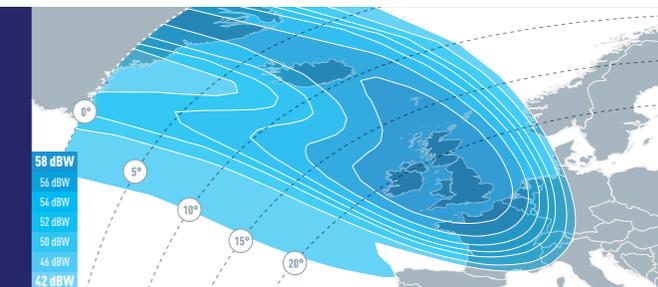
Reaching over 70 million homes.

MULTI-LINGUAL NEIGHBOURHOOD

More than 500 TV channels broadcast in 15 languages
from 28° East, 200 in HD.

HIGH-POWER REGIONAL FOOTPRINT

Powerful coverage up to 58 dBW, enabling reception
with mini dishes.



 PREMIUM
NEIGHBOURHOOD
FOR UK AND IRELAND

 **70**
MILLION HOMES

 **+500**
TV CHANNELS
FROM 28° EAST

 **3** SATELLITES
CO-LOCATED
FOR EXCEPTIONAL
RELIABILITY

KEY CLIENTS: Freesat, SKY UK

RUSSIA AND THE CIS

A satellite with gold-colored thermal blankets and various antennas is shown in space, orbiting Earth. The Earth is a large, blue and white sphere in the background, with a thin white atmosphere visible at the horizon. The background is a dark blue space filled with stars.

LEADING ORBITAL POSITIONS IN RUSSIA AND THE CIS

The 36° East orbital position for Russia and the Commonwealth of Independent States (CIS), reaches over 12 million homes across the region.

To complement this coverage, capacity at 56° East brings expanded broadcasting resources over Siberia to support digital services in the Russian Federation.

36° East EUTELSAT 36C & 36D

REACHING 12 MILLION TV HOMES
IN RUSSIA AND THE CIS

PREMIUM HOTSPOT FOR RUSSIA

Key orbital position for pay-TV in Russia hosting major platforms NTV Plus and Tricolor TV.

MULTI-BEAM SERVICES

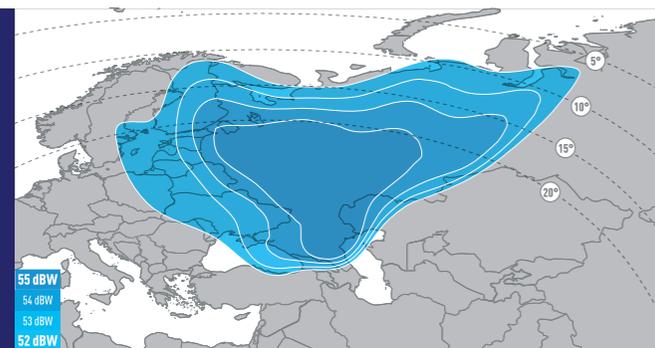
Optimised coverage of Russia, the CIS and Central Asia.

HIGH-POWERED COVERAGE

EUTELSAT 36C offers up to 55 dBW for TV services and IP-based applications.

NEW GENERATION TV

UHD-ready: 8 UHD channels broadcasting from 36° East.



 **12**
MILLION TV HOMES

 HIGH POWER
UP TO
55 DBW

 **500**
TV CHANNELS
100 IN HD AND 8 UHD

 **2** SATELLITES
CO-LOCATED
FOR IN-ORBIT
REDUNDANCY

KEY CLIENTS: NTV Plus, Tricolor TV

56° East EXPRESS AT1

EXPANDING DIGITAL SERVICES
IN THE RUSSIAN FEDERATION

COMPLEMENTING 36° EAST

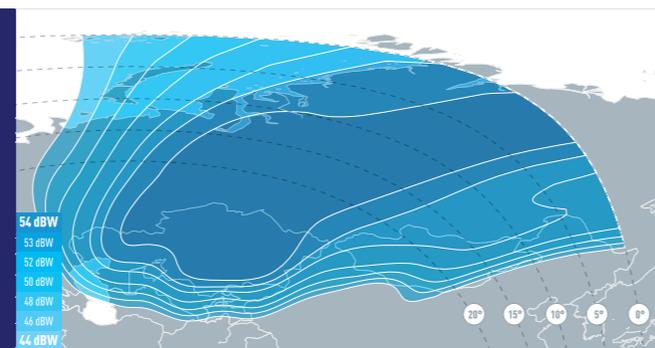
Adds to the European part of Russia coverage of EUTELSAT 36C and 36D satellites and furthers resources over Siberia.

