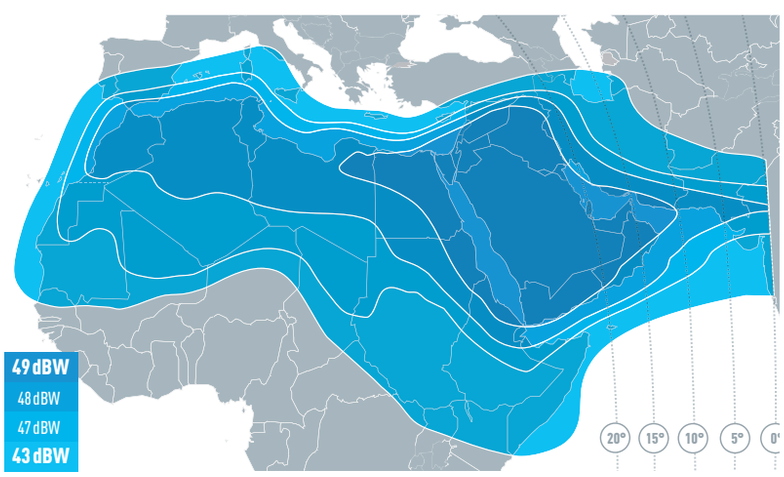
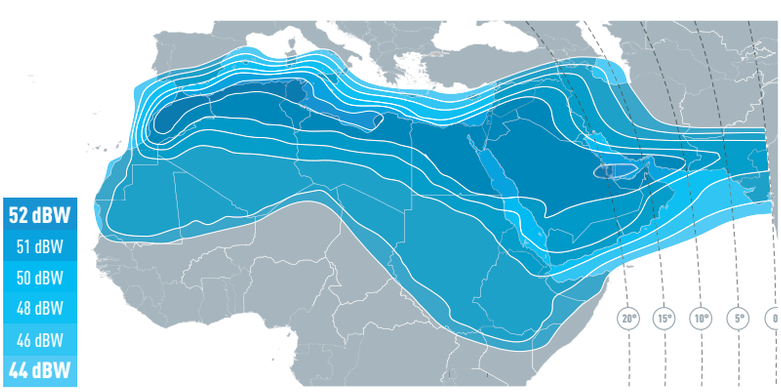
SATELLITE

EUTELSAT 7/8 WEST

MENA'S NUMBER ONE VIDEO NEIGHBOURHOOD



EUTELSAT 7 WEST A KU-BAND MENA DOWNLINK COVERAGE



EUTELSAT 8 WEST B KU-BAND MENA DOWNLINK COVERAGE

KEY MARKETS
- Middle East
- North Africa

KEY SERVICES
- DTH broadcasting

SATELLITE MANUFACTURER:
EADS Astrium
(EUTELSAT 7 West A)
Thales Alenia Space
(EUTELSAT 8 West B)

LAUNCH DATES:
24/09/2011
(EUTELSAT 7 West A)

20/08/2015
(EUTELSAT 8 West B)

PROJECTED LIFETIME
> 15 years

ORBITAL POSITION
7/8 degrees west

FREQUENCIES
KU-BAND

MENA'S NUMBER ONE VIDEO NEIGHBOURHOOD

MORE HOMES

70M homes in MENA receive 7/8° West

97% of satellite homes in MENA receive 7/8° West

MORE CHOICE

+850 TV channels

92% free-to-air channels

60% exclusive

MORE QUALITY

60% of 7/8° West homes HD-equipped

390 HDTV channels

80% broadcasting Free-to-Air at 7/8° West

MORE SATISFIED AUDIENCE

94% of 7/8° West homes are satisfied with their TV offer

MORE HOTELS

+80% of 5* hotels access TV channels

93% receive 7/8° West

HD IN 5* HOTELS

75% hotels with 100% HDTV rooms

38% have at least 1 suite with a UHD screen

MORE POWER AND RELIABILITY

52 dBW

Two co-located satellites EUTELSAT 7 West A and EUTELSAT 8 West B for superior redundancy

MORE INNOVATION

Multi-lingual EPG transforming FTA viewing with Sat.tv

Native IP platform for multi-screen video delivery

Source: Eutelsat Market Research 2023, Eutelsat Hotel Survey 2017, Lyngsat July 2026

For further information, please contact us
www.eutelsat.com/enquiries

video_ETL_satellite_figures_7 and 8 _West_MENA_2p_EN