HIGH-POWERED KU-BAND SATELLITE

Owned and operated by RSCC, Express AT1 offers a powerful coverage up to 54 dBW.

EXPANDED BROADCAST SERVICES

Supports the expansion of digital services in the Russian Federation.



 **350**
TV CHANNELS
100 IN HD AND 1 IN UHD

 HIGH POWER
UP TO
54 DBW

 DTH
PRO-
FESSIONAL
VIDEO SERVICES

 FURTHERING
RESOURCES
OVER SIBERIA

KEY CLIENTS: NTV Plus Vostok, Tricolor TV

MIDDLE EAST & NORTH AFRICA

A satellite is shown in space, orbiting Earth. The satellite has a central body with various instruments and two long solar panel arrays extending outwards. The Earth is visible in the background, showing clouds and the curvature of the planet. The background is a deep blue space filled with stars.

NUMBER 1 FOR MENA

7/8° West is the leading broadcast neighbourhood for MENA. This popular position has seen massive growth, now reaching 95% of satellite TV homes in the region.

13° East is the first choice for audiences in Iraq and Iran, and second most important TV neighbourhood in MENA, with 24 million homes tuned in to our HOTBIRD satellites. 13° East provides a unique bridge for audiences in MENA and Europe.

With these key video neighbourhoods, we are your ideal partner to build audiences and market share in this dynamic and fast growing region.

7/8° West

EUTELSAT 7 WEST A & 8 WEST B

THE NUMBER 1 BROADCAST NEIGHBOURHOOD IN MENA WITH 66 MILLION TV HOMES

LEADING BROADCAST POSITION IN MENA

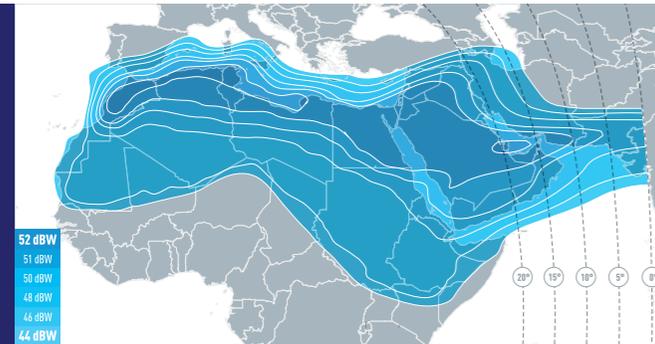
95% of satellite TV homes in the region receive programmes from the Eutelsat-Nilesat constellation.

STRONG HD DYNAMIC

Eutelsat-Nilesat 7/8° West is the leading HD neighbourhood in MENA with 390 HD channels; 60% of homes at 7/8° West are HD-equipped.

ADVANCED TRANSMISSION FUNCTIONS

Two beams offer coverage across the Middle East, including the Gulf States, as well as North Africa and North-West Africa, enabling regionalisation of content.



66
MILLION HOMES

950
TV CHANNELS
390 IN HD AND 1 UHD

HIGH POWER
UP TO
52 DBW

DTH,
PROFESSIONAL
VIDEO
SERVICES

KEY CLIENTS: Abu Dhabi TV Network, Al Jazeera, beIN SPORTS, BHS Telecom, du,

GulfSat, Jordan Media City, MBC, Nilesat, OSN, Saba World, SNRT, TDA, Viewsat

13° East

HOTBIRD 13F, 13G

A UNIQUE BRIDGE FOR ARAB COMMUNITIES LIVING IN EUROPE AND EUROPEANS LIVING IN MENA

WORLD'S LARGEST SATELLITE BROADCASTING SYSTEM

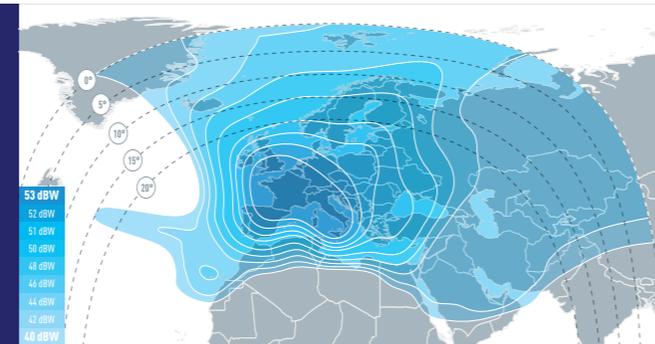
Unrivalled line-up of 950 channels, including more than 50 TV channels in Arabic and Farsi.

IMPORTANT TV NEIGHBOURHOOD FOR MENA

First choice for audiences in Iraq and Iran and second choice for audiences in MENA after 7/8° West.

STRONG HD & UHD EVOLUTION

50% of channels in HD; 75% of DTH homes HD-equipped. UHD-ready: 10 UHD channels.



PREMIUM
NEIGHBOURHOOD
WITH OVER
160 MILLION
HOMES IN EMEA

70
MILLION HOMES
IN MENA

OVER **35**
LANGUAGES FOR
MULTI-LINGUAL
AUDIENCES

INDUSTRY
LEADING
WIDEBEAM
COVERAGE

KEY CLIENTS: Al Jazeera, du, SNRT



SUB- SAHARAN AFRICA

A satellite with gold-colored insulation and solar panels is shown in space, positioned to the left of a large view of Earth. The satellite has several antennas and solar panels extending from its body. The Earth is shown from a perspective that highlights the African continent, with the Atlantic Ocean to the west and the Indian Ocean to the east. The background is a dark blue space filled with stars.

LEADING OPERATOR FOR DTH BROADCASTING IN AFRICA

Eutelsat is the leading operator for DTH broadcasting in Africa, with every second channel broadcast via our satellites.

The key DTH neighbourhood for pay-TV broadcasting across sub-Saharan Africa is located at 36° East, with leading TV platforms reaching 6 million homes across the continent.

16° East is home to the regional DTH neighbourhood for Western and Central Africa and the leading hotspot for francophone Africa.

A new DTH hotspot for sub-Saharan Africa and a key pay-TV neighbourhood for Eastern Africa at 7° East is seeing the fastest growth rates in the region.

7° East EUTELSAT 7B & 7C

PREMIUM HOTSPOT FOR ENGLISH-SPEAKING SUB-SAHARAN AFRICA AND KEY PAY-TV NEIGHBOURHOOD FOR EASTERN AFRICA

WIDE SUB-SAHARAN AFRICA COVERAGE

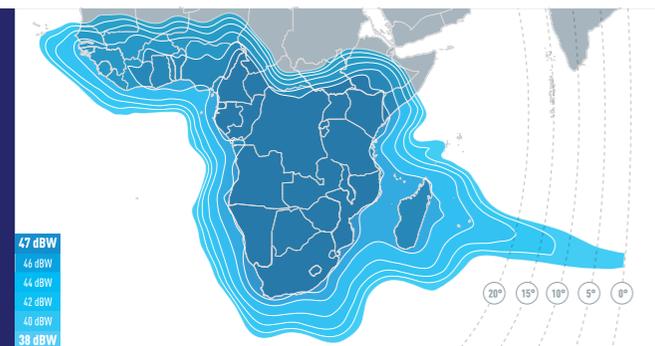
Good power levels up to 47 dBW for fast growing pan-sub-Saharan Africa DTH platforms.

COMBINES KU AND KA-BAND FREQUENCIES

Pan-European and pan-African coverage guaranteeing connectivity between the two continents.

POWERFUL RESOURCES

Co-positioned with EUTELSAT 7B, the EUTELSAT 7C satellite almost doubles capacity over sub-Saharan Africa.



3.5 MILLION TV HOMES

250 TV CHANNELS
100 IN HD

2 SATELLITES CO-LOCATED FOR IN-ORBIT REDUNDANCY

DOUBLING CAPACITY FOR SUB SAHARAN AFRICA

KEY CLIENTS: AfricaXP, Azam TV, BAZ, Canal+, Moreplex TV

16° East EUTELSAT 16A

REGIONAL HOTSPOT FOR WESTERN, CENTRAL AND FRANCOPHONE AFRICA

HIGH-POWER KU-BAND FOOTPRINT

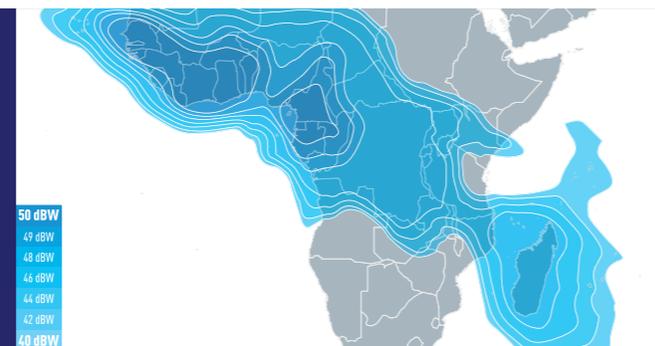
Extensive coverage from Senegal to South Africa, plus new video neighbourhood for Nigeria.

POWERFUL REGIONAL FOOTPRINT OVER INDIAN OCEAN

Serving Madagascar, Reunion and Mayotte with 52 dBW for digital TV services.

LEADING FREE-TO-AIR NEIGHBOURHOOD

Reaching two-thirds of satellite FTA TV homes; content includes major public and private broadcasters in Benin, Cameroon, Côte d'Ivoire and Senegal.



4 MILLION TV HOMES IN WEST AFRICA

260 TV CHANNELS
40 IN HD

HIGH POWER LEVELS - UP TO **52** DBW

LEADING FREE-TO-AIR REACH

KEY CLIENTS: Canal+ Réunion, New World TV, Parole Réunion

36° East EUTELSAT 36C & 36D

LEADING PAY-TV BROADCASTING ACROSS SUB-SAHARAN AFRICA

EXTENSIVE SUB-SAHARAN COVERAGE

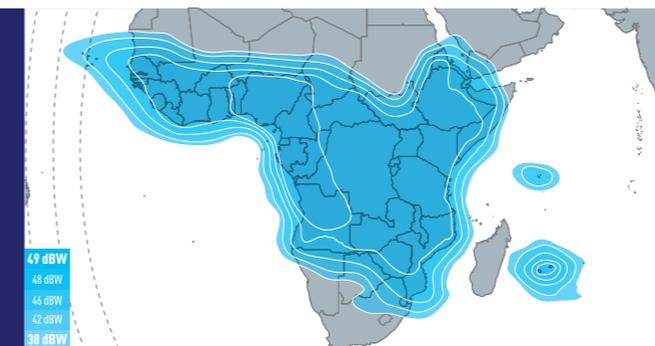
Up to 49 dBW coverage for pan-African DTH service, chosen by leading pay-TV platforms DSTV and ZAP.

NEW POWERFUL SATELLITE

High-power EUTELSAT 36C increases capacity for TV services across the continent.

MULTI-BEAM SERVICES

High-powered fixed beams and a steerable beam over Southern Africa ideal for DTH.



6 MILLION TV HOMES

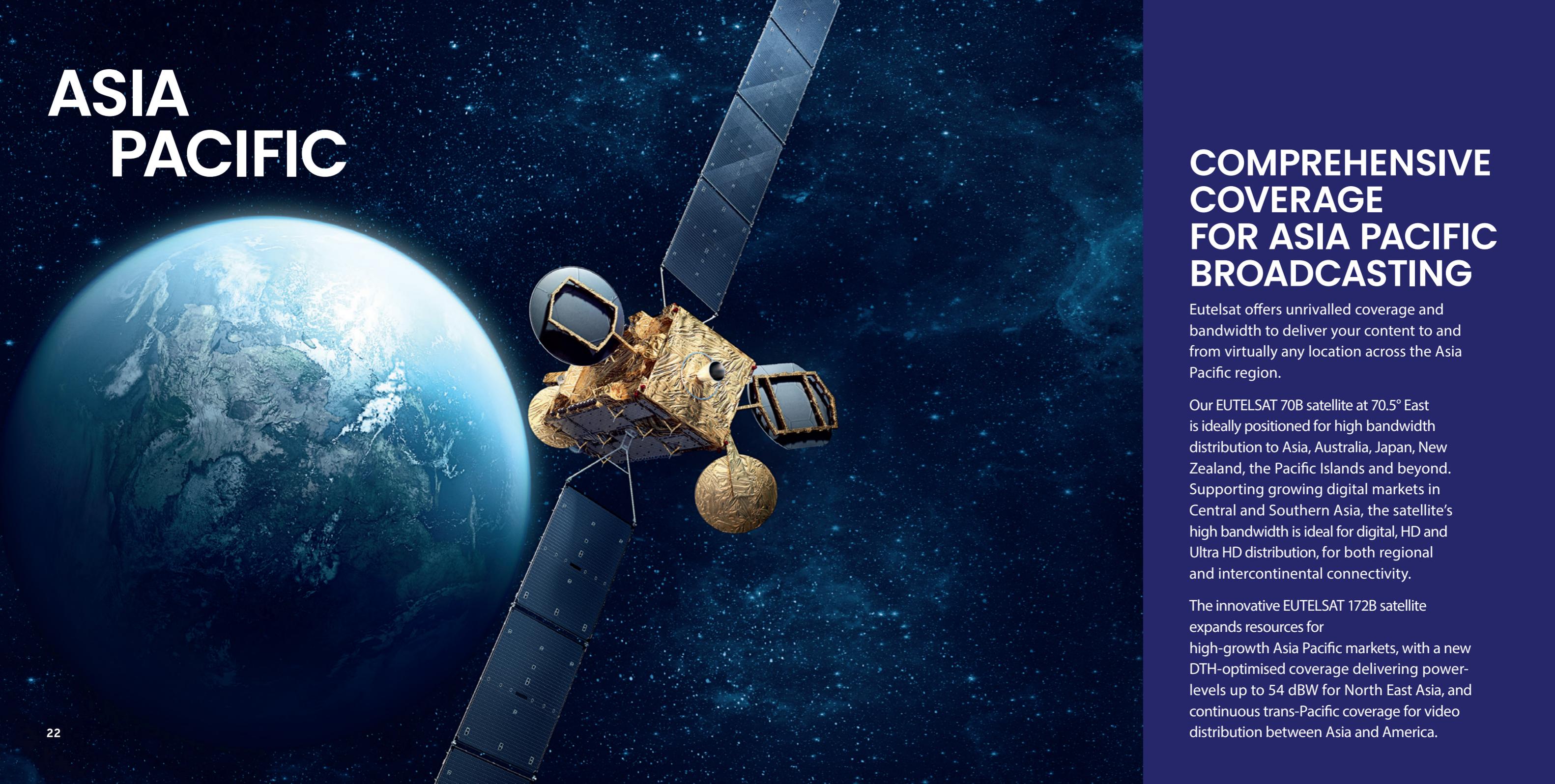
600 TV CHANNELS
100 IN HD

2 SATELLITES CO-LOCATED FOR IN-ORBIT REDUNDANCY

LEADING PAY-TV PLATFORMS

KEY CLIENTS: MultiChoice Africa, Upstar Comunicações

ASIA PACIFIC

A satellite with gold-colored insulation and solar panels is shown in space. The Earth is visible in the background on the left side of the image.

COMPREHENSIVE COVERAGE FOR ASIA PACIFIC BROADCASTING

Eutelsat offers unrivalled coverage and bandwidth to deliver your content to and from virtually any location across the Asia Pacific region.

Our EUTELSAT 70B satellite at 70.5° East is ideally positioned for high bandwidth distribution to Asia, Australia, Japan, New Zealand, the Pacific Islands and beyond. Supporting growing digital markets in Central and Southern Asia, the satellite's high bandwidth is ideal for digital, HD and Ultra HD distribution, for both regional and intercontinental connectivity.

The innovative EUTELSAT 172B satellite expands resources for high-growth Asia Pacific markets, with a new DTH-optimised coverage delivering power-levels up to 54 dBW for North East Asia, and continuous trans-Pacific coverage for video distribution between Asia and America.

70.5° East EUTELSAT 70B

POWERFUL COVERAGE FOR ASIA PACIFIC AND INTERCONTINENTAL CONNECTIVITY

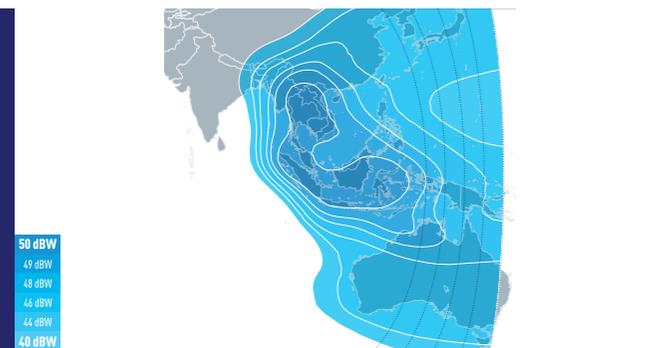
GROWING DIGITAL MARKETS IN CENTRAL AND SOUTHERN ASIA

Targeting Central, South and Southern Asia, with the first DTH platform for Kyrgyzstan.

HIGH BANDWIDTH DISTRIBUTION TO ASIA PACIFIC
Ideal for digital, HD and Ultra HD distribution.

REGIONAL COVERAGE AND INTERCONTINENTAL CONNECTIONS

High degree of on-board connectivity gives maximum flexibility for services.



HIGH POWER UP TO
50 DBW

UNIQUE ASIA-AFRICA CONNECTIVITY

DTH, DTT, PRO-FESSIONAL VIDEO SERVICES

WIDE COVERAGE AREA TO DISTRIBUTE FEEDS ACROSS CONTINENTS

KEY CLIENTS: Kyrgyz Television (KTRK)

172° East EUTELSAT 172B

DTH-OPTIMISED COVERAGE OVER AUSTRALIA AND NEW ZEALAND

POWERFUL DTH COVERAGE

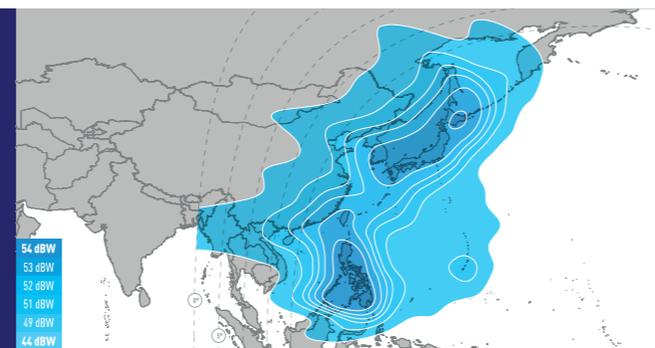
Popular choice for broadcasters hosting DTH platforms, as well as for DTT platforms and TV contribution links in C-band.

VIDEO DISTRIBUTION BETWEEN ASIA AND AMERICA

Continuous Ku-band reach from Asia to North America and trans-Pacific C-band connectivity.

IMPROVED SERVICE AREAS

Extensive coverage serving the most remote and rural areas for nationwide coverage of digital TV networks.



TRIPLE MISSION SATELLITE C, KU-BAND AND INNOVATIVE HTS PAYLOAD

HIGH POWER UP TO
54 DBW

HIGH CAPACITY DOUBLING RESOURCES AT PRIME GATEWAY FOR ASIA PACIFIC

DTH - OPTIMISED COVERAGE FOR NORTH EAST ASIA

KEY CLIENTS: ABC, TV Plus, Walexi



THE AMERICAS

A detailed illustration of a satellite in space. The satellite has a central gold-colored body with various instruments and antennas. It has two long, dark solar panel arrays extending from its sides. The background shows the Earth from space, with blue oceans and white clouds, set against a starry black sky.

EXCLUSIVE VIDEO NEIGHBOUR- HOODS FOR THE AMERICAS

Top international programmers and leading pay-TV platforms reach audiences through our exclusive video neighbourhoods, ensuring first-class access to highly penetrated cable, broadcast and DTH markets in the Americas.

Premium TV neighbourhood for Latin America, 117° West offers regional distribution of major networks and content providers.

At 65° West, EUTELSAT 65 West A serves video markets across Latin America. An antenna seeding programme in Brazil ensures pay-TV and cable operators are equipped to receive channels.

117° West

EUTELSAT 117 WEST A & 117 WEST B

PREMIUM TV NEIGHBOURHOOD
FOR LATIN AMERICA

PREMIUM DTH NEIGHBOURHOOD FOR LATIN AMERICA

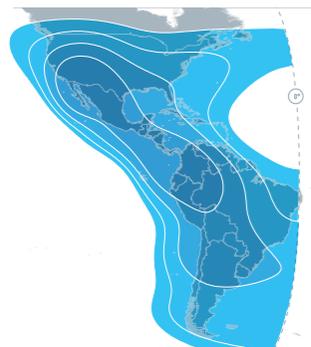
Pan-regional distribution of major networks and content distributors in Latin America.

STRONG CABLE HEAD-END PENETRATION

More than 1900 cable head-ends in Latin America and the Caribbean.

GROWING FREE-TO-AIR NEIGHBOURHOOD

135 free-to-air TV channels including key regional public and private broadcasters.



41 dBW
40 dBW
39 dBW
38 dBW



500

TV CHANNELS
140 IN HD



100

MILLION TV HOMES



DTH, CABLE
PRO-
FESSIONAL
VIDEO SERVICES



60-90CM
ANTENNAS WITH
EUTELSAT 117 WEST B'S
EXCEPTIONAL POWER
LEVELS

KEY CLIENTS: Millicom, Stargroup, Televisa, FOX Sport Mexico, Orby Elevate, PCTV, RTVE

65° West

EUTELSAT 65 WEST A

FOR EXPANDING DTH MARKETS
ACROSS BRAZIL AND LATIN AMERICA

BROAD COVERAGE OF BRAZIL AND LATIN AMERICA

C and Ku-bands for DTH broadcasting and video distribution to cable head-ends.

OPTIMISED FOR DTH

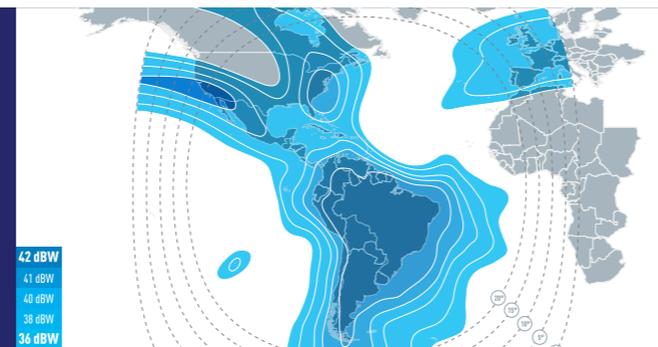
Premium slot with excellent elevation angles in Brazil.

ULTRA HD SUPPORT

New capacity to support the roll-out of Ultra HD across the region.

ANTENNA SEEDING PROGRAMME

Potential market reach of 12 million homes in Brazil.



42 dBW
41 dBW
40 dBW
38 dBW
36 dBW



POTENTIAL MARKET
REACH OF
12 MILLION
HOMES IN BRAZIL



HIGH POWER
UP TO
51 DBW

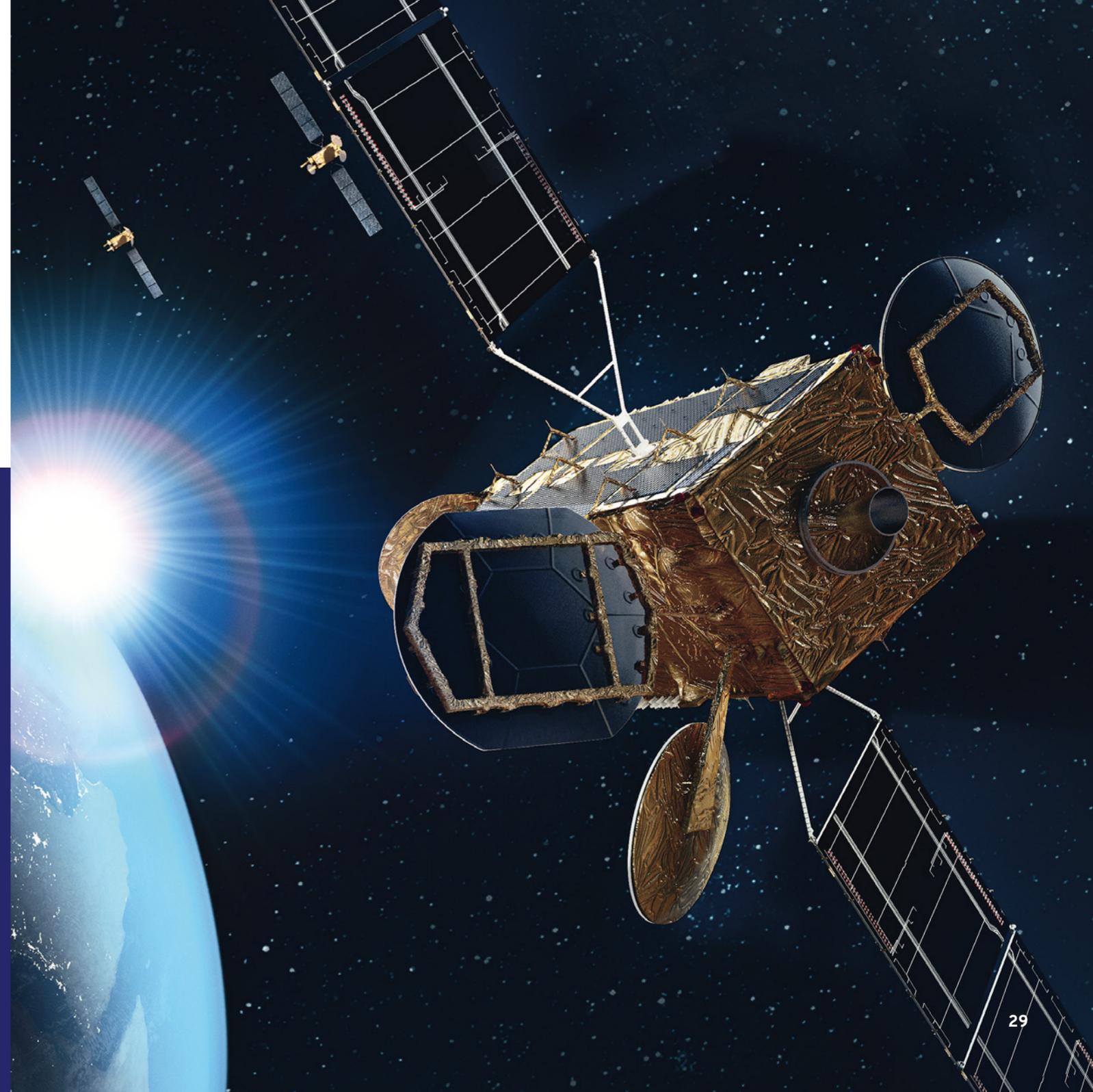


80CM
ANTENNAS
ACROSS BRAZIL



100
TV CHANNELS
60 IN HD

KEY CLIENTS: Record TV, TV TEM, Ultra DTH





TURNKEY SERVICES FOR COST-EFFECTIVE ACCESS TO SATELLITE DISTRIBUTION

Eutelsat's Digital Platforms (EDPs) let broadcasters reach wide satellite audiences without costly infrastructure. This turnkey service combines ground operations (links, multiplexing, uplink) with satellite capacity, offering cost-efficient distribution while ensuring broadcasters retain full control of their content.



REVOLUTIONISING THE SATELLITE FREE-TO-AIR EXPERIENCE

Sat.tv is an innovative guide for Free-To-Air satellite TV that enhances the viewer experience and boosts broadcaster visibility. Available on mass-market receivers and Connected TVs, this Eutelsat-exclusive service improves channel discovery with an enriched EPG and a local-first approach.

HARNESSING THE BEST OF SATELLITE AND FAST IN A SINGLE, COST-EFFECTIVE SOLUTION

As FAST channels look to expand their footprint and compete in a global content marketplace, integrating satellite into their distribution strategy can be a game-changer—unlocking new audiences and delivering a more resilient, future-ready, scalable and monetizable channel distribution.



NEXT-GEN. VIDEO CONTENT DELIVERY

Use the latest satellite technology to deliver content and reach audiences anytime, anywhere, on the screen they choose.

Leading the charge with DVB-NIP and DVB-I standards, for seamless delivery of live and on-demand content to smart TVs, mobile devices and set-top boxes, enabling multi-screen experiences and simplified content discovery across platforms



